1898

TWENTY-FIRST ANNIVERSARY

SIMPSON'S

COMING OF AGE YEAR

Today! Buy All the Shirts You Can Afford

Store Opens at 8.30 a.m. and Closes at 5.30 p.m. Daily

Men's Custom Made Boots at \$5.45

Snappy new styles for street wear. Various popular shapes -Havana brown, dongola kid, gunmetal and patent leathers. Sizes 6 to 11. Regularly \$8.00 to \$9.00. Today, \$5.45.

Boys' Active Service Boots

Heavy box kip leatherblucher cut. Solid leather soles. Sizes 11 to 13 at \$2.75. 1 to 5 at \$3.25. Same styles in brown—sizes 1.1 to 13 at \$3.25, and 1 to 5 at \$3.75.



Simpson's MARKET

List for Today PHONE ADELAIDE 6100.

MEATS AND FISH. Canada Food Board License No. 9-029. Government Inspected Meats Only Sold in the Simpson Market.

der Roasts, Simpson quality eef, per lb., 21c. Blade Roasts, Simpson quality beef, per lb., 23c. Thick Rib Roasts, Simpson quality beef, per lb., 29c.

Prime Rib Roasts, Simpson quality beef, per lb., 32c.

Round Roasts, Simpson quality beef, Front-quarters Young Lamb, per 1b., Loins Young Lamb, per lb., 33c.

Loins Young Lamb, per lb., 33c.
Legs Young Lamb, per lb., 40c.
Gunn's Maple Leaf Breakfast Bacon,
highest grade, whole or half piece,
lb., 51c.
Gunn's Maple Leaf Smoked Hams,
whole or half, per lb., 44c.
Gunn's Maple Leaf Pure Lard, 3-lb.
palls, gross weight, per pail, 90c.
"Gunn's Brand" Breakfast Bacon,
mild cure, whole or half piece, per
lb., 44c.

lb., 44c.
Gunn's Easifirst Shortening, 3-lb. pails, gross-weight, per pail, 85c.
Gunn's Cottage Rolls, boneless, for frying or boiling, 3 to 5 lbs., each, per lb., 37c.
Fresh Smoked Finnan Haddies, per lb., 18c.
Fresh Smoked Boneless Fillets, per lb., 23c. Lakie Erie Herring, large, per lb., 9c. GROCERIES. Canada Food Board License No. 8-7531

2,000 pails Raspberry or Strawbe Jam, No. 4 size, tin, 97c. (Only two pails to a customer).
Stardard Graculated Sugar, in 5-lb.
packets, 2 packets, \$1.14.
Sweet Wrinkle Peas, tin, 18c.
Finest Canned Tomatoes, tin, 18c.
Finest Canned Honeydew Corn. tin,

21c.
Loaf Sugar, 2 lbs., 26c.
Comfort Soap, 14 bars, \$1.00.
R. S. Butter, lb., 56c.
Frèsh Roasted Coffee, lb., 39c.
Swift's Oleomargarine, lb., 77c.
Kellogg's Toasted Cornflakes, two
packets, 26c Pure Orange Marmalade, 22-oz. jar,

Sapphire Brand Sardines, tin, 25c.

H. P. Sauce, bottle, 27c.

Finest Canned Peaches, Hygiene Brand, tin, 20c.

Mild Cheese, lb., 33c.

Rich Red Sockeye Salmon, Shamrock Brand, ½-lb. tin, 25c.

Manzanilla Olives, bottle, 25c.

Finest Comb Honey, section, 40c.

MacLaren's Jelly Powders, assorted, 3 packages, 29c.

Baker's Cocoa, ½-lb. tin, 25c.

Choice Asparagus Tips, tin, 35c.

Charry Horne's Custard Powder, two tirs, 25c.

Fremont Pork and Beans, tin, 29c. Fruit Cake, lb., 25c. Mixed Biscuits, lb., 25c.

FRUIT SECTION. Finest Quality California Navel Oranges, good size, Sunkist Brand, California Lemons, dozen, 23c. 6-qt. baskets Baldwin Apples, each Choice Cooking Onions, 12 lbs., 25c. Carrots, 12 lbs., 20c. CANDY SECTION. Scotch Mints, 1b., 35c. Brazil Nut Taffy, 1b., 60c.

Panut Brittle, Ib., 29c. Salted Peanuts, Ib., 25c. Assorted Chocolates, Ib., 45c. FLOWER SECTION. Narcissus and Daffodils, 90c. Carnations, dozen, 75c and \$1.00.



Telephone Main 7841

Markets, Adel. 6100

Combinations \$1.96

Regularly \$4.50 Sizes 40 and 42, for Men.

Good quality wool-elastic ribbed—form fitting closed crotch. Natural shade. Proper weight for present wear. Sizes 40 to 42 only. Regularly \$4.50. On sale today, suit \$1.96.

Simpson's-Main Floor.

Sale! Boys' Suits at \$6.95

Sizes 26 to 36. Tweeds and worsted finish materials in grey and brown stripes, mixed pat-

terns and novelty effects. All - around loose belted style. Full fitting bloomers have belt loops and governor fasteners. Sizes 8 to 18 years. Regularly \$9.00 to \$11.50. Today, 8.30 a.m. Special, \$6.95.

Diamonds \$19.95 Regularly \$25.00 to \$30.00

Solitaire, Tiffany, Twin, Three-stone, Hexagon and Fancy Rings, Bar Pins, Earrings, Tie Pins and Pendants. Today \$19.95.

\$50.00 Values, \$38.75-Solitaire or Cluster Rings, Cluster Tie Pins, Hexagon Pendants and Five-diamond Bar Pins. Special \$38.75.

Simpson's-Main Floor.

Are You Sharing in the Silverware Sale?

Still plenty of wanted articles of excellent quality to choose from. Each day offers fresh economies that you should take advantage of if you would save greatly on your purchases.

\$3.50 Casseroles at \$2.39

Only 50 of these covered Casserole Bake and Pudding Dishes, with 71/2-inch brown fireproof lining, pierced silver-plated frame. Regularly \$3.50. Tcday, \$2.39.

\$3.25 BUTTER DISHES, \$2.25-All silver-plated covered Butter Dishes, bright finish, engraved decoration, glass lining. Regularly \$3.25.

1,000 Silver-plated Dessert and Medium Knives, 19c Each 6 and 12 pennyweight silver plate. Plain and fancy handles-some stamped "Rogers." Regularly \$4.00, \$4.25, \$6.00 and \$6.25 dozen. To-

Men's Sterling Silver Wrist Watches, \$10.00

Regularly \$16.00. Men's Wrist Watches, 15 jeweled movements, guaranteed for one year. Has sterling silver case with leather straps. Luminous dial and hands. Regularly \$16.00. Today, \$10.00. Simpson's-Main Floor.

Sale of Men's Overcoats \$29.95

Regular \$38.50, \$40, \$45 and \$50 Models in the Smartest Styles

Special group of 45 coats, comprising odd sizes and broken lines of this season's best sellers. All wool materials in most wanted shades and fabrics. Slip-on, form-fitting, chesterfield, raglan and ulster models. Sizes 34 to 44, for men and young men. Today, \$29.95.

Fine Suits at \$22.00

FOR MEN, YOUNG MEN AND SEMI-STOUT MENtrousers with cuff or plain bottom. Sizes 36 to 46 at \$22.00. and linings. Sizes 36 to 44, at \$40.00.

Men's Navy Blue Suits \$40

Remarkably well styled in English all-wool worsted and Three-button, soft roll, semi-fitted sacque. Developed in cheviot materials. 3-button semi-fitted sacque, 5-button dark grey worsteds and smart tweeds. 5-button vests, vest, trousers with cuff or plain bottom. Best trimmings

Men's Fur and Fur-Lined Coats Reduced Today

Coonskin Coats, of full-furred evenly matched skins, with large rolling shawl collars. \$175.00 coats, today for \$139.50; \$150.00 coats, today for \$99.50; \$125.00 coats, today for \$85.00. Muskrat-lined Coats-Black beavercloth coating. Persian lamb shawl collars. \$85.00 coats, today

for \$69.50; \$75.00 coats, today for \$59.50. Black Dogskin Coats, with large shawl collars. Regular \$30.00. Today, \$18.95.

\$4.00 "Leeds" Satin Finished Hats, \$2.95—Smart, flat set brim styles, with narrow corded silk bands and white sweatband. Shades of green, grey and brown. Today, special, \$2.95. Here Are Some Specials From the Basement List Today Offering Thrifty Savings Phone M 7841

Fuel for the stove, package of five. Today, 25c.

Stillson Pipe Wrenches, 10-inch size, today, \$1.10; 14-inch size, \$1.75.

Table Knives, hollow handle, full nickel finish, high grade steel blades, an exceptionally serviceable knife of good appearance; 50c value. Today, each, 35c.

Forks to match, each, 35c. Combination Slip Joint Pliers, high grade make, blued steel finish, 5-inch size. Today, 45c; 6-inch size, 59c. Gem Safety Razor, \$5c Each—Complete with seven Gem Damaskene blades and a stropping attachment in leatherette or khaki case. Today, \$5c.

Nickel Silver Spoons and Forks, we Nickel Silver Spoons and Forks, Wear white throughout, beaded or plain patterns. Tea Spoons, each, 6c; Dessert Spoons and Forks, each, 12½c; Table Spoons and Forks, each, 15c; Sugar Shells or Butter Knives, each, 15c.

Kitchen Paring Knives, good sharp steel blade, wood handle. Today, 10c. Other grades at 20c and 25c each. Gem Blades, package of seven, 39c.

Banner Dustless Ash Sifter,

Ready Roofing A very superior grade, 18 square feet in a roll. Complete with nails and cement. One-ply, \$1.65; two-ply, \$2.00; three-ply, \$2.45. \$2.98 saves coal, easy Tarred Building Paper, 400 square feet in roll, Today, roll, 79c. to operate, serves also as an ash-Frost King Weather Strip, for doors and windows; keeps out the draught and cold, 22 ft. in package. Regular 50c. Today, package, 35c. Regularly \$3.90. Today, Taplex Pocket Stove, keeps the hand warm on the coldest days. Today, 25c.



Furnace Shovels, 98c



\$5.00 Fruit Bowl, \$3.95-

50 only, genuine Cut Glass Fruit Bowls, daisy cutting Special, \$3.95. Cut Glass Sugar and Cream Sets, Regularly \$3.66

Buzz design. Special. \$2.69.
Cut Glass Shakers, 98c
Pair—Real-cut glass, pearl
tops, in box. Special, 98c.
9c—Pretty floral cut, two-handled, 5-inch size, 49c.

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