

# At Simpson's---Distinguished Styles in Men's Evening Suits

---For Women---

**Habutai Wash Waists---the \$2.50 Kind on Sale Today \$1.99**

They are pleasing productions embodying white wash silk of exceptional quality. This special weave possesses unusual brilliancy. Designed with large sailor collar, which is edged with double row of soutache braid. Square low neck has three rows of silk braid with cuffs similarly treated. They fasten at side front vest.

Sizes 36 to 44 bust. Regular value \$2.50. Today, \$1.99.

Note: Phone orders will be acceptable just so long as sizes hold out.

## Prices in the January Sale of Electric Fixtures Are Attractive in Two Ways

They are small prices---they represent substantial reductions from the regular prices.

A big assortment of Lanterns and Living-room Fixtures will be shown today, including the following:

18-inch Pan Fixture---4-light Flemish finish with amber-paneled shades. Specially priced at \$14.60.

4-light Pendant Fixture with heavy ornamental cast decorations and arms---all fine-looking fixtures. Specially priced at \$15.75.

3-light Fixtures, 3 chains and 12-inch pan in Flemish, bronze, silver or gold finishes. Specially priced at \$5.95.

2-light Fixtures, Flemish finish. Specially priced, \$3.95. Hall Lanterns, \$4.10, \$4.95, \$5.05, \$6.45 up to \$41.60.

## "Sussex by the Sea"---and "Take Me Back to Dear Old Blighty"

A very strong Victor Combination just out. Come and hear it today, or phone Main 7841, GRAMOPHONE DEPT.---90c.

## Early Arrivals in Spring Curtains Today at \$2.89 a Pair

A celebrated maker of beautiful lace curtains in Nottingham, England, sends us his newest ideas in curtains for spring.

The designs are most effective, representing the latest ideas in advance of the spring season.

Obtainable with or without plain centres. Length three yards. In white, cream and ecru. Ready today at, per pair, \$2.89.

## Handsome Madras for Over Curtains, 98c to \$1.50 Yard

This material makes most desirable side curtains for either living-room or dining-room. Its effect in combination with white or cream curtains is delightfully pleasing. We show these charming fabrics today in self colorings of brown, green, blue or rose. Handsome designs. Beautifully mercerized. Width 42 to 45 inches. Today, per yard, 98c to \$1.50.



## Factory Clearance of Men's Ties Today No More Than Six to Each Customer

A manufacturer's clearance of broken lines and left-overs has given them to us at a "next-to-nothing" price. We bought all they had---about 3,000 four-in-hand ties, a few of one kind and a few of another.

The shapes are all good, the patterns and colors so varied that they cannot be described---and the materials are all pure silk.

You can find the duplicate of hundreds of these ties in our regular stock at 50c, 75c, \$1.00 and \$1.50---and no tie in the lot can be purchased ordinarily for less than 35c. At 8.30 a.m. these 35c, 50c, 75c, \$1.00 and \$1.50 ties

On Sale Today at 25c

The Robert SIMPSON Company Limited

## Neat Becoming Patterns and Staple Plain Shades in Men's Wool Taffeta and Flannel Shirts

**\$1.25**

Men's Grey Union Flannel Shirts, winter weight. Made with reversible attached collar, and pocket. Sizes 14 to 17. Today, \$1.25.

**\$2.00**

Men's All-wool Flannel Shirts, winter weight, with reversible attached collar. In plain grey or navy. One pocket. Sizes 14 to 17. At \$2.00.

**\$2.50**

Men's Union Taffeta Flannel Shirts, in coat style, with laundered neckbands. Double French cuffs. Made in neat stripe patterns. Canadian-made shirts of imported materials. Sizes 14 to 17. Priced at \$2.50.

**\$3.00**

Men's Ceylon Fancy Flannel Winter Shirts---English made---extra roomy bodies. Coat style, with double French cuffs. Neat striped patterns. Fine soft warm materials. Sizes 14 to 17. Priced at \$3.00.

**\$4.00**

Men's Imported Finest Quality All-Wool Taffeta Flannel Shirts, made with double French cuffs, laundered neckbands.

Obtainable with neat hairline stripes. Made in dressy, comfortable coat style. Sizes 14 to 17. Priced, \$4.00.

## ---or--- Styles for Distinguished Men

**Dress Suits at \$55.00**

At this price we can show you suits of fine soft quality vicuna developed in correct three-button style with fancy rich corded silk facings. Lined throughout with dependable silk.

Sizes 36 to 40. Price, \$55.00.

**Black Dress Vests \$6.00**

Fine-fitting vests of finely-woven materials, showing fancy patterns. Also vests of black corded silk in pattern. They are hand-tailored, and fit perfectly under the arms and above the hips. Sizes 36 to 44. Prices, \$4.00 and \$6.00.

**Dress Suits at \$30.00**

At this modest price we promise you the same high tailoring as that which characterizes our dress suits at \$50 or more.

They are made of fine chevrot in two-button style with silk facings. Sizes 36 to 42. Price, \$30.00.

**White Dress Vests \$6.00**

Some are made of white shrunken pique, others of white figured silk, still others of white corded silk.

They are tailored vests that conform to the figure where they should, eliminating the "bulge" where it should be eliminated.

Sizes 36 to 42. Prices, \$4.00, \$5.00 and \$6.00.



## Today---Men's Winter-Weight Combinations, All Sizes, at HALF-PRICE



## Big Coats, Small Coats, Short Coats, Tall Coats

# Nine Men in Every Ten Can Be Perfectly Fitted in Our Overcoat Section

The overcoats we are now showing belong to the better-class ready-to-wear styles. They do not lag behind custom-made garments. Indeed they not only keep abreast in style, quality, materials and workmanship, but also they show many little improvements not to be found in the finest custom-made overcoats.

The broad variety of types and styles make it possible to fit at least nine out of every ten men. Some of the more popular styles are:

**At \$25.00**

Double-breasted, dressy, form-fitting Overcoat, shows half-belt only, from which extends to bottom of coat an inverted pleat. Pockets are crescent shape with flaps.

Material is unusually good quality blue-grey Whitney cloth. Made with velvet collar. Sizes 36 to 42. Price, \$25.00.

**At \$37.50**

Men's Overcoats of heather mixed Whitney cloth. Designed in trench style. Convertible collar. Full back is without vent. Sleeves and shoulders satin trimmed. Belt all around. At \$37.50.

**At \$40.00**

Men's Overcoats of grey Whitney cloth. Double-breasted trench ulster with deep convertible collar, centre vent, and patch pockets with top flaps. Sleeves and shoulders satin trimmed. Belt all around, \$40.00.

**At \$45.00**

Men's Overcoats of brown and red soft-finish tweed, in double-breasted trench ulster style. Deep convertible collar, slash pockets, inverted centre pleat at back. Sleeves and shoulders satin trimmed. Belt all around, \$45.00.

**At \$50.00**

Men's Overcoats of brown Whitney cloth with invisible green stripe. Double-breasted French style ulster. Twin inverted pleats in back; no centre vent. Slash pockets. Sleeves and shoulders satin trimmed. Belt all around, \$50.00.

Come to the Music Studio and Have Played for You "Sussex by the Sea"---a New Double VICTOR RECORD---With "Take Me Back to Dear Old Blighty" on the Other Side