

The SIMPSON Company Limited

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Tadger, President. J. Wood, Manager.

PROBS. Variable winds; fair; much the same temperature.

The SIMPSON Company Limited

Sale of Men's Suits

-FOR-

Spring and Summer Wear

Regular Selling Price
\$14.00 to \$22.00

Tuesday's Sale **\$9.95**

See them in Yonge St.
Window on Monday.



400 Manufacturer's Sample Suits

Highest Quality Materials Only

First Class Workmanship Only

On Sale Tuesday
Only **\$9.95**

N.B.—The \$22.00 and \$20.00 values predominate. There are very few \$14 Suits among the 400.

These 400 Suits are all manufacturer's samples. You know **samples** are generally examples of a firm's **best work**. These are examples of the **best workmanship** of one of the **best Canadian firms**. There are only eight Suits of a like pattern, so there is a choice of fifty different materials. The cloths are fine quality, English and Scotch Tweeds and Worsted, imported by the manufacturer. Browns and greys with fancy stripes and pencil stripes are most numerous, but Scotch tweed effects are in evidence too. Then there are broken checks and mixtures. These Suits are all **1911** samples, cut in three-buttoned single sack style. There is nothing of the cheap and nasty about them. **The best dressed man in Toronto** could wear one and still hold that reputation.

1,750 Men's Derby Hats. New Styles \$2.50 on Sale Tuesday for \$1.00



These Hats are Pure Fur Felt, English made, and were manufactured for the best class trade only. The fact that you can obtain this kind of hat for \$1 is due to a purchase we made of the overmakes of an English factory after their Spring orders had been filled.

As may be noticed from our windows, there are hats in great variety suitable for young, middle aged or elderly men.

This is a tip top opportunity to purchase a **Half-Price** really good stylish hat at less than

Tuesday, Wednesday, Thursday \$2.00 Neglige Shirts 79c

Tuesday, Wednesday and Thursday of this week are the best days in 1911 to buy shirts.

All the shirts to be sold in this sale are new, this year's goods. Last week we bought all the surplus floor stock from one of the best known manufacturers in Canada. It was a bargain, and you may share in it.

All the stock is first-class and clean, designs are new and up-to-date. By far the larger number are shirts usually selling at \$1.50 and \$2.00, the balance at \$1.00 and \$1.25. There is not one shirt at less than a dollar value.

Materials are Chambrays, Zephyrs, Percalles and French and American Prints, made up in the following styles: Pleated or plain bosoms, cuffs attached or detached, coat or ordinary fronts.

Although there are 4,500 shirts to be sold, you can readily understand the advantage of coming early. See our windows for examples of the shirts on sale.



Paris Merveilleux Silk Corsets Quarter Price

Beautiful Royale Corsets Half Price. Here are two extraordinary price saving opportunities in finest corsetage. These exquisite Paris-made Merveilleux silk corsets, so much admired by ladies of fashion, will be cleared at just about a quarter of their regular price. Another chance to save on fashionable corsets will be Four Dollar Royale Corsets at slightly less than half. Phone orders taken while they last. Lot 1—Clearing Genuine Paris-made Corsets, "L'Expansible," Merveilleux silk, Landowne corsetage, that build a perfect figure and give the latest fashionable lines to your costume. Whalebone and fine steel boning, silk ruffled garters, deep lace, wide silk laces, sizes 17 to 30 inches; regular prices \$15.00, \$18.00 and \$20.00 a pair. Tuesday a pair 5.00 200 pairs Royale Corsets, a magnificent model in fine white coutil, medium bust, very long below waist, cutaway front, 6 fine garters, finest rustproof boning, 4 wide side steels, deep lace run with ribbon, satin ribbon on top of corset, bust draw cords, sizes 19 to 26 inches; a regular \$4.00 corset. Tuesday a pair 1.95

Women's Spring and Summer Underwear

Take time by the forelock and anticipate your spring and summer underwear needs. These prices and quantities make it profitable. Women's Corset Covers, fine white ribbed cotton, spring weight, semi-low neck; long, short or no sleeves; sizes 32 to 40 bust. Regular price 25c each. Friday, each .15 Women's Vests, fine white ribbed cotton, low neck, short or no sleeves, lace and draw tapes, sizes 32 to 38 bust. Tuesday, each .10 Women's Drawers, fine ribbed white cotton, umbrella style, trimmed with lace or light fitting, knee length, sizes 32 to 42. Tuesday, a pair25 Women's Vests, finest Swiss make, light weight, ribbed wool, cream color, low neck, short sleeve, sizes 32 to 42 bust, each85 High neck, short sleeves1.00 High neck, long sleeves1.25

\$6,000 Worth of Flowers Just Arrived from Paris

Flowers are evidently playing a very important part in spring and summer millinery for 1911. We were never as well prepared for a big flower season as at present. The color and tinting and blending of our flowers is proof in itself that they were made in France. This industry is one at which the French have never been equalled. This \$6,000 shipment has just come in, and will afford you a selection just as hard to beat as is the work of the French flower maker.

Four Good Styles in Spring and Summer Boots

1. Selected patent coil leather, dull calf, Blucher top, Cuban heel, all sizes 3.00 2. Selected patent coil leather, dull calf, Blucher top, Cuban heel, all sizes 3.00 3. Fine vicil kid leather, Blucher top, Cuban heel, all sizes 3.00 4. Velour calf leather, Blucher top, Cuban heel, all sizes 3.00 Note—These four styles are the very best values we can buy to sell at \$3.00. They are made in the largest shoe factory in the world. Buying as we do, in very large quantities enables us to sell at this price. Other merchants charge \$3.50 for the same styles.

Customers are reminded that complaints will be adjusted more satisfactorily for them, if they communicate direct with the complaint office, main floor, rather than take the matter up with the department concerned.

Linens and Staples

65 Pairs Fine Unshrinkable Blankets, good heavy weight, fine lofty napping, large size, 68 x 56 inches. To clear before the warm weather comes. Tuesday, pair 3.45 150 pairs all Linen Huckaback Bedroom Towels, fine, even weave, good drying towel, large size, 20 x 40, fringed ends. Tuesday, pair47 15 only, Fine Irish Embroidered Bed Spreads, size 80 x 108 inches, solid Irish embroidery, in centre, deep hemstitched edge. Very special, Tuesday, each 1.95

Dress Goods and Silks

Silk and Wool Gloria, in the new shades, silk striped tafetas, poplins, San Toys; 42 and 44 inches wide. Per yard63 Bordered Delaines in seemingly endless variety of charming design and color, 31 inches wide. Per yard50 Black Swiss Satin Paillettes, 38 inches wide, manufactured by one of the best Swiss makers, Lyons dyed; a silk we guarantee. Regular value \$2.00. Tuesday 1.45 Ivory Satins de Chine, satin paillettes, duchess mousselines, silks of exceptional quality, nice. Firm weaves for pretty dresses; 36 and 40 inches wide; \$1.34, \$1.48, \$2.00, \$2.50 to \$3.50. Double Width Foulard Silks, in all the latest and newest colorings and designs, king's blue, new greens and tans. Tuesday selling \$1.25, \$1.50.

Wall Paper Sale

Drawing and Dining Room Papers, good effects, rich colorings. Regular to \$1.50, sale price39 Regular to \$1.00, sale price39 Regular to .50, sale price19 Bedroom and Sitting Room Paper, Regular to 35c; Tuesday11 Regular to 15c; Tuesday7

HEATHERBLOOM

Petticoats

That feather weight, rustling fabric which closely resembles taffeta silk without possessing any of the disadvantages of that popular form of silk. Black only, deep tailored flounce trimmed with rows of stitching and pin tucking, finished with tuckered frill 1.75 Black only, deep sectional flounce trimmed with rows of stitching and hemstitching, deep underpiece with dust ruffle. 2.95 Black or navy, has a deep flounce finished with a 1 1/2-inch embroidered ruffle; deep underpiece with dust ruffle. 3.50 Supplied in 36, 38, 40 and 42 inches. 1.25

Hosiery Worth Considering

Women's All-wool Plain and Ribbed Cashmere Hose, full fashioned, medium weight, close elastic finish, simple purchase, double heel, sole and toe. Worth 35c and 40c. Tuesday29 Women's Fine Cotton Hose, seamless, spring weight, close even thread, hem, dye and finish. Sply heel and toe, tan and black, all sizes, extra good value, Tuesday12 1/2 WOMEN'S 8, 12, 16-BUTTON GLOVES 89c. Direct from "Grenoble, France," 50 dozen, first quality real kid suede, English glove, mousquetaire, oversewn seam, point stitched back, soft elastic finish, perfect in every detail, all sizes in the lot, tan, brown, grey and mode, medium shades, sell regular for \$1.50 and \$2.00. Tuesday59 Can't promise to fill phone or mail orders.

Women's and Misses' Suits

Women's Attractive Suit of all-wool cream serge, with pin stripe effect. Coat is lined throughout with satin; collar and cuffs inlaid with Oriental design, fastens with novelty buttons, lower part of coat has the new panel; skirt has heavily stitched seams 25.00 Misses' Spring Suits of cream serge with black pin stripe, 26-inch coat fastens with three buttons, long lapel collar, flap pockets, outside cuffs, finished with buttons, coat is lined throughout with cream silk serge; skirt has the new wide panel front with side pleats to back panel 18.00

Three New White Waists

New Shirtwalists of fine white linen, made strictly man-tailored, perfectly plain strapped seams, shirt sleeve, laundered collar and cuffs. Sizes 32 to 42. Special 1.25 200 Dainty Lingerie Waists, made in this season's newest effect, one piece kimono style, front, back and short sleeve, arm of the Swiss embroidery in eyelet pattern and trimmed Cluny lace insertion. Special 1.95 250 fine white lawn Waists, front of good embroidery and fine tuckered, tucked back, new cuff sleeves, lace collar, fastens invisibly in back, sizes 32 to 42. Regular \$1.50. Tuesday75

The Embroidery Dept. is Brimming Over for Spring

Ten thousand dollars worth of new embroideries. Just think of the wonderful collection that amount of money could bring together. Cambric Embroideries, insertion, headings, flouncings and all-overs, per yard, from 5c to \$3.00. Nainsook Embroideries, flouncings, insertions, corset coverings, all-overs, headings and bandings, per yard, from 10c to \$3.00. Swiss Embroideries, flouncings, insertions, all-overs, and headings, per yard, from 10c to \$4.00.

New French Muslins in the Wash Goods Dept.

31 in. wide, white and colored grounds, of the finest sea island cotton; some of them beautifully mercerized, designs of the highest taste, in floral effects, on over-plaids, and fancy stripes of silk and satin effects. Simpson's price .59 A few pieces only of 42-inch Silk Chiffon, of a very fine texture, in black, ivory, pink and sky only. Reg. \$1.5069 Full ranges of Crums Standard Quality Prints (we do not keep the inferior qualities), in navy, black, sky, white, red, purple, lilac, grey and other colored grounds, designs of spots, figures, stripes, etc.15

Dresden Ribbon

A beautiful lot of Dresden Ribbons has just been put into stock, and among them are a few lines 5 and 5 1/2 in. wide, with dainty floral designs on delicate grounds. These are priced Tuesday, at, per yard, for25

We would advise our customers to arrange for a Deposit Account. This system facilitates shopping, and saves you a great deal of time and bother, and facilitates your ordering by telephone.

Gas and Electric Lighting Specials

"Weleback" Upright Gas Mantles "Inverted" Gas Mantles 3 for 25c Upright Incandescent Burner, with mantle and white "Q" globe, reduced from 50c to 35c The "Rational" Inverted Burner, mantle and half frosted globe, complete. Reduced from 40c to 49c The "Rational" Inverted Light, with mantle and fancy or rose-colored globe. Reduced from 75c to 50c The "Dresden" Inverted Light, complete with globe and mantle, very brilliant, especially suitable for business or store use. Reduced from \$2.00 to 75c Gas Hall-Harps, fitted burner and globe complete. Reduced from \$2.00 to 1.29 2-light "Inverted" Gas Pictures, complete with burners, mantles and globes complete. Reduced from \$3.50 to 2.49 2-light as above. Reduced from \$4.50 to \$3.49 2-light Upright Gas Pictures, complete with burners and globes. Reduced from \$2.00 to 1.39 White "Q" Globes, or half-frosted Inverted Globes. Reduced from 15c to 10c 2-light Electric Fixture, highly finished, brushed brass, wired and fitted with shades. Reduced from \$4.00 to 2.75 3-light Electric Fixture as above. Reduced from \$5.00 to 3.75 500 Electric Shades, etched or colored to 50c value, all at 10c

Groceries

One car Standard Granulated Sugar, 21 lbs. \$1.00. Choice Side Bacon, pea-meal, half or whole, per lb. 20c. Canned Fruit Raspberries, Strawberries, Cherries, Peaches, Pears and Green Gage Plums, per tin, 16c. Ogilvie's Royal Household Flour, 1/2 bag, in cotton, 80c. Macoonchie's Kipperd Herring, per tin, 14c. Finest Carolina Rice, regular 10c 3 lbs., 25c. Canned Haddie, Brunswick brand, per tin, 10c. Choice Messina Lemons, large size, 2 dozen, 25c. Canned Apples, 3-size tin, 10c. Split Peas, 5 lbs., 25c. Post Toasties, 3 packages, 25c. Cross & Blackwell's, pure Calf-foot Jelly, per jar, 18c.

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PROB. Variable winds; fair; much the same temperature. HIGH Sir Edward petition Civiliz Britain Dread many Good Single Out of LONDON, Gray, the fo some of por Aquith's e ant pronou tent's naval as, first lon fence of the from certai in 1814. Greu and Germa he said, an size of the pechically a Germany, a cured in th over would British estir Secretary r's stateme sity of Gre ions and h thing should he then de as encoura question, an the most o unless the tr to man's fe munda, the e in the long r Some thou of, that it thought mo international the rivalry any single n race. Altho navy, her a agreement w ful hand-lin over, that u Limitat Any real he declared, learning, like law instead ed to Pres speech as bo mant with co "Such a st without resp lighted to h to us. We something a resching in that it wou nature of be deliberate an alignment. "The given." Sir Edwa cheered and sion. When ability of the Tait's propo was a silence greatest nat clear that they going to their exampl moment of a Nations em continued the Dosed to attu would prob another "I agree in case of ar in which arb Sacrific "I enteri "In enteri "In conclus "The generi low might le wis still in remain, not world's polio Utopian as come, he bel long enough wards their AUS A Fleet of 5 000,000—Sp LONDON, 2 The Chron pondent cabl scheme provides a 2 \$22,500,000, a scheme pledg an annual ne five millions tion of the \$ 20,000,000. NIPESIN D. Parken Central Railw will not be Ontario Pow reasons, but monera.