

EATON'S DAILY STORE NEWS

If you're in a hurry take the New Queen Street Elevators.

Large Savings in Furs

The Fur Section is in splendid readiness to satisfy any fur requirement of the coming season. We give these money-saving opportunities as a practical invitation to visitors to view the large stocks before leaving for home.

Large Persian Paw Rug Muffs Reduced to \$9.00—One of this season's fads; three large scallops on bottom of muff, one small head and claws, and in centre of muff silk buttons and tassels, with flap shirring of black satin around entire muff. Considerably price-reduced to 9.00

Long Ties to Match—Graduated from neck to wider ends, diamond-shaped ends, black satin lined, full length 60 inches. Clearing at 3.75

Persian Lamb Fancy Neckpieces—Fitted around neck and finished with six tabs down front, black satin lining. Reduced to 9.95

Large Rug Muffs—Of black Belgium hare, reversible, tails, black silk lining. Much reduced to 4.98

Large Throw Ties—Of black Belgium hare, 70 inches long, good width, just the proper fur for this season, black silk lined. Each 3.25

Black Russian Ponyskin Coats—32 inches long—a most popular walking length; semi-fitting back, fronts finished with a long shawl collar, black satin lining, fashionably designed from good quality skins. Specially priced at \$25.00

—Second Floor—Albert Street.

Beautiful Framed Etchings, \$2.50

Not often are we able to offer such good picture values as these fine etchings; the subjects, while nicely assorted, are well chosen, comprising those quiet evening and pastoral scenes, wooded and water views, so capable of expression in the soft steel etching. Even figures are effectively introduced, so well are the subjects executed; mounted on beautiful brown mottled board with 1/4-inch gilt interlining and handsomely framed in antique gold-finished frames, they are worthy a place in any home; size 19x29 inches. Each 2.50

2000 Unframed Pictures 1c Each

These are delightful little bits of art, in various sizes and subjects; wood scenes, farm views, figures, landscapes and many others. Panels, squares and oblongs; sizes from 4 1/2 x 1 1/2 to 7 1/2 x 10. Suitable for passepartout work, home-made calendars and many other uses. Wednesday, each 1

Metal Photo Frames

A limited number, in 4 sizes, ovals and squares. Beautifully finished in silver; wire supporters on back. Each 35

—Third Floor.

Young Women's Suits Reduced to \$9.45

A plainly but smartly tailored Coat, semi-fitted, and a very neatly pleated skirt, in walking style; made in a richly-finished broadcloth, giving a wide choice of colors; they are very handsome suits, and rare value; sizes 32, 34 and 36 bust; skirt lengths to 38 inches. Clearing at 9.45

—Second Floor—James Street North.

Beauty and Quality in Evening Hosiery

Silk and Lisle Stockings of Exclusive Design

Women's Fine French Silk Hose, plain black, also silk embroidered, in self and fancy colors, full fashioned, reinforced knee, heel and toe. Price 4.00

Women's Plain Silk Hose, full fashioned, double sole, heel and toe, garter top, shades of black, white, tan, sky, pink, mauve, pale yellow, reseda 1.00

Women's Silk-Finished Lisle Thread Hose, full fashioned, double sole, heel and toe, shades of rose, pale yellow, amethyst, pink, sky, tan and white 50

Main Floor—Yonge Street.

Women's Fur-lined Coats for \$35.00 and \$50.00

Here is a collection of well-made, handsome Fur-lined Coats, at prices that represent values we have never surpassed, divided into two lots:

LOT NO. 1, for \$50.00: shell of fine quality all-wool Austrian broadcloth, full seven-eighths length, semi-fitting or loose back, collar of full-furred natural sable or Persian lamb, lined with muskrat, black and navy, exceptional value 50.00

LOT NO. 2, at \$35.00: splendid coats for service and solid comfort, shell of fine quality Austrian broadcloth, storm collar and revers of blended sable and muskrat, lined throughout with full-furred hamster; colors navy, myrtle, brown and black. 35.00

Women's Pure Silk Dresses for \$10.00

Messaline, Plain and Changeable Taffetas.

The style was procured in a leading New York dress house, a semi-princess design, pointed yoke and collar of embroidered net, waist trimmed with silk embroidery, fashionable skirt with deep fold 6 inches from bottom, giving the latest Parisian effect with the desired fullness; splendid range of colors, sky blue, electric, straw, amethyst, myrtle, reseda, pearl grey, navy and black. Exceptional value 10.00

Big Buying Opportunities in Women's Coats

500 Women's Stylish and Serviceable Coats offered at \$5.95.

All right up to the minute in design and fabrics, mostly our own make, some from outside manufacturers, some imported models included.

The materials include nobby tweed mixtures, worsted mixtures, in diagonal weave, wide wale chevrons, vicuna cloth and plain English coating, splendid color range navy and lighter blues, mustard tan, wood brown, greens, greys and all black. One price 5.95

—Second Floor—James Street.

Smart Effects in Women's Gloves

Women's Heavy Milanese Silk Gloves, 24 inches long; mousquetaire, two pearl buttons, silk-stitched points and fancy hand-embroidered designs on arm; shades of pink, pale blue, mauve, black, and white 2.50

Women's Extra Choice French Kid Gloves, made from selected No. 1 kid skins, with two clasps, pique sewn seams, gusset fingers and Paris points; colors wisteria, purple, rose, pale blue, champagne, pearl, grey and white, royal and new green. Price 1.50

Women's All-Wool Cashmere Gloves, with two dome fasteners, silk-stitched points and all silk lined; colors black, tan, grey, brown and white 75

—Main Floor—Yonge Street.

High-Grade Ribbons at Moderate Prices

Notable for richness of finish and durability of wear.

Velvet Ribbons, silk pile and satin back, from a Swiss manufacturer who has made a world-wide reputation for quality; used extensively for trimming gowns and making sashes; colors white, cream, sky, pink, old rose, beauty, rose, red, wine, lilac, violet, Nile, emerald, moss, myrtle, tan, brown, amethyst, Copenhagen, royal, navy, cerise, 1/4-inch, 1/2-inch, 3/4-inch, 1-inch, 1 1/2-inch, 2-inch, 2 1/2-inch, 3-inch, 3 1/2-inch, 4-inch, 5-inch, 6-inch, 7-inch, 8-inch, 9-inch, 10-inch, 11-inch, 12-inch, 13-inch, 14-inch, 15-inch, 16-inch, 17-inch, 18-inch, 19-inch, 20-inch, 21-inch, 22-inch, 23-inch, 24-inch, 25-inch, 26-inch, 27-inch, 28-inch, 29-inch, 30-inch, 31-inch, 32-inch, 33-inch, 34-inch, 35-inch, 36-inch, 37-inch, 38-inch, 39-inch, 40-inch, 41-inch, 42-inch, 43-inch, 44-inch, 45-inch, 46-inch, 47-inch, 48-inch, 49-inch, 50-inch. Price 25

Black Duchess Satin Ribbon—A rich heavy quality of durable wear, that will satisfy the most fastidious taste. Widths and prices are as follows: 3/8-inch, 3/4-inch, 1-inch, 1 1/4-inch, 1 1/2-inch, 1 3/4-inch, 2-inch, 2 1/4-inch, 2 1/2-inch, 3-inch, 3 1/4-inch, 3 1/2-inch, 4-inch, 4 1/4-inch, 4 1/2-inch, 5-inch, 5 1/4-inch, 5 1/2-inch, 6-inch, 6 1/4-inch, 6 1/2-inch, 7-inch, 7 1/4-inch, 7 1/2-inch, 8-inch, 8 1/4-inch, 8 1/2-inch, 9-inch, 9 1/4-inch, 9 1/2-inch, 10-inch, 10 1/4-inch, 10 1/2-inch, 11-inch, 11 1/4-inch, 11 1/2-inch, 12-inch, 12 1/4-inch, 12 1/2-inch, 13-inch, 13 1/4-inch, 13 1/2-inch, 14-inch, 14 1/4-inch, 14 1/2-inch, 15-inch, 15 1/4-inch, 15 1/2-inch, 16-inch, 16 1/4-inch, 16 1/2-inch, 17-inch, 17 1/4-inch, 17 1/2-inch, 18-inch, 18 1/4-inch, 18 1/2-inch, 19-inch, 19 1/4-inch, 19 1/2-inch, 20-inch, 20 1/4-inch, 20 1/2-inch, 21-inch, 21 1/4-inch, 21 1/2-inch, 22-inch, 22 1/4-inch, 22 1/2-inch, 23-inch, 23 1/4-inch, 23 1/2-inch, 24-inch, 24 1/4-inch, 24 1/2-inch, 25-inch, 25 1/4-inch, 25 1/2-inch, 26-inch, 26 1/4-inch, 26 1/2-inch, 27-inch, 27 1/4-inch, 27 1/2-inch, 28-inch, 28 1/4-inch, 28 1/2-inch, 29-inch, 29 1/4-inch, 29 1/2-inch, 30-inch, 30 1/4-inch, 30 1/2-inch, 31-inch, 31 1/4-inch, 31 1/2-inch, 32-inch, 32 1/4-inch, 32 1/2-inch, 33-inch, 33 1/4-inch, 33 1/2-inch, 34-inch, 34 1/4-inch, 34 1/2-inch, 35-inch, 35 1/4-inch, 35 1/2-inch, 36-inch, 36 1/4-inch, 36 1/2-inch, 37-inch, 37 1/4-inch, 37 1/2-inch, 38-inch, 38 1/4-inch, 38 1/2-inch, 39-inch, 39 1/4-inch, 39 1/2-inch, 40-inch, 40 1/4-inch, 40 1/2-inch, 41-inch, 41 1/4-inch, 41 1/2-inch, 42-inch, 42 1/4-inch, 42 1/2-inch, 43-inch, 43 1/4-inch, 43 1/2-inch, 44-inch, 44 1/4-inch, 44 1/2-inch, 45-inch, 45 1/4-inch, 45 1/2-inch, 46-inch, 46 1/4-inch, 46 1/2-inch, 47-inch, 47 1/4-inch, 47 1/2-inch, 48-inch, 48 1/4-inch, 48 1/2-inch, 49-inch, 49 1/4-inch, 49 1/2-inch, 50-inch. Price 45

Black and White Taffeta Ribbon—In stripes, some graduating from narrow to wide; some widths groups of 1/4-inch and centre and border with hair line; 500 yards only, 5/4, 5/2 and 6 inches wide. Per yard 25

—Main Floor—Yonge Street.

Bear Cloth Coats, \$2.95

Children's Coats of Beaver Cloth are only second to fur in beauty and warmth; the cloth has a long fur-like nap; it can be washed when soiled, and comes out fresh and new looking; clean and sanitary. These coats are trimmed with silk braid, and have silk ornaments down the front. The fastenings are silk ties and frogs. Round collars and flannelette linings; complete good serviceable coats at an extra low price; sizes 22, 24 and 26 inches. Each 2.95

Children's Beaver Cloth Coats, of fancy curl; has pointed collar trimmed with silk braid; double-breasted, pearl buttons; lined with warm eiderdown flannelette; sizes 22, 24 and 26 inches. 2.50

Children's Winter Coats, made of diagonal cloth; box style; double-breasted; collar and cuffs finished with silk braid and brass buttons; lined with black and white check; colors navy, green, brown or blue; sizes 2, 3 and 4 years 2.00

Children's Warm Blanket-Cloth Coats, long box style; double-breasted; fancy collar and cuffs; trimmed with silk braid and velvet piping; finished with pocket and brass buttons; colors navy, green and red; sizes 2, 3 and 4 years 2.95

Children's Navy Blue Red River Blanket Cloth Coat, has turn-down collar, fastened closely to neck, and Red Riding hood; finished with brass buttons and red tie; other styles have military cape, with red cloth, tumbuck on front of cape; finished with brass buttons; smart style; sizes 22, 24 and 26. Price 4.00

—Second Floor—Centre.

Hand-Embroidered Lingerie at Moderate Prices



The bit of fine hand-stitchery has become a form of ornamentation more in demand than any other where lingerie is concerned, and dainty hand embroidery is the distinguishing feature of these three lines of underwear to which attention is drawn:

Women's Gowns, made of fine nainsook, fine French hand-made and hand-embroidered, slip-over style, fine hand-embroidered front, neck finished with ribbon draw, sleeves finished with fine hand-embroidered scalloped edge; all sizes. Price 1.85

Women's Gowns, made of extra fine nainsook, slip-over style, fine hand-embroidered and hand-made, neck finished with ribbon draw, elbows and sleeves finished with fine hand-embroidered scalloped edge; all sizes. Price 2.25

Women's Corset Covers, made of fine nainsook, fine hand-embroidered front, neck finished with ribbon draw; all sizes 85

Rare Values in Women's Underwear Half Price and Less

This miscellaneous collection of Underwear offers values that mean early satisfaction. Take the opportunity while visiting the Store:

Women's Corset Covers, Gowns, Skirts and Drawers, made of fine nainsook and cotton, are finished with fine tucks, fine lace or embroidery insertion and frills of fine lace or embroidery; they are slightly soiled from handling; all sizes in the lot, but not in any one line. Wednesday, half price. 13 to 50

Women's Vests or Drawers, limited quantity only, of fine quality all-wool and merino (wool and cotton mixture), in white or natural colors; and cotton mixture). 29

—Second Floor—Centre.

Annuals For the Young Folks

The Christmas stock now in, and including all the favorites in their latest issues.

"The Boys' Own" 1.75
"The Girls' Own" 1.75
"Chums" 1.65
"Chatterbox for 1909," board, .50; cloth 75

"Chatterbox for 1910," board, .75; cloth 1.00
"Rosebud Annual" 65
"Blackie's Children's Annual" 65

"The Wonder Book" 65
"The Sunday at Home" 1.75
"Play Box Annual" 65

"The Emerald City of Oz" (new volume of Oz books) 1.00
"The Brownie Book" 1.25

—Book Section—Main Floor.

Suit Cases for Holiday Visitors

Reduced to \$3.50 for Wednesday Shoppers

Perhaps the case in which you carried your luggage in coming to town is well worn. Perhaps you have done a lot of buying and are taking home more than you brought. In either event the intimation that a good Leather Suit Case will be specially reduced for Wednesday shoppers can scarcely fail to prove of interest.

The cases are of smooth leather, made over a strong steel frame, fitted with plated lock and side clasps, lined with, with inside straps, and two 7/8-inch outside straps all round, 24 inches only. Reduced for Wednesday to 3.50

—Basement.

An Item from the New Yonge St. Annex, of High-Grade Furnishings

Men's English-make Wolsey Underwear, of a fine soft yarn and superbly finished, correct winter weight, natural shades, double-breasted shirts, first quality trimmings, full fashioned. The prices:

Shirts, sizes 34 to 42 1.50
Drawers, sizes 32 to 40 1.50
Large sizes, each 2.00

Winter Wear for Men and Boys

Men's and Boys' Knitted Mufflers, made of fine Egyptian cotton, in many colors, including white, grey, pink, navy and black, knit-to-fit make, have two dome fasteners. Visitors will do well to secure a supply at this very low price. 35

Men's Night Robes, made from a strong weave of merino, cotton, in natural shade; Penman's make; unshrinkable, full roomy bodies, collar attached; three sizes, large, medium and small. Extra value at 90

Boys' Heavy Winter Underwear, fleece lined, shirts have saten bound facings and fancy neckbands, double cuffs and ankles, loose fitting, superior finish throughout; shirt or drawers; sizes 22, 24 and 26, 30, 32, 34 and 36. 35

Men's Suspenders, made from fine elastic web, in neat fancy patterns; cast-off white kid ends; brass slide buckles. Specially priced at, per pair 35

—Main Floor—Queen Street.



Canvas Covered Trunks, Wednesday Each \$2.95

Excellent value, strongly made and reinforced with complete canvas covering, half-inch hardwood slats, brass bound, strong brass lock and side clasps; two side leather straps; sheet iron bottom; tray and covered hat box; sizes 32, 34 and 36 inches. Your choice 2.95

—Basement.

THE T. EATON CO. LIMITED

150 Beautiful Salad Bowls, in a very fine quality of Austrian china; the designs are floral and beautifully shaded and colored; edges handsomely scalloped and embossed and traced with rich gold; these are extra good value. Each 28

—Basement.