MARKET

The market for eggs and poultry in British Columbia is tremendous, and the country is growing at such a rate that the production cannot begin to keep pace with the consumption. Better prices are paid for poultry products in this Province than anywhere else in North America, excepting Alaska and the Yukon, and these are markets we can have if we wish. With the climate and soil so well adapted to poultry farming, it is astonishing that more persons have not already taken up this industry with the prospects there are in the business.

GENERAL

The three essentials of success: Proper equipment, good stock, and careful management.

Remember, it pays to feed well. Some persons can feed a fowl for \$1.00 a year, but if large numbers are kept not more than \$2.00 worth of eggs will be received, whereas by feeding liberally at a cost of nearly \$2.00, from \$4.00 to \$4.50 worth of eggs are received.

Provide shade in summer where no trees are close. Skim milk is a splendid food for fowls. It should be always fed sweet or else always sour, but never alternate.

Don't forget grit and shell. The latter is eaten very freely when birds are laying heavily, and eggs will be lost if there is any shortage.

Keep careful accounts of expenditures and receipts.