football and professional football. Right here I want to make it clear that I have no quarrel with professional football, provided it leaves college football alone and plays the game in such a way as will not bring college football into disrepute. I have no quarrel with the individual college player who, after he has graduated from college, considers it to be to his personal interest to play professional football. That is his business and not mine, and the temporary temptations are very great.

What I am objecting to is the professional football promoter who seeks to become a parasite on college football and cash in on it by grabbing the celebrities, that our over-emphasis of the work of the individual player has been creating. He then proceeds to hippodrome these ex-college players around the country and put them on exhibition before crowds of curiosity seekers to the detriment of the boy himself, to the college where he made his football reputation, and to the college game.

Some of them have already gone so far as to offer commissions of \$1,000 per head to coaches of college teams for each player the coach could sign up for the professional team.

How much of a demand there is for professional football disassociated from the exploitation of ex-college stars I do not know. If there is such a demand, it is a legitimate demand and probably should and will be met. The point I want to make is that we should keep the college game just as distinct and separate in every respect from the professional game as it is possible to keep it.

I am inclined to the belief that the Western and Missouri Valley conferences have taken a fine step in this direction in making the separation apply not only to players, so far as possible, but to officials and coaches as well.

Too Much Insistence on Having a "Winning Season."

The third unfortunate tendency is the over-emphasis of the desirability of having a "winning season." Let me make it clear at the outset that I am not suggesting that a team should go onto the field

with any other purpose than a determination to do their supreme best to win that particular game.

The thing I am talking about is the idea that is apparently becoming more prevalent each year that in order to have a satisfactory season it is necessary to win substantially all or preferably all the games on the schedule. If the team fails to do this, no matter how hard they tried or how hard the schedule, the season is considered more or less of a failure.

About two such seasons and the undergraduates and the graduates begin to call for a new coach. And I am inclined to think the graduates are the worst offenders.

On the other hand, if the team has one or two so-called successful seasons the demands come in for a harder, more diversified and more extensive schedule so that if the team is again successful it will get a "rating" and get a chance to claim the championship of some section or, better yet, of the whole country.

Now the real purpose and justification of this fine game is not the glorification of the individual star player or the advertisement of the college, any more than it is glorification of the individual star player or the advertisement of the coach. Its real purpose lies in the fact that it is a marvellously fine virile sport for the boys in the colleges. From playing it, and from watching their college mates playing it, they learn many lessons and acquire many virtues that will stand them in good stead in years to come. Furthermore it provides a safety valve which college life needs-never more so than today.

The friends of the game, graduates, undergraduates, coaches, and even some of the college presidents and faculties, will do well to stop and think this out. We have unconsciously gotten into the wrong way of thinking. We know that football is not football unless the teams play to win. From this we have jumped to the conclusion that the winning of games is the real objective. If the games have been mostly lost the season has been mostly wasted.

The fact that the schedule was very hard, that the players did not happen to be anything but ordinary average boys, the fact that they did their 100 per cent