

TO THE GENTLEMEN who have so kindly promised to review Vocational Guidance in Engineering Lines, the American Association of Engineers tenders its most hearty and appreciative thanks; and it takes the liberty of enclosing with the copies of the book sent to them the following statement of certain facts and explanations concerning which it deems they ought to be informed:

- A. The undertaking is on an absolutely altruistic basis; for nobody except the printer of the book (who is also temporarily its publisher) will make a single dollar out of the enterprise.
- B. The project is not confined merely to placing a most useful treatise on the market at unusually low prices, which prices, by the way, we suggest should be mentioned in each review, (viz. single copies, postpaid, \$2.50 and in lots of ten or more \$2.00 per copy, including transportation), together with the name and address of the seller, The Mack Printing Co., Easton, Pa.; but it will include also bringing it by lecture annually for a period of ten years to the attention of the students in practically all of the worth-while high schools and other preparatory schools in the principal centers of population of the U. S. A. These lectures are to be given by local engineers of the said centers on the subject of "The Engineering Profession" with the book in hand. The formation of these Lecture Groups has already been started by the Association's standing Committee on Engineering Education, and the work thereon will be continued by that Committee until all of the necessary arrangements have been perfected.

While the members of the various chapters of the Association (scattered all over the United States) will be expected to "do their bit" on this lecturing, engineers in the various lines of activity who do not belong thereto will be asked to serve on these Lecture Groups. This is as it should be, because the book treats of all the main divisions and most of the recognized specialties of technical activity.

- C. The principal objects of the undertaking are as follows:
- First. To encourage the brightest, most active, most ambitious, and most suitable of the youth of our country to come into the Engineering Profession, and to discourage from attempting to enter it the indolent, unambitious, unintellectual, and otherwise incompetent or undesirable young men.
- Second. To provide for the students in our technical schools a treatise that will describe in full detail the profession of which they are striving to become members, and at the same time to put before them numerous examples of unusually fine engineering English, in order to serve them as models for their future techno-literary work.
- Third. To furnish the faculties of American engineering schools with a fund of information about the profession they are teaching, only a portion of which is now known to any of them individually - which information they should be able to use to great advantage in their pedagogic work.
- Fourth. To provide some 500 pages of truly interesting, instructive, and useful reading matter for every engineer in our land who is willing to take the time to peruse the volume; because there is absolutely no one person, except the Editors, who now possesses all of the information it contains.
- Fifth. To give the general public an opportunity to correct the impression it has concerning the Engineering Profession, and to teach it that a professional engineer is not a man who drives a locomotive or operates a stationary engine.
- Sixth. To keep the square pegs out of round holes and *vice versa*, and thus prevent a great number of young men from making failures of their lives, and from developing in their minds an inferiority complex because of having flunked out of a technical school.