

economic means, one way or another, to meet the extra broadcasting costs involved. We are doing what we can in the way of planning now. In the meantime there is still plenty to do in this country in improving our programming and making television available to Canadians who want it and who still haven't got it.

The Future?

The many who have contributed to Canadian television, I believe, have together performed a remarkable feat in the last three years. The years ahead are just as important. Further big national decisions will have to be taken soon. Television has already become one of the most important means of communication for Canadians. How it develops will tell much about our nation of the future. Potentially I know it can further reflect our national life, draw more on the creative powers of Canadians and so become a still more effective means not just of communicating to Canadians, but among Canadians from one ocean to the other. Of one thing I am very confident -- the many Canadians in many fields who are and may be in the future contributing to television will together be capable of carrying out what the nation decides it wants.

S/A