

SECTION #2: COMMERCIAL PROGRAM DELIVERY

	Strongly Disagree	Neither Agree nor Disagree	Strongly Agree	Don't Know/Does Not Apply		
2.1 With respect to commercial missions from Canada to my territory in which I was personally involved over the last 12 months, I feel that:						
• They were well planned.	1	2	3	4	5	9
• Participating firms had local market potential.	1	2	3	4	5	9
• Information provided on participating firms was adequate.	1	2	3	4	5	9
2.2 The following would improve the effectiveness of commercial missions from Canada to my territory:						
• Creating a central unit in Ottawa to coordinate missions to Posts.	1	2	3	4	5	9
• Providing a "mission contract" to be agreed upon between Posts and mission organizers which would clearly spell out the roles and responsibilities of each party.	1	2	3	4	5	9
• Contracting out the organizational and logistical support.	1	2	3	4	5	9
2.3 In my opinion, business clients believe that the Trade Commissioner Service is a valuable partner abroad.	1	2	3	4	5	9
2.4 In my opinion, the following commercial missions represent an effective use of Posts' resources:						
• Team Canada	1	2	3	4	5	9
• Ministerial (Federal, Provincial)	1	2	3	4	5	9
• Other Federal Missions	1	2	3	4	5	9
• Other Provincial Missions	1	2	3	4	5	9
• Municipal	1	2	3	4	5	9
• Industry Associations	1	2	3	4	5	9
• Multi-sectoral	1	2	3	4	5	9
• Missions from territory to Canada	1	2	3	4	5	9