

Guidelines for Packaging Export Goods

Product	Examples	Factors for Consideration in Packaging
Textiles	Linen, table cloth, embroidery, printed cotton, carpet, doll.	Protection from mould and insect damage -Protection from discoloration by light -Keeping out dust -Transparency
Wood	Carvings, tumings, some painted products	-Protection from scratching -Protection from moisture, microbes and insects -Preservation of aroma -Cushioning for delicate products against compression and impact damage -Protection from discoloration by light
Lacquerware	Tableware, decorations	-Similar to wood especially protection of surface lustre
Stone carvings	Soapstone	-Stone articles are often fragile and heavy -Some are very valuable
Jade and bone carvings	Carvings, personal ornaments	-Fragile and very valuable
Fashion ornaments and jewellery	Personal ornaments, gems	-Require presentation packaging for sales promotion as well as transport packaging to protect fragile contents -Protection from pilferage
Metal	Bronze sculpture, silverware, pewter	-Protection from tarnishing and corrosion (air, moisture and salt water) for some products -Protection from pressure causing distortion
Glass, porcelain, stoneware	Flower vases, decorations	-Fragile -Impact between articles as damaging as impact from outside
Woven goods	Baskets	-Soft, easily squashed -Protection from moisture
Leather	Handbag Luggage Purse, Wallet	-Regulation of in-pack moisture levels to keep products flexible -Protection from discolouration and staining
Paper	Lamp cover	-Soft, easily squashed -Protection from light and water
Electronics	PC Boards	-Fragile -Protect from moisture, electrostatic discharge