

Company (a CTC subsidiary) offers private digital services in data transmission. Also, Entel Data (an ENTEL subsidiary) offers package commuting, also provided by VTR and Chile Pac. In 1990, Chile introduced the International Business Service (IBS), a private telecommunication system through satellite that allows Chile to be connected to the rest of the world. This is reckoned to be one of the most important tools designed in the telecommunications field in the last five years to help the development of organizations and firms.

Chile was the first country in Latin America where cellular telephone services began to operate. At present, these are spreading around the continent, with more than 200,000 cellular telephones in operation. There are four companies that offer the cellular telephone service in Chile, two for each concession zone. There is roaming among them, that is, the possibility to use the same cellular telephone in every geographical location. The market is highly competitive, and this has resulted in the lowest cost of service in Latin America. The total number of cellular telephones and the service cost in some Latin American countries is presented in Table 4 of the Statistical Appendix.

15.6 Compatibility with NAFTA

NAFTA's Chapter 13 sets the rules for participating countries with respect to:

- (a) measures related to the access and use of public telecommunications transport networks;
- (b) measures related to the provision of enhanced value-added services;
- (c) standards-related measures related to the attachment of terminal equipment to public networks.

The establishment and provision of long-distance telephone and other basic services were purposely excluded from the NAFTA negotiations. The reason was that the market has been organized around regulated monopolies. While in Chile there is no restriction of accession to the installation and operation of basic telephony,