

TABLE OF CONTENTS



ACKNOWLEDGEMENT	1
MAP OF MEXICO	2
CONTACTS	3
MEXICAN MARKET: BASIC DATA	4
INTRODUCTION	5
ANTAD	5
CANADA SOLO FOOD SHOW	6
ANTAD - THE SHOW IN BRIEF	7
PARTICIPANTS SURVEY	9
IS ANTAD FOR YOU?	10
AGENDA	12
EXHIBIT PLAN -CONVENTION CENTER	15
CANADIAN COMPANIES PARTICIPATING AT ANTAD	16
LIST OF ALL EXHIBITORS	19
CANADA SOLO FOOD SHOW	22
BACKGROUND	22
DESCRIPTION OF EVENT	22
CONCLUSION	23
1994 SHOW	23
COMPANIES PARTICIPATING IN THE FOOD SHOW	24
NORTH AMERICAN FREE TRADE AGREEMENT	25
AGRI-FOOD MARKET OPPORTUNITIES	27
TRADE CONTACTS	29
IMPORTERS/DISTRIBUTORS/USERS	30
GLOBAL LIST OF FAIRS/MISSIONS FOR THE AGRI-FOOD SECTOR ...	34
CANADA/MEXICO EXPORT/IMPORT STATISTICS	39
INTERNATIONAL TRADE CENTRES	44
EAITC GEOGRAPHIC TRADE DIVISIONS	46