

RPTD1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROMOTION PROFILE

Mission: MUNICH

Country: GERMANY WEST

The mission reports that the approximate flows to all countries of investment from its country/territory in Canadian \$ is as follows: (including portfolio flows if a primary focus)

	Total (\$ Million)	Canadian Share	Major Competitor Share
Current year	13533.00	3.40	50.80
One year ago	10987.00	2.40	47.70
Two years ago	10000.00	2.30	49.00

The mission is of the opinion that Canada can reasonably expect to attract the following amount of foreign investment from its territory/country next year:

233 MILLION

Canada's major competitors for investment from this territory/country are:

- U.S.A.
- GREAT BRITIAN
- NETHERLANDS
- FRANCE
- BELGIUM/LUXEMBURG
- SWITZERLAND

The following types of activities are currently being undertaken by Canada's major competitors to attract investment from this territory/country:

- NATIONAL ADVERTISING CAMPAIGNS
- SEMINARS
- NATIONAL PRESENTATIONS AT FAIRS
- DIRECT MAIL CAMPAIGNS AND CALLS BY NATIONAL, REGIONAL AND MUNICIPAL PROMOTERS