

Canadian Awards for International Development 1997

Active and successful in the developing world? Be recognized for your achievements: apply for an International Development Award.

For five years, the Canadian Awards for International Development have recognized the achievements of Canadian business in supporting economic and social progress in the developing countries of Africa, Asia, Latin America and the Caribbean, as well as the countries in transition in Central and Eastern Europe.

These prestigious awards, presented by the Minister for Inter-

national Co-operation at a gala dinner during the annual meeting of the Alliance of Manufacturers & Exporters Canada with the Canadian International Development Agency, have so far recognized 23 companies (from close to 300 applicants) whose work in the developing world has been particularly outstanding.

A brochure, listing the overall aims of the Awards and the application procedure is available from the Alliance's Ottawa office. If you are active in the developing world, you too could be a winner. Contact Jacqueline

Parent, Tel.: (613) 238-8888, ext. 233; Fax: (613) 563-9218. Do it now! *Closing date for applications is February 21, 1997.*

Canada On-line in South Africa

The Canadian High Commission in South Africa, with the recent launch of its Internet home page, has joined the growing number of Canadian missions abroad to take to the fast lane on the Information Superhighway.

The site enables visitors to access information on a wide range of topics relating to Canada and South Africa. These include, among other subjects, political, economic and trade relations, visa and tourist information, Canadian International Development Agency activity and defence liaison.

Users will also find the excellent links to a variety of other African search engines very helpful.

With the wealth of information now available at the touch of a button, this service is likely to provide the impetus for new initiatives benefiting both Canadians and South Africans.

Israeli Chamber Informal Source of Business Information

Exporters to Israel who are seeking business contacts or advice or who are interested in establishing international commercial relationships will find an informal friend in the Israel-Canada Chamber of Commerce and Industry.

The Tel Aviv-based Chamber complements officially mandated institutions and organizes symposia and conferences at which colleagues from Israel and Canada can promote their ideas and interests.

Membership in the Chamber — there is a sister office in Toronto — also enhances a business person's understanding of cultures and markets in the target country. This understanding can lead to agent/distributor agreements or to agreements

with joint venture or investment partners — developments that are likely to increase with the implementation of the Canada-Israel Free Trade Agreement.

The co-ordinates for the Chamber in Israel are: 65 Allenby Road, 65134 Tel Aviv, Israel, Tel.: (011-972-3) 620-2544; Fax: (011-972-3) 620-2513.

In Canada, the sister Chamber co-ordinates are: 48 St. Clair Avenue West, Suite 1100, Toronto, Ontario M4V 2Z2, Tel.: (416) 961-7302; Fax: (416) 961-0696.

CANADEXPORT ON-LINE

<http://www.dfait-maeci.gc.ca/english/news/newsletr/canex>