

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

## REPORT FOR 1901—

Fire Premiums .....	\$10,026,410
Income Life Branch .....	5,528,650
Total Revenue .....	\$15,555,060
Total Assets .....	\$76,607,060
Canadian Investments .....	7,980,462

Resident Agents in Toronto:  
GOOCH & EVANSRANDALL DAVIDSON, Manager  
MONTREAL

# SUN FOUNDED A.D. 1710 INSURANCE FIRE OFFICE

Head Office, Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest  
purely Fire Office in the world. Surplus over Capital  
and all Liabilities exceed \$7,000,000.Canadian Branch—15 Wellington Street East,  
TORONTO, ONT.H. M. BLACKBURN, : : : Manager  
F. E. MAULSON, : : : InspectorHIGINBOTHAM & LYON, Toronto Agents.  
Telephone 488.Agents Wanted in all Unrepresented  
Districts.

FOUNDED A. D. 1822.



# NATIONAL Assurance Comp'y of Ireland

HOME OFFICE, DUBLIN  
CANADA BRANCH, MONTREALH. M. Lambert  
Manager

# BRITISH EMPIRE LIFE ASSURANCE CO.

Established  
56 Years.

Funds, - - - \$15,395,000

Reserves based on the New  
British Offices Om. (5) Mortality  
Table, with 8 per ct. interest.A. McDOUGALD, Manager,  
MONTREAL

# Standard Life

Established 1825.

Head Office for Canada,  
MONTREAL.Assurance Co.  
of Edinburgh.Invested Funds.....\$51,794,362  
Investments, Canadian Branch.... 15,500,000Assurances effected on first-class  
lives "Without Medical  
Examination." Apply for full particulars.CHAS. HUNTER, - - Chief Agent Ontario.  
D. M. MCGOUN, - - - - - MANAGER.

# Liverpool and London and Globe INSURANCE COMPANY

Available Assets.....\$61,187,215  
Investments in Canada..... 3,300,000Insurances accepted at lowest  
Current RatesJOS. B. REED, Agent, 51 Yonge Street, Toronto.  
G. F. C. SMITH, Joint Resident Managers  
J. GARDNER THOMPSON, Joint Resident Managers  
WILLIAM JACKSON, Deputy Manager.

ESTABLISHED A.D. 1720.

# THE LONDON ASSURANCE

Head Office, Canada Branch, Montreal.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates.

Toronto Agents:

S. Bruce Harman, 19 Wellington Street East.

# THE NATIONAL LIFE ASSURANCE CO. OF CANADA

Want a first-class General Agent for Toronto  
and District. Apply HEAD OFFICE,  
Temple Building, TORONTOSomething Really New  
in LIFE INSURANCE.THE  
ADJUSTED INDEMNITY POLICY  
ISSUED BY

# The NORTHERN LIFE Assurance Company

has no equal

It gives the necessary Home Protection for  
less money than the Regular Policies.  
Write for Booklet explaining it.JOHN MILNE, Managing Director.  
Head Office, - London, Ont.

# Continued Progress

During the last few  
years the North American  
has made marvellous  
strides in all Depart-  
ments tending to its up-  
building, which can  
readily be seen by the  
following figures, show-  
ing a comparison of

## Three SEPTENNIAL Periods

Year Cash income Assets Policies in force

1881.....	\$ 39,613....	\$ 88,763....	\$ 1,221,712
1888.....	263,691....	666,919....	7,927,564
1895.....	581,478....	2,300,518....	15,779,385
1902.....	1,270,840....	5,010,813....	30,927,961

A strong progressive Canadian Company giving  
excellent returns to its policy-holders, therefore  
making it a desirable Company for agents to  
represent. Three active agents wanted.

# North American Life Assurance Co., Home Office, TORONTO, Ont.

J. L. BLAIKIE, - - - - - PRESIDENT.  
L. GOLDMAN, A.I.A., F.C.A., - - - - - MAN.-DIR.

# Life Insurance Men

who can write from \$10,000  
to \$100,000 of business in a  
year, if they wish to secure a  
good agency, will find it to  
their advantage to communi-  
cate with THE ROYAL-  
VICTORIA LIFE INSUR-  
ANCE CO. Liberal Com-  
missions Paid. A good  
opportunity for new men to  
enter the business. All cor-  
respondence confidential if  
desired.

Address The HEAD OFFICE, Montreal.

# RIGHT and FAIR

THE right plans of Life Insurance, honest  
in purpose, correct in principle; fair  
methods of dealing with policy-holders and  
agents, impartial in treatment, just in settle-  
ments—all cardinal aims of the management  
of the UNION MUTUAL.

# UNION MUTUAL LIFE INSURANCE Co. Portland, Maine.

FRED E. RICHARDS, ARTHUR L. BATES,  
President, Vice-President.  
Good Agents always welcome; satisfactory  
territory open for men of that stamp.ADDRESS:  
HENRI E. MORIN, Chief Agent for  
Canada, 151 St. James St., Montreal, Canada.  
For Agencies in Western Division, Province  
of Quebec and Eastern Ontario, apply to  
WALTER I. JOSEPH, Manager,  
151 St. James Street, - Montreal.

# PHENIX....

Insurance Company  
Of Brooklyn, N.Y.WOOD & KIRKPATRICK, Agents,  
TORONTO