

These Garments Radiate the Spirit of Luxury



YOU are particular in the selection of your outer apparel—is your Lingerie chosen with the same care and discrimination?

Queen Quality ITALIAN SILK LINGERIE

is delightfully soft, soothing and elastic, imparting that feeling of security born of the knowledge that your outer garments fit as they only can fit when worn over lingerie of sheer, gossamer silk. ☞ Easy, graceful lines, conforming naturally to the figure, with here and there a dash of lace, a bit of ruching, or a charming ribbon bow, proclaim the creative ability of the artist. ☞ **MADE in CANADA** and shown by the smartest Canadian shops.

If you have difficulty in supplying your needs, write us for the address of your nearest "Queen Quality" Shop.

ST. CATHARINES SILK MILLS, Limited

Makers of "Queen Quality" Silk Gloves

Dept. "C. M." ST. CATHARINES, ONT.

Queen Quality