

Good for the Booksellers!

The issue in Canada alone of **19,000 COPIES** of "**DAVID HARUM**" shows that our Booksellers are alive to the fact that it pays to push a good book. An aggregate of 19,000 in less than six months means enterprise and push behind the counter.

Another splendid seller is Miss Fowler's "**A DOUBLE THREAD**," which many of the reviewers declare even better than her wonderfully good and clever "**Concerning Isabel Carnaby**." It is a book you can urge upon your customers.

Few new writers have had their ears tingle with the congratulations that have showered on Frank T. Bullen whose "**THE CRUISE OF THE OACHALOT**" has been one of the great successes of the year. Have you been getting your share of the popular sale of this remarkable book?

THERE ARE OTHERS!

The above named books are favorites with the trade, so also are:

- Harold Frederic's
"THE MARKET PLACE."
Robert Barr's
"THE STRONG ARM."
R. N. Stephens'
"A GENTLEMAN PLAYER."
E. F. Benson's
"THE MONEY MARKET."
W. A. Fraser's
"THE EYE OF A GOD."
C. M. Sheldon's
"THE MIRACLE AT MARKHAM."
Florence M. Kingsley's
"THE CROSS TRIUMPHANT."

And we must not forget to mention two English Canadian books:

- H. C. Walsh's
"BONHOMME,"
and
Lottie McAllister's
"CLIPPED WINGS."

WE HAVE SOME "SELLERS" COMING.

Watch out for S. H. Crockett's great masterpiece:

"KIT KENNEDY"

and Stephen Crane's fine novel,

"ACTIVE SERVICE"

and we will have ready very soon a Canadian edition of Edwin Markham's famous

"THE MAN WITH THE HOE, AND OTHER POEMS."

WILLIAM BRIGGS

PUBLISHER

29-33 Richmond Street West TORONTO

Public School Vertical Copy Books," by A. C. Casselman, in seven numbers, Nos. 1 to 6, inclusive, retailing at 7c., and No. 7, which is a book of business forms, at 10c.

"Gage's Practical Speller" has also been put on the authorized list, and its use will be for all pupils preparing for public school leaving examinations.

A DESCRIPTIVE HANDBOOK.

A valuable handbook descriptive of the New York Metropolitan Museum of Art and the treasures contained therein, is now in press, and will soon be issued under the title of "The Treasures of the Metropolitan Museum of Art of New York." The book will be profusely illustrated by beautiful full page half-tone pictures, many of which are of subjects never before reproduced, from photographs taken by the official photographer of the museum. The text is ably written by Arthur Hoeber, the art critic of The New York Commercial Advertiser, and his description covers all of the collections now contained in the museum—architectural casts, ancient and modern sculpture and plaster casts; Greek, Roman and Egyptian antiquities; painting; and drawings of all ages, porcelains, arms, laces, embroideries and tapestries, musical instruments, American antiquities, coins, gold and silver ornaments, etc. Size, 6 x 9 inches; cloth; 60 illustrations; price, \$1.50. It will also be issued a little later in a popular edition in paper covers at a much lower price. R. H. Russell, 3 West 29th street, New York, is the publisher.

The W. J. Gage Co., Limited, are being pushed to their utmost with orders for books for the reopening of the schools.

WILLIAM BRIGGS' NEW BOOKS.

Rev. Herbert Symonds, M.A., an Anglican clergyman of Peterboro', has arranged with William Briggs for the publication of a series of lectures on Christian unity. This is a topic that is looming up largely with the passing years before the Christian world, and thoughtful contributions to the discussion, such as we would expect this to be, are bound to have attention.

Mrs. Sheard, whose bright little story, "Trevelyan's Little Daughters," published last December, had a favorable reception, has a first instalment of a new story, entitled "A Lily of London Bridge," in the August number of The Canadian Magazine. We understand this story has also been accepted by The New England Magazine, with a request for another from the author.

William Briggs is about to issue a volume of essays on "The Old Faith and the New Philosophy," by Rev. G. J. Low, D.D., Canon of Christ Church Cathedral, Ottawa.

DON'T FORGET

The List of the Month.

Good results are obtained only from good books, such as:

John King's Question Class.

BY CHARLES M. SHELDON

Author of "In His Steps."

WITH PORTRAIT OF AUTHOR.

READY AUG. 15th.

In some respects JOHN KING'S QUESTION CLASS is an advance on the author's previous works. The questions are the practical problems that all have sought to solve. The answers are not the theories of a Bodhidharma but sound common sense based on true Christian ethics.

Booksellers will find that this book will be forcing on public attention. All who have read Mr. Sheldon's other books, and many others beside, will be found waiting and looking for this.

Cloth, 75c. Paper, 50c.

A Pauper Millionaire.

BY AUSTIN FRYERS.

Repeat orders indicate its wide sale.

The most amusing book of the season, telling the experiences of an American millionaire lost in the city of London. The book appeals to the humorous side of every reader, and a good hearty laugh is found on every page.

Cloth, \$1. Paper, 50c.

'Postle Farm.

BY GEORGE LORD.

Author of "The Laramys."

A quaint and pleasing tale of West of England life. "A beautiful piece of rural fiction." *The Academy*

Cloth, \$1. Paper, 50c.

The Lunatic at Large.

BY J. STORER CLOUSTON.

INTERESTING AND AMUSING.

The many capers and cleverly-worked schemes of THE LUNATIC AT LARGE will be found extremely amusing to the reader, whose interest is retained to the very end.

Cloth, \$1. Paper, 50c.

Samuel Boyd of Catchpole Square—A Mystery

BY B. L. FARJEON.

Author of "Great Porter Square," "Aaron the Jew," etc.

Those who enjoy reading a good, cleverly written detective story will not fail to secure and read SAMUEL BOYD OF CATCHPOLE SQUARE. The interest is well sustained from the first, and Mr. Farjeon's style is never dull or prolix.

Cloth, \$1. Paper, 50c.

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Publishers

TORONTO.

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