

There is no Business so small that advertising will not help it, none so prosperous that it can afford to ignore its aid!

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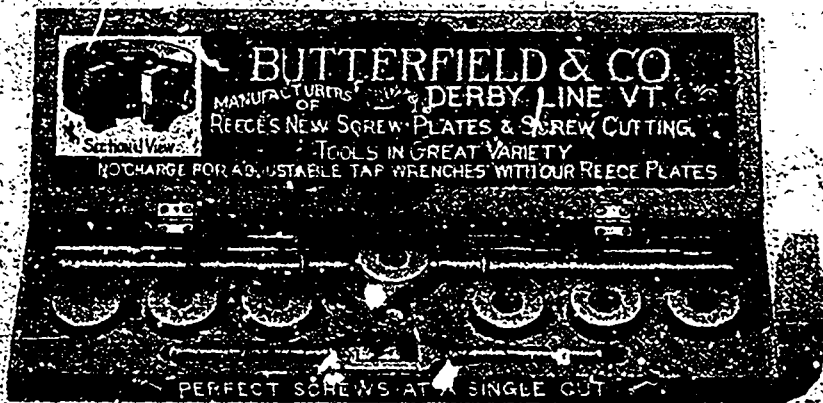
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The CANADIAN MANUFACTURERS' ASSOCIATION

W. H. LAW, President. GEORGE BOOTH, Treasurer. J. J. CASSEIDY, Secretary.

Office, Room 66 Canada Life Building

KING STREET WEST, TORONTO TELEPHONE 1274

THE OBJECTS OF THIS ASSOCIATION ARE

- To secure by all legitimate means the aid of both Public Opinion and Governmental Policy in favor of the development of home industry and the promotion of Canadian manufacturing enterprises.
- To enable those in all branches of manufacturing enterprises to act in concert as a united body whenever action in behalf of any particular industry, or of the whole body, is necessary.
- To maintain Canada for Canadians.
- Any person directly interested in any Canadian manufacturing industry is eligible for membership.
- Manufacturers desiring to hold meetings for the promotion of their business, are invited to avail themselves of the Board Room of the Association for the purpose, which is offered to them free of charge.

J. J. CASSEIDY, Secretary.



The PRESTIGE which Wide and Well-directed Advertising

GIVES TO A BUSINESS HOUSE IS A FACTOR WHICH HAS A MATERIAL BEARING UPON ITS CREDIT.

types retain their supremacy as the business man's best coadjutors

Once mastered it is a valuable addition to his capital.

THE SECRET which underlies successful advertising can be carried by every intelligent business man