SUNSHINE



SUN LIFE ASSURANCE COMPANY OF CANADA, AT HEAD OFFICE, MONTREAL.

A. M. MACKAY, Editor.



HEAD-OFFICE BUILDINGS SUN LIFE ASSURANCE COMPANY OF CANADA.

DIRECTORS :

R. MACAULAY, Esg. President and Managing-Director.

S. H. EWING, ESQ. Vice-President.

J. P. Cleghorn, Esq. J. R. Dougall, Esq., M.A. Abner Kingman, Esq. T. B. Macaulay, Esq. Murdoch McKenzie, Esq. Alex. Macpherson, Esq. James Tasker, Esq.

SECRETARY AND ACTUARY: T. B. MACAULAY, F. I. A. CHIEF MEDICAL OFFICER:

GEO. WILKINS, M.D., M.R.C.S. ENG. ASSISTANT ACTUARY: ARTHUR B. WOOD, A.I.A. SUPFEMITENDENT OF AGENCIES: FREDERICK G. COPR.

6	71 0	GU				90	3 C)
R	741 mas 10 29	200 pur. 10	10 mm	Frit Que	6 13	7 14	1 8 15	
100	230	17	18 25	19 26	20 27	21 28	22 29	

Life-boats are not much needed in mild weather, but when a storm is on it gives a certain amount of relief to know they are in readiness if necessary. Life assurance may not be thought of very much while healthy and doing well, but when prostrated by sickness it is a blessed relief to know that if the worst does happen the family will not have to suffer. But don't wait for this circumstance, assure to-day.

It may sometimes be hard to meet the life assurance premiums as they fall due, but how would your wife meet the bills which would fall in daily should she be left alone?

The Sun Life of Canada during the last ten years increased its income more than 300 per cent., its assets about 400 per cent., and multiplied the assurances in force almost three times. Are you assured in this "prosperous and progressive" Company?

* *

"Money talks" the loudest when it is the most needed. It is a blessing when it comes into the home that is bereft of the bread-winner. It is then that it "talks" for rent, groceries, etc.

* *

Whenever you hear a man advance arguments against life assurance you will find a man who has not made any