

cross branches. Fruit growing would be a greater success in the province if agents selling would give a few instructions or have some information in pamphlet form to go with stock.

New Brunswick

The appointment of a provincial horticulturist and the appropriation of \$2,500 for the encouragement of horticulture is certainly a step in advance and indicates a real desire to get something done. Three new illustration orchards are to be set out this spring and the old ones will receive closer attention than it was possible to give them in the past. The horticulturist has

already visited three illustration orchards, and three orchard meetings and two evening sessions were held in Charlotte county, the week ending March 5th, at which special attention was given to the renovation of old orchards and the home fruit garden. The balance of the illustration orchards will be visited before growth starts and pruned, and again in June when demonstrations of planting, pruning and spraying will be given and general orchard practice discussed.

The Fruit Growers' Association is planning an active campaign and have already doubled their membership. Efforts will be made to hold a record-breaking apple exhibit and three days' convention in St. John about the first week in November with a

view to attracting wide-spread attention to our fruit growing possibilities. It is expected that 1910 will prove to be a very important one in the history of New Brunswick fruit growing.

Prince Edward Island

J. A. Moore

The Wealthy is perhaps the apple best suited to Prince Edward Island if it is given a favorable location and is properly handled. It needs a well sheltered spot, for when it is ripe it will drop easily, but will hold on the tree till the first week in October.

It is ridiculous for any man to try to get



OUT OF 259,000 PHONES IN USE IN CANADA, 250,000 ARE MADE BY US

DON'T you think that fact almost speaks for itself? There hardly seems much left to say. No better evidence could be demanded—or given—of the absolute perfection of every instrument turned out by us. For a long time past we have had our best engineers at work on the problem of designing a more powerful Farmers' Line Telephone. And now we have it. The work was completed months ago, although it is only now that we are offering it to you. The interval has been devoted to "trying out" these new sets under the most exacting conditions it would be necessary to meet anytime—anywhere.

OUR NEWLY DESIGNED NO. 1317 TYPE TELEPHONE SET

represents the attainment of perfection in telephone construction. Go over it point by point—prove it for yourself by comparison with any other instrument you like.

SEND FOR OUR FREE BOOK

ALL you have to do is to ask for Bulletin No 2216 and we will mail you FREE, at once, the full story of farm telephones. Asking for the book places you under no obligation—don't hesitate to tell us you want it. We are anxious that you should be posted on the value and economy of farm telephones. A post card will bring it.

Take the transmitter—into which you talk—you will find it the standard long-distance type.

Then there is the receiver—the ear-piece; it is simply perfect—never will you be bothered by local noises to spoil transmission. The result of long and careful study, it is the best possible construction and combination for the purpose.

The generator has also been well worked out—so well, in fact that this generator is stronger than any other telephone generator on the market. Observe how easily it turns. It will ring more telephones on a longer line than any other 5-bar generator made to-day. Thousands of these generators are now operating on lines more than 30 miles long with as many as 40 telephones on the same line.

The ringers and gongs are unusually efficient. Our new type 38 ringer is not

only very sensitive, but very strong and operates on from only one-third to one-fourth of the current ordinarily required. The extra large brass gongs produce a volume of noise fully half as great again as gongs on other sets. You'll never fail to hear this telephone when it rings. The switch hook makes all contacts on the best grade of platinum points—that makes for efficiency.

Taken as a whole, Set No. 1317 is an extremely handsome and serviceable instrument. The woodwork is of quarter-sawn oak of finest quality and handsome finish. And in point of service this telephone is unsurpassed—More than \$10,000 was put into it in engineering expense alone before the first instrument was made. Would you like to know more about it?

The space here won't permit us to tell you, but if you will write, we'll gladly give you any information you may desire. Address your nearest office.

THE NORTHERN ELECTRIC
AND MANUFACTURING CO. LIMITED

207

Manufacturers and suppliers of all apparatus and equipment used in the construction, operation and maintenance of Telephone and Power Plants.

MONTREAL
Cor. Notre Dame and Guy Sts.

TORONTO
60 Front St. W.

REGINA
CALGARY

VANCOUVER
918 Pender St. W.

WINNIPEG
599 Henry Ave.

