

NOT BEST BECAUSE WE SAY SO BUT BEST BECAUSE---

They are the smartest cut garments in the market.

They are absolutely and beyond all argument the best and most conscientiously tailored garments in the market—

They are trimmed and finished as only high-class clothes are trimmed and finished—

There are more exclusive fabrics in this line than in any other—

The price is from \$5 to \$15 less than you must pay a good tailor for garments of the same quality.

They fit, they wear, they keep their shape, they give entire satisfaction—

Demand 20th Century Brand.

WE ARE EXCLUSIVE AGENTS

A. BROWN & CO.



THE STERLING BANK OF CANADA

SAVE, Because---

All that health is to you physically
thrift is to you materially.

Borrow to Buy Cattle



"Mixed Farming" is the big money-maker today. Of course, grain and fruit and vegetables pay well—but beef and bacon, butter and cheese, are piling up the profits for the farmer.

Milk more cows—fatten more cattle—raise more hogs. If you need money to do it, come to The Merchants Bank. We are glad to assist all up-to-date farmers.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

"The Victrola"

Every musical longing is easily satisfied
when there is a Victrola in your home.

Finished in various sizes and models and at prices that makes it attainable in every home. You may take your choice of the models, feeling assured that you are securing an instrument that will bring you a perfect rendition of any music you want to hear. If you haven't a Victrola in your home, it is because you don't know how perfectly it will bring to you all the music you like best.

We will be pleased to demonstrate any of these Victrolas and will gladly play for you any music you wish to hear. Large assortment of Records always kept in stock—and if we haven't the Records you want, we can get them for you very quickly.

HARPER BROS.

PHONE 31.

FINE FURNITURE FUNERAL DIRECTORS

WATFORD COUNCIL.

Watford, Oct. 7, 1918.
Regular meeting of council. Present, Reeve, Harper, Doan and Hollingsworth. Minutes of former special meetings read, no objections, Reeve confirmed same.
Doan—Hollingsworth, that Robert Spalding be continued as Electrician until Sept. 1st, 1919, at \$20 per month.—Carried.

Finance committee examined accounts and recommended payments.
Hydro Electric, light acct. \$ 130 81
Walter Scott, care engine, bell. 17 50
W. S. Fuller, salary and stamps 46 00
J. P. Elliott, salary as constable. 15 00
C. Pearce, cutting weeds 1 50
H. Hollingsworth draying acct. 4 20
John Rhymes, labor walks 5 40
Ed. Clark, cemetery, 4 30
W. Phair watching fire Willoughby 2 00
Treas. Bd Education P. S. 350 00
Wm. Lamb, labor, 6 75
Robt. Hollingsworth, side walks 41 40
John McKercher wire acct. 14 10
Wm. Marwick, cement for walks 125 55
Guide-Advocate printing, locals 25 50
Harry Durstan, labor on tank. 50 00
Joshua Saunders acct intake. 1 00
Absalom Lucas, labor sidewalk. 63 50
Harper—Hollingsworth, that accounts be passed and Reeve grant his order.—Carried.

W. S. FULLER, CLERK.

BOARD OF EDUCATION

Minutes of a regular meeting of the Watford Board of Education, held in the Library Board Room on Monday, Sept. 30th, 1918, at 7.30 p.m.
Present—Dr. Howden, chairman; J. W. McLaren, Dr. Hicks, E. D. Swift, John McKercher, C. W. Vail and Wm. Harper.
The minutes of the last meeting were read and confirmed.
Communications were read from Principal Steer, R. N. McKenzie, Deputy Minister of Education, James Smart Mfg. Co. and Henry Conn, Public School Inspector Div. No. 1.
Swift—Hicks and carried, that the communications be received and filed.
McLaren—Swift, and carried, that the following accounts be paid.

HIGH SCHOOL
T. Dodds & Son, paints, etc. \$13 25
Geo. Chambers Est., lumber 1 60
B. H. Parker, work, etc. 15 15
R. O. Spalding, electric work, etc. 28 00
Harper Bros., mattress for couch. 7 50
Taylor & Son, supplies 98 55
Thrift Exhibit 3 00

PUBLIC SCHOOL
Dr. Siddall, inspection of school. 17 00
Taylor & Son, supplies 1 00
Thrift Exhibit 3 00
Vail—Harper, and carried, that we request our municipal council to supply \$350.00 for Public School purposes.
McLaren—Swift, and carried, that we adjourn.

D. WATT, Secretary.

Howard Gardiner, near Wardsville, threshed 700 bushels of oats and barley from nine acres of land.

A BOON FOR THE HILIOUS.—The liver is a very sensitive organ and easily deranged. When this occurs there is undue secretion of bile and the acid liquid flows into the stomach and sours it. It is a most distressing ailment, and many are prone to it. In this condition a man finds the best remedy in Farmer's Vegetable Pills, which are warranted to speedily correct the disorder. There is no better medicine in the entire list of pill preparations.

Death of Ex-Alderman Prout

Portage La Prairie, Sept. 5th, 1918.—Following a lingering illness, the death occurred this afternoon at the family residence, 64 4th St. S.E., of one of Portage La Prairie's oldest and most highly respected pioneer residents, in the person of Thomas W. Prout, aged 61 yrs.
Born in London, Ontario, the deceased came to Manitoba 40 years ago and commenced farming operations between this city and High Bluff, and after successfully carrying on farming operations for some years, he entered the livery and feed and sale stable business with the late Dr. W. R. Taylor and upon dissolving partnership took over the implement business of the John Deere Plow and the International Harvester Company, he having this spring been forced to retire on account of ill health.

Always having the interest of the city at heart, the late Mr. Prout took an active part in municipal affairs, and served the east ward ratepayers on the council board during 1903-1904, and from 1908 to 1910. He was also a member of the Portage Lodge of Oddfellows. The late Mr. Prout had a wide circle of friends, who will learn with regret of his demise.

His loss is mourned by a sorrowing wife and father, a family of six daughters they being, Miss Mabel of Carol, Man; Mrs. C. Denison, of Amarant; Mrs. Norman Weber, of this city, Misses Kitty and Fay, at home, and Miss Amy, of Winnipeg, also two sons, Jack and Thomas of Portage. Three brothers and two sisters also survive, Richard and John, of this city, and Simon, of Amarant, Mrs. R. Knott, also of Portage, and Mrs. Smith, of Winnipeg.

Thrift Hallmarks a Nation

Saving the almighty dollar in order to gratify one's desires in the matter of personal purchases has been a working force in society for all time. To save for the sake of hoarding the golden ducats is a form of insanity that has afflicted the misers of all time. To save in order to make another stronger is the highest form of thrift known. And in exercising this virtue of having aside extra dollars from our present surpluses, for the better living of society when times may not be so generous we carry in the marks of the true Canadian patriot.

He who loves his country is no waster. He knows his savings form the capital that makes business go. The dollar soon doubles itself and total savings of a thrifty people mark out the nation as a really great one. Love of our Canadian home land demands of every resident from the Yukon to Cape Breton that he save his surplus dollars against a possible rainy day. The thrifty man is one of Canada's big patriots.

Machine Gunners Wanted

Volunteers for Machine Gunners are required for drafts for overseas units. Men not ordered for service under the Military Service Act are eligible. Age—not less than 19 and not over 35 years.

The all round standard required for a machine gunner is higher than required for an infantry soldier. They must be well developed and sufficiently strongly built to enable him to work with and carry a machine gun or similar weight.

Volunteers may apply to any authorized medical examiner in any city, town or village, or at Mobilization Centre, Carling Block, London, Ontario.

Pte. John Duffy

Memorial services were held at the Alvinston Presbyterian Church on Monday evening, Sept. 30th, for Pte. John Duffy, one of Lambton's 149. The services were conducted by Rev. R. G. McKay. Prior to enlisting Pte. Duffy was a well-known and popular resident of Alvinston. He left London a year and a half ago, taking special training overseas in the Signal Service. Pte. Duffy was on active service at the front for over a year. He was severely wounded in the thigh and died at the first clearing station on Sept. 2nd.

He leaves to mourn his loss, his uncle and aunt, Mr. and Mrs. J. Brown, of Alvinston, with whom he lived since early childhood. A sister, Mrs. John Muga, lives in West Virginia. The deceased was in his twenty-third year.

It's Coming Soon

Subscribers to The Watford Guide-Advocate and, in fact, to all country newspapers, would do well to see that their subscriptions do not fall into arrears. The Canadian Press Association newspaper print committee, who has been investigating the newspaper situation, has recommended, as a means of reducing the consumption of newsprint in Canada that newspapers discontinue sending a paper within three months after the date of the expiration of the subscriptions, unless the subscription is renewed and paid for. At present this is only a recommendation; but owing to the necessity of conservation of material, labor and transportation of newsprint, and the recent advance in price, it will no doubt become law. If it came into force at the present time some subscribers of the Guide-Advocate would fail to receive further copies of the paper. In the interests of The Guide-Advocate and their own interests, we would ask any who are in arrears to see that they are placed in good standing.

STRONG PEOPLE NEEDED

The need for people to be healthy is urgent. Those whom illness has put outside the ranks of robust men and nerve-worn women need more earnestly than ever to put their health right and become active and strong. Many who began "patching" months ago are as ill now as on the day they began vainly tinkering with common drugs. Every ailing man or woman should remember that the ill of debility, nerve exhaustion, indigestion, sleeplessness, neuralgia, and depression come from a faulty blood supply. Worry, over-work or other causes have impoverished the blood and left the life-stream impure. The nerves thereby are starving and the whole system is languishing for new blood. In this condition many thousands have won back strong nerves and new health and strength through the new rich blood Dr. Williams' Pink Pills actually makes. In a weak or bloodless condition it is not only a waste of time and money, but also a further menace to your health to tinker with common drugs. Follow the example of so many thousands by giving Dr. Williams' Pink Pills a fair trial, and they will transform you into healthy, active, men and women.

You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Family Dr. says:
Have on hand our
Household Preparations
for sudden
Sickness.



Just at this particular time of the year you will do well to have on hand a few of the Reliable REXALL Remedies.

REXALL DIARRHOEA REMEDY 25c
" MENTHOLINE BALM—for sunburn, insect bites, etc. 25c
" TAN AND FRECKLE LOTION 25c
" ORDERLIES—one at night for constipation. 25c and 50c
" PEROXIDE OF HYDROGEN 25c
" LIVER SALTS 35c and 65c
" MEDICATED SKIN SOAP 25c
" HEADACHE WAFERS 25c
" CLOTHES CLEANER—for removing stains. 25c

J. W. McLAREN

DRUGGIST

The Rexall Store

STATIONER



Volume XL

LOCAL HAP

THE GUIDE-ADVOCATE: Items of interest! Call Phone 11, send by item in GUIDE-ADVOCATE.

ARE YOU SAVING FOR LET YOUR DOLLARS DEMOCRACY.

THE HUSBAND may still but they still can't sink PILES of underwear for SWIFT, SONS & CO.

IN THE STATES a St considered a pro-Germ such.

TO BUY VICTORY BON it is a fine investment privilege.

READ the sale ad of I on another page and at Saturday.

THE Tax Collector i Pay your taxes as early Corporation needs the i

WHEN a young man ed the girls who "also quos in condemning b

WHERE. O WHERE Prince Willie these da wrote to his dear papa page two.

THE WAR TAX on th Nov. 1st will be 10 cen 15 cents on \$1.50 ticket \$2.00 tickets.

CHESTNUTS, hickory are said to be very pler Eric section, but the: none around here.

THE GOVERNOR-GE to church, a distance o back, rather like wis Are you doing likewise

PARTITION quail i close this year; wood squirrel are open from ember to 1st of Decem

IN THE report of the Lawrence last week w tion that he received t for conspicuous brave

First little girl—M allow me to, I shan Mine doesn't, either. the neck if she heard i some little girls.

THE Q. P. Club has take up the work of The girls will be unab ected for several week very glad if their frien papers until that time.

STRATHERY Chau had \$186.07 to the goo tickets and \$116.33 fro ments. The proceeds to the patriotic societi qua people's share wa

PERSONS wanting c stand that all applicat to the fuel controller, Before deliveries of co the dealers an order i troller must first be o

S. L. McKAY, of t the new Victory Los Lambton, states tha Lambton will subscr will miss my guess. you play in raising th

ANNOUNCE your i Guide-Advocate and c ed with the attendi per cent. of the h district read this pap per cent. either can't or too young to attenc

We still have a fe old Citizens' Band most of them are o Would it not be a goe maining few to get c could at least play ti when good news is front.

THE ANDREWS V agement, with thei made a donation of f ton's 149 I.O.D.E., t to be sent to the boy

OUR Ladies' Coats country.—SWIFT'S. Their way of the pr ed with the attendi any mail for us. b daughter! It rains really be a crime to the house. Let fath

IT IS WELL to c advise all who have doors until the feve way they will succ ravages of Spanish much fresh air and wherever you are, think yourself wholly the weather. There (disinfecting qualitie the value of fresh ai sleep and nutritiou tone of your system.

MEN WHO WORK son of the year nee shoes. Come in a kinds of working rubbers light and is complete. Make P. Dodds & Son,