

The Graphic

H. B. ANSLOW, MANAGER

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 The rates for Transient Advertising in the Campbellton Graphic, effective April 1st, are as follows:
 Per inch, first insertion 60c.
 Per inch, subsequent insertion 50c.
 Local readers Adv. 15c per line each insertion. Minimum charges 50c.
 Card of Thanks, Notices of Engagements, Births, Marriages and Deaths, 60c.
 Poetry with Deaths or Memorials, 10c per line extra.
 General Mercantile display rates on application.

CAMPBELLTON, N.B. JUNE 11, 1925.

LETTING THE WORLD KNOW

Newspaper advertising is an accurate barometer of the progressiveness and enterprise of the community. The enterprise of the individual merchant may also be measured by the intensiveness and quality of his newspaper advertising. The prosperity of the community depends upon the prosperity of its business and the prosperity of any business depends in great part upon advertising.

Merchants long ago learned the wisdom of inviting the buying public into their stores. From the merchant's experience communities have learned the value of inviting strangers to visit them. Through advertising the merchants and communities have succeeded in attracting buyers and visitors.

To succeed in business one must have more than just something to sell. He must let the buying public know what he has for sale. Here again the community has learned something from the merchant and invites new citizens by appraising them of what it has to offer.

But from the community the merchant has learned one of the secrets of advertising. The city or town seeking to expand its business and increase its population does not confine itself to praising one of its many civic achievements or institutions. It advertises them all. So the business man knows that, while his small ad in the newspaper will be read and bring him its fair share of new business, the large display advertisement will bring him more buyers.

WHAT IS YOUR NORMAL?

Figures do lie. We have it on the authority of Dr. Henry P. Kallenberg, of the Physical Department of the National Council Y.M.C.A., who says we are not to place too much faith in the tables of heights and weights on scales.

These charts, Dr. Kallenberg points out, are made from statistics gathered from measurements of individuals of different nationalities and of different build. They ignore the fact that there are at least six physical types within any one nationality. If you are rather narrow shouldered, your weight will be less than that of a man of the same height of more stocky build. And the fact that you do not weight what the scales table says you should is not always authoritative evidence that you are under weight.

So, if you find that you weigh ten pounds more or ten pounds less than the "normal" of the charts, don't start cutting out the starches or drinking two quarts of milk a day. Study your structure try to discover at what weight you find you are feeling best; at what weight you do not tire quickly, get up in the morning most ready for work, are not easily irritated, sleep well, do not catch cold easily. That weight, according to Dr. Kallenberg, is your normal weight.

TWENTY YEARS AGO

Here are some interesting comparisons from Printer's Ink as between the present day and twenty years ago, which, although they refer specially to the United States, are true proportionally for Canada.

The size of the average family is about one-half persons less.

The per capita wealth is about two and one-half times as great.

The percentage of gainfully employed is about the same.

Women are spending ten times as much for hosiery as they did twenty years ago.

There are at least three times as many students in colleges and universities.

The amount of life insurance in force appears to be about five times as great as it was twenty years ago.

There are about 100 times as many phonographs in use.

While the average savings account is only slightly greater the number of depositors has doubled.

There are about ten times as many public paid boys fifty times as much money to see the Dempsey-Carpenter fight as they paid to see Jeffries fight Fitzsimmons back in 1902.

A border parish minister, in the old days, complained to a farmer who was one of his parishioners that he could not keep the crows from destroying the potato crop on the manse globe. The man, who was a bit of a wag, replied:

"Well, minister, if I were you, I wad tak' a wheen o' they auld berran o' yours and steyk them on a cord across the field. If they frishin awa' the deli, they'll charely frishin awa' a wheen crows."

WEDDINGS

CRAIG-GRAVES

Moncton, June 8.—A wedding of much interest took place in the presence of about fifty invited guests at one o'clock Saturday afternoon at the residence of Mr. and Mrs. James C. Graves, 137 Gordon St., when the Rev. G. W. F. Glendinning solemnized the marriage of their daughter, Miss Vivian Beatrice Graves and Mr. D. Gordon Craig, of Campbellton.

The bride who was given away by her father, wore a gown of blonde crepe de chene and moire with hat and shoes to match and carried a shower bouquet of ophelia roses and sweet peas. The wedding march was played by Miss Isabel Keith.

The drawing room was tastefully decorated with apple blossoms and carnations and the dining room with cut flowers. After the ceremony a reception was held and buffet luncheon served. Mrs. Mary McLeod and Mrs. W. W. P. Starratt poured and cut and Mrs. L. F. Avar and Mrs. Frank Gibson replenished. Those who assisted in serving were the Misses Ila and Catherine Andrew of Campbellton, Isabel Thurston, St. John, Hazel Alward, Muriel Gibson, Georgia and Alice Graves of this city.

The out of town guests were, Mrs. J. F. Andrew, Mrs. Wm. Cook, Mrs. W. H. Miller, Mr. and Mrs. H. B. Dryden, the Misses Ila and Catherine Andrew, Lillian Hamilton and Messrs. James Craig, Raymond Andrew, Lester Sullivan, all of Campbellton; Mrs. Robert G. Thompson and Misses Isabel and Grace Thurston, St. John; Mrs. Asenath Keith, grandmother of the bride, Mr. and Mrs. Percy E. Keith, Mrs. B. R. Keith and Miss Vivian, Perry of Havelock; Miss Mabel Mills, of Harrisville, Mrs. H. S. Mercereau and Miss Mildred Mercereau of Russiagnon.

Mr. and Mrs. Craig left Saturday afternoon on an extended trip to New Hampshire and Vermont. Going away the bride wore an ensemble costume of senora popeline and crepe de chene with hat and shoes to match.

The bride is a graduate of the Royal Victoria Hospital, Montreal, and has been Assistant Superintendent of the Soldiers' Memorial Hospital, Campbellton, since its opening three years ago. On their return Mr. and Mrs. Craig will take up their residence in Campbellton where the groom is the representative of a large Toronto business firm. Many beautiful presents were received.

LUMBERMEN ASK SOME CONCESSIONS

Large Delegation Met Local Government Last Week at Fredericton.

Fredericton, June 6.—The New Brunswick Lumbermen's Association have been promised a reply within thirty days to their requests for a reduction in stumpage charges on lumber cut upon the Crown Lands, the introduction of the Quebec scale and a rebate upon charges for the past year. With delegates from various Boards of Trade the delegation met the Government here, there being a number of spokesmen. Objection was taken to some of the comparisons of stumpage charges which were made by the delegation and at the conclusion of the interview it was stated that an answer would be given within thirty days.

While the Government meeting closed yesterday Premier Veniot and some other members of the Cabinet remained here to-day. Contracts for roads and bridges are being awarded this afternoon and a number of contractors are in the city.

ENOUGH TO GET MARRIED
 Tyndeman—I wish I had enough money to get married.

Climpson—What would you want to do that for?
 "I wouldn't. I'd buy a car."

"Pa," said Clarence, "what becomes of a ballplayer when his eyesight begins to fail?"
 "They make an umpire out of him," growled his dad.

Answer to Cross Word Puzzle

ROBIN SPRING
 ANON CAA OVER
 TEX MALTS YEA
 IS RENTING RS
 OMENTAN RARY
 SLICKER MARRY
 TELLER SENSE
 RATANUS SENSE
 CEM BRANKE NIA
 FRMALLARD AB
 EAR NIOBEL AIR
 ARAB GENERAL TO
 NETERS LATEST

St. Octave de Metis

Mr. Joseph Moreau of Montreal is spending a few days here, as the guest of his brother-in-law, Mr. Jos. LeBel. Miss Eugenie Tardif of River-Blanche who spent two weeks guest of her cousins Mrs. O. Thibault and Miss Imelda Levesque has returned home. Mr. J. B. Dugay and his family have removed to St. Angelo.

Mr. J. O. LePage of Amqui is the guest of his friend, Mr. H. Fortin. Congratulations to Mr. and Mrs. A. Pelletier on the arrival of a baby boy on June 3rd.

Mr. Eugene Pelletier has returned from a motor trip to Rimouski. Messrs. Wilbrod Langlais of Montreal and Romeo Langlais of Quebec, spent the week-end the guests of their mother, Mrs. L. M. Langlais.

Mr. and Mrs. Georges Santone of Mont-Joli motored to St. Octave and spent the week-end the guest of their aunt Mrs. Paul Gagnon.

Mr. Robert DesRosières has returned from a trip to Ste. Flavie. Mr. Eugene Levesque who has been working in Edmundston and Grand Falls, N. B., has returned home.

Mr. E. Fontaine has returned from a business trip to Montreal. Miss Mary Ann Russell, school-teacher spent Sunday at Ste. Flavie the guest of her parents.

Miss Marie Lavoie of Ste. Flavie who spent three weeks the guest of her friend, Mrs. N. Begin, has returned home.

Rev. Father J. O. Caron of Cap-Chat, accompanied by his sister were the guests of Mr. and Mrs. Robert DesRosières, Friday.

Mr. and Mrs. R. LeGenders were the guests of Miss Alice Langlais Thursday and have returned to their home. Mr. J. W. Laine of Montreal was in town Saturday on business.

Mr. J. M. Gagnon of Rimouski was the guest of his parents for the week-end. Mrs. Wilfred Marneau of Padoue, is visiting in town.

WEDDING INVITATIONS
 The latest styles for June Weddings printed promptly. THE GRAPHIC, LIMITED, Campbellton. June 10-3w.

MURINE
 NIGHT & MORNING
 KEEP YOUR EYES
 CLEAN CLEAR AND HEALTHY
 WRITE FOR FREE EYE CARE BOOK. MURINE CO. CHICAGO

LADIES AND MISSES COATS.

We have about 15 Coats to clear at Half Price—Your opportunity to secure a nice Coat at prices away below the wholesale prices. Our loss is your gain. Call early before the assortment is broken up—

SUMMER DRESSES.

HALF PRICE

about 20 Dresses in the lot assorted sizes—Genuine Bargains—Must be cleaned up.

MIDDY BLOUSES

We are putting on Sale an exclusive line of Silk Middy Blouses at \$2.98. Worth Double the money. You have to see them to appreciate them..

LADIANA DRESSES

MADE IN A JIFFY.

Exclusive Agency. Ladies' and Kiddies' all ready to cut and sew up. Newest Patterns. Little Money.

Agencies—Woodburn Nurseries, British American Dyeing and Clearing Co. Cash's Woven Names—Ladies' Home Journal Patterns.

Geo. G. McKenzie Co. Ltd.

PHONE 511 AND 512

PHONE 511 AND 512

For The June Bride

FLORAL BOUQUETS AND FRESH FLOWERS

Place your order with us and be assured of Choice Fresh Stock and a Prompt Delivery.

Agents from the famous "K. Pederson" Conservatories.

TRY THE BIG "D"
 FOR BETTER HEALTH
 GET THE BIG "D" HABIT
 PHONE 112

Durick's
 Drug
 Depots

ST. JOHN, N. B.
 NEWCASTLE, N. B.
 CAMPBELLTON, N. B.
 PHONE 112

THOS. J. DURICK, Prop. THE PRESCRIPTION DRUGGIST

SEEDS! SEEDS!

Steele-Briggs and Ferry's
 FOR GARDEN AND FIELD
 ONION SETTS AND POTATOE ONIONS
 BURPEE'S SWEET PEA SEEDS.

All Fresh Stock

Order Bedding Plants Now

J. H. MOORES
 DRUGGIST & CHEMIST
 P. O. BOX 545
 Careful Attention Given all Mail Orders.
 PHONE 457
 and ask to have it sent.

If It Is An OIL STOVE You Want We Have It

There is nothing more essential for the housewife during the hot summer weather than a good Oilstove. It is also the very thing required for the summer cottage.

We find that at the present time our stock is larger than usual and for the next two weeks we offer our stock of these at Cost.

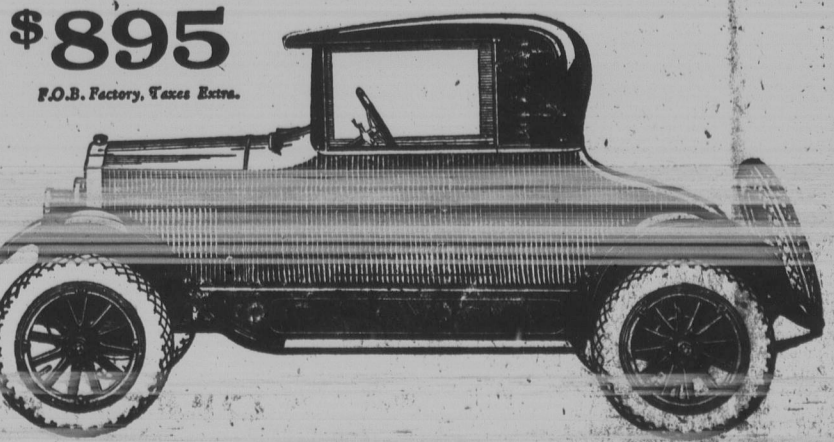
You will never have another opportunity like this.

Watch for our Window Display

The Lounsbury Co. Ltd.

Water St.

Campbellton, N. B.



TO-MORROW'S CAR TO-DAY

Genuine 4.95" Full Balloon Tires and 20" Wheels

HARRISON & JAMIESON
 CAMPBELLTON, N. B.

\$895

F.O.B. Factory, Taxes Extra.