

## A Clearance of Blouses

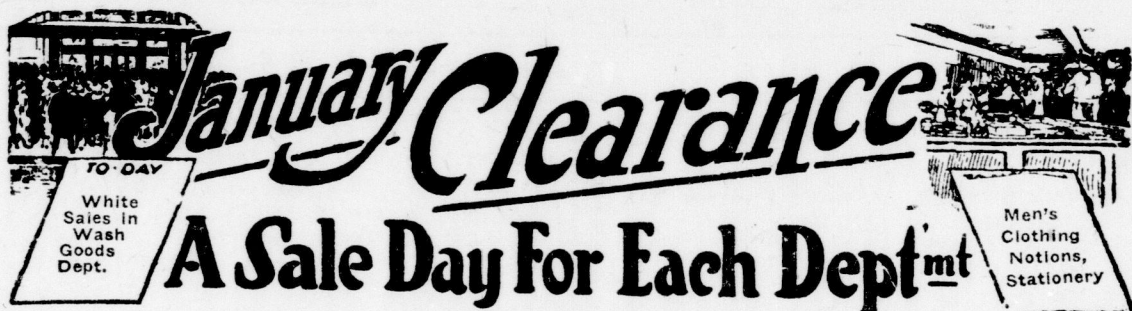
### 1-3 to 1-2 Off Regular Prices



In this sale are included dainty white voiles, with lace-trimmed collar and cuffs; habutai, satin and crepe de chine. There are Blouses and Overblouses, in white and in the darker costume colors of navy, brown, gray, henna and black.

There are trimmings in floral designs and in the plain silk in self and contrasting colors. To wear with separate skirts under your Tuxedo or Cardigan; or with your suit. Priced at \$2.98, \$3.00, \$4.97, \$5.75, \$6.25 and \$7.95

Second Floor.



The feature sale events for tomorrow will be found in the notion and stationery sections and men's clothing; the latter is of foremost importance. Men in this city know that when we make our announcement of a sale, whether it be one-third or one-half off, the statement as advertised is carried out to the letter. Tomorrow the feature lines in men's suits and overcoats are listed at one-third and one-half off and a few extra clearings of odd lines at less than half. This is our pre-stocktaking clearance and we advise early buying tomorrow.

## JANUARY CLEARANCE OF Men's Suits and Overcoats Tomorrow

### 61 Leischman and Other High-Grade Hand-Tailored SUITS—1-2 Price and Less—\$29.50

An extraordinary opportunity for men and young men—61 Hand-Tailored Suits in imported fabrics of superb quality—reduced one-half or more off their original prices—hairlines, dark mixtures, rich Scotch tweeds—clearing in one sale group—sizes 34, 35, 36, 37, 38, 39, 42. For \$29.50



DOUBLE-TEXTURE WATERPROOFED  
**TWEED COATS**  
Less Than 1-2 Price  
**\$13.95**

24 Double-Texture Waterproof Wool Tweed Coats, heavyweight fabrics, with rubberized lining, ready for all kinds of weather, convertible collar, in grays, browns and heathers. There are only 24 coats in the group; reduced for quick clearance. Less than half price tomorrow **\$13.95**

**1 and 2-Trouser Suits**  
CLEARING ONE-THIRD OFF  
**\$23.95**

Men's and Young Men's One and Two Trouser Suits, all-wool tweeds, in smart and conservative models, two and three button, single and double breasted. Sale price **\$23.95**

**Overall Smocks, 1-2 Price, 98c**  
Peabody's Overall Smocks, in heavy, good-wearing woven stripe fabric, all sizes 34 to 44. Half price tomorrow **98c**

**1 and 2-Trouser Suits**  
CLEARING ONE-THIRD OFF  
**\$34.50**

Fine gray worsteds, blue herringbones, fine worsteds and rich tweeds, expertly tailored in high-grade, good-wearing fabrics. All grouped to clear at **\$34.50**

**SUITS—1-2 Price and Less**  
CLEARING AS FOLLOWS:  
2 Suits ..... \$ 6.95 4 Suits ..... \$16.95  
2 Suits ..... \$13.95 4 Suits ..... \$22.25  
Small, medium sizes only in the lot.

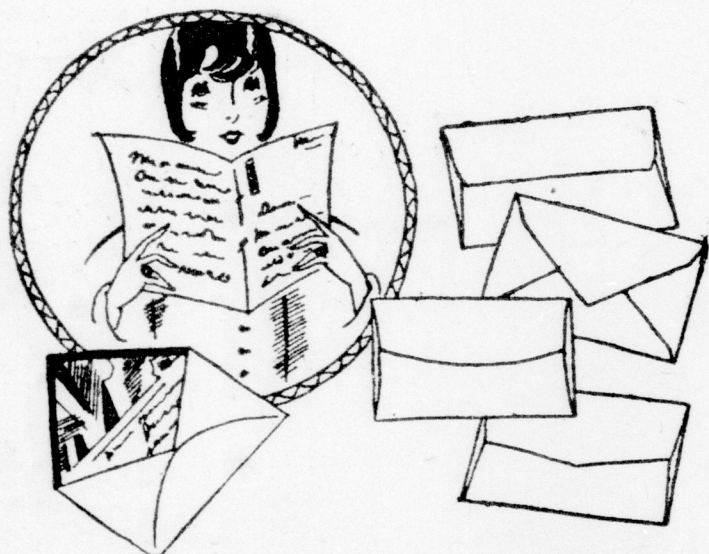
**NINE ONLY SMALL SIZE Chesterfield Overcoats, LESS THAN HALF PRICE \$9.95**

**OVERCOATS IN THREE GROUPS \$23.95, \$29.50, \$34.50**

Fleecy, Warm ULSTERS, SLIPONS, MOTOR COATS, regular or Raglan sleeves, Scotch and English plaid-back, all-wool fabrics; heathers, grays, browns, tans; with or without belts.

#### SPECIAL TODAY

Roast Chicken  
Dinner ..... **65c**  
Restaurant.



## January Clearance In Stationery About Half Price

Here is your opportunity to get a supply of choicest Stationery at a very reduced cost.

45 boxes Crane's Linen Lawn, in pink, blue, mauve. Sale price **69c**  
20 boxes Highland Linen Cards with gilt edge. Sale price, **69c**  
35 boxes Crane's Linen Lawn, with gilt edge, Paper and Envelopes. Sale price **98c**  
2 boxes Kid Finish Paper and Envelopes, also 25 Cards. Sale price **\$1.95**  
25 boxes Highland Linen, two quires paper and two packages envelopes (in blue and pink only). Sale price **98c**  
25 boxes Holland Linen, kid finish and Linen Lawn in white and colored paper. Price, **\$1.39**  
20 boxes Highland Linen; one quire Paper, 25 Gilt Edge Cards and 50 Envelopes (pink and blue only). Price **98c**  
4 sets only of Sealing Wax. Price **98c**  
Imperial Vellum, one quire of Paper and one package Envelopes **49c**  
Cambria Linen, one quire and one package Envelopes, pink and blue **29c**

Stationery Counter.



## January Clearance at Notion Counter

Many everyday necessities listed for sale day, tomorrow may be bought in quantities for future use very profitably, at the prices fixed for this pre-stocktaking event.

#### CLEARING SALE—HAIR NETS AND NOTIONS

Queensway, one of our most popular double mesh Cap Hair-nets, in shades of blonde, light, mid, dark brown, auburn and black. Sale price... **75c** dozen  
Two-Prong Hair Pins, in jade, set with rhinestones and sapphires. These make a pretty and useful hair ornament. Also a few Jet Pins set with jet stones. Sale price... **\$1.29** each  
Two-Prong Shell Hairpins, set with colored stones. Sale price **49c** each  
Medium Sized Amber Barette, in oval design, also a few demi-blond shade. Sale price... **29c**

Dark Brown 27-Inch Mohair Oxford Laees. Sale price **3** pairs for **5c**  
White Celluloid Knitting Pins, 6-inch length, 4 in set. Sale price **10c** set, **3** for **25c**  
So-On Hose Supporters, in blue only. Sale price **19c** pair  
Clarke's Plain Crochet Cotton, in white only, size 6. Sale price **5c** ball  
French Kid Curlers, in large size. These are a fine quality Kid Curler, lead-filled. Just the curler for bobbed hair. Sale price **40c** dozen

Goddard Reversible Dome Fasteners, either side the right side; black or white. Sale price **5c** dozen  
Brilliant Barettes for the bobbed hair. These are a transparent Barette, some set with red, blue, green and black stones. Sale price... **\$1.29** each  
Sewing Needles in sizes 1, 2, 3 and 4 only. Sale price **3** packages for **5c**  
8-Inch Steel Hat Pins in black or white. Sale price **3** boxes for **10c**  
Wooden-Handled Steel Crochet Hooks, in medium sizes. Sale price **2c** each

ELECTRIC  
APPLIANCES  
Heaters, Irons,  
Toasters, Etc.

**SMALLMAN & INGRAM LIMITED**

TODAY:  
COURSE DINNER  
Roast Chicken,  
65c.

## The BREATH of the AVENUE



### A Spring of Colors

NEW YORK CONTINUES TO DECLARE ITSELF IN FAVOR OF HIGH COLOR.

During the fall and early winter it was high color coats that made the bright splashes of color in Avenue windows, and in the crowds that passed these windows. Now dresses also blaze their way down the Avenue trail. The skirts of many of these bright informal dresses show beneath Avenue coats.

Advertisements are colored by the names of the new high shades—brick-dust, tomato, and tile-red; porcelain, madonna blue; moss, almond, or artichoke green; and here and there a flutter of canary yellow.

Last spring mixed all these high shades in Oriental splendor of prints, embroideries, and brocades. Right now Fifth Avenue takes its colors straight, strong, and singly. And dresses in these clear high color tones are so becoming to so many women that they should be popular everywhere.

Here are four reasons why every woman should have at least one high color dress or coat this spring:

(1) COLOR IS FASHION-ABLE. And spring is the season of freshness, gaiety, and brightness, when new fashion is most appealing.

(2) COLOR IS YOUTHFUL, and the entire trend just now is toward youthful fashions.

(3) COLOR IS FLATTER-ING. A soft high shade that matches eyes, hair or skin emphasizes beauty by echoing it.

(4) COLOR MEANS VARI-ETY. A chance for a change from the sobriety of dark winter colors; a variation from the dark clothes that women must necessarily wear most of the time.

2. They have a striking style newness or are used in some striking, new way. As is the case with corded materials.

#### Woolen Materials THREE POINTS ABOUT TWILLS.

THE TWILL FAMILY has two branches in the best fashion standing, for dresses, suits and coats.

(1) THE FINE LUSTROUS TWILLS of which charmeen is perhaps the best but certainly not the only example.

The high colors are a new note used in charmeen street dresses for spring.

(2) THE COVERT WEAVES. The covert treatment is new again. It has a strong reason for being in the importance of the new suits, in which covert materials are largely made up. Important also for dresses.

The interwoven thread of white which is the work of covert weaves is especially interesting in the new high colors. The white thread tones down the high color, of course. Makes it more wearable.

FLANNELS borrow the fashion prestige of kasha and play up that prestige in more popular prices.

All through the winter, flannel has been gathering fashion momentum. In white and the new high colors, it is a most conspicuous note in Palm Beach showings. It has the promise of great popularity for spring—for suits and for dresses, both for sports wear and semi-formal town wear.

#### Silks

THE SATIN FAMILY. Satin and charmeuse have already paved their way to success. Black satin plays a very active part in the selling of new dresses. The high lustric silks are far the best, of course, in black for daytime wear, because colors are too conspicuous in satin to be smart. Black satin with a touch of white is a fashion note in fabrics that is all-important.

Satin crepe, while not so new as satin, still sells fast for daytime wear. The light colors in satin have their innings in evening dresses.

#### The First Families in Fabrics for Spring Fashions

THESE ARE THE FABRICS that are featured in advance spring fashions as we see them worn and shown now. These pages are more of a blue book than a directory. We are not citing all fabrics but only those which are most important and the reason for that importance. These fabric families are cited here because they are important for one of these two reasons:

1. They are already conspicuously popular. As is the case with black satins.

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## New Satinettes

We have just received a new shipment of high-grade superfine Satinettes. The popular material for bloomers, slips, underskirts, coat linings, etc. A beautiful range of colors, including leaf green, sand, rose, electric blue, delft blue, brown, golden tan, navy and black. This is one of the best qualities, with a highly mercerized finish; 39 inches wide **75c** yard

## New Figured Linings

A very nice range in figured Linings, new designs suitable for coat linings, slips, underskirts, etc., in blue, sand, brown and gray grounds, with neat designs in contrasting colors; 36 inches wide... **85c** yard

Aisle A.

## Ask For KOTEX

Did you see the advertisement in Saturday's paper? It is the first of a series of national advertisements for Kotex. These new sanitary pads are made from cellulocotton and fine gauze. A dozen pads of convenient size are packed compactly in the sealed box which is priced at **89c**. Ask for Kotex by name.

Second Floor.