

The Basement--A Real Gift Bazaar

THIRD FLOOR.

Brass, Brass Nickel-plated and Cop-
per Crumb Sets\$2.19
Copper Nickel-plated Cake or Bread
Trays \$2.19
Icing Sets, consists of container and
6 tubes \$1.50
Aluminum Electric Percolators \$9.50
Copper Nickel-plated Electric Per-
colators \$12.00
Nickel-plated Percolators, 4-cup,
\$4.00; 6-cup \$4.25
S. & I. Satisfactory Iron\$5.25
Brass, Brass Nickel-plated and
Copper Crumb Sets\$2.00
Aluminum Crumb Tray and Scraper
Arumitum Orumb Tray and Scraper
\$1.00
Marshall's Sheffield Stainless Steel
Knives, Dessert, 75c each; Dinner
85c each

Fashion Says-

In New York the new ornament of brilliants is taking the place of the pin as a jewelry gift this year. It may be worn on a hat, glittering against a close little cloque or toque. It is newest worn on the left shoulder of a black satin dress. It is a gift to be worn in many ways on many occasions, a gift that will always complete a costume.

Prices \$1 up to \$3.50

The Lure of Beautiful Linen ITALIAN FILET AND CUT WORK

From Italy has come a new shipment of Beautiful Irish Linen, with the exquisite, hand-made filet laces and cut-work, in which the Italian peasant women excel.

Slumber Pillows. Pillow Cases. Dainty Luncheon Sets, and Larger Luncheon Cloths comprise this fascinating collection. Their threefold beauty of material, design and execution has the permanence of silver and wellde signed furni-

The surprisingly low prices which prevail are the result of temporary economic conditions in Italy. Prudent buyers, gift makers in search of original pieces. will do well to take advantage of these offerings.



SLUMBER PILLOWS AT \$5.00 EACH—A new success has just crowned the career of these dainty pillows, for they have recently emerged from the boudoir, and made their way into the living-room. Their filet lace edges, embroideries, and Roman cut-work are further enhanced by filet lace insets, 12x18 inches. At...... \$5.00

THEN THE LARGE LUNCHEON CLOTHS—These are truly exquisite pieces, with large insets of filet, and Point du Burano and Richelieu. The effective serolls of cut-work and the faultless execution of the embroideries add to their charm \$95.00, \$125.00 and \$165.00 PILLOW CASES AT \$11.50 A PAIR—There is a delightful range of designs in Pillow Cases, which show exceptional merit in the distinction of design, and

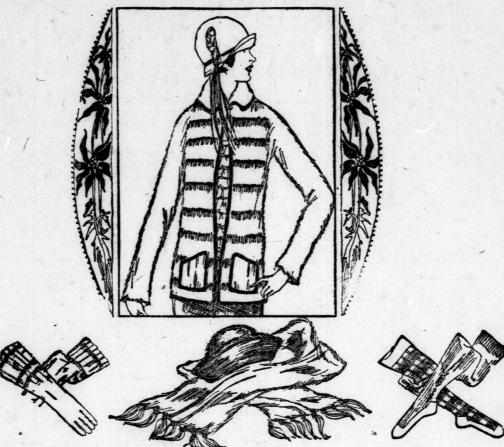
exquisite workmanship. They are lace edges with insets of filet and cutwork \$11.50 BED SETS AT \$45.00-Sets which comprise a sheet, 72x108, and a pair of

LUNCHEON SETS-Many of the newest designs show the long scarf for the center of the table, with a dozen oblong place mats. There are 25-piece sets, consisting of round centers with a dozen each of two sizes of doilies; or oval centers and mats, to match the new oval tables. These sets are variously priced at \$65.00, \$67.50 and \$135.00

Christmas

The Holiday Buying Days Need Not Be Over Strenuous

If we well remember that mornings are the least crowded periods. That in the morning we are fresh from rejuvenating rest; that we will do our task with alacrity, not slovenly haste; that we will be mindful of the comfort of others; that we will always be cheerful and smile; that we will never be too busy to say a kind word to our new helpers; that we will be considerate of our customers' demands. If we on both sides of the counter will consider these things, it will surely be a merrier Christmas after all.



The Outdoor Girl Loves the New . Knitted Garments

A warm sweater of Brushed Wool or Camel's Hair, with snug collar and cuffs, is a practical gift for the girl who loves to skate or hike. And any girl would delight in a light fleecy slip-on or mandarin jacket for home or office. In the

Brushed Wool Sweaters, The Cardigan is a very For children, Brushed Chappie style. This style is suitable for the home, golf or street wear. We have them in sand, gray, henna, navy and contrasting plaids. Prices...\$7.00, \$9.00 to \$16.50

useful style. It can be worn under your coat or Wool Sets, in sand, yelsuit, and is very useful low, gray, nile. These for the office, in brushed are so cosy for cold or plain wool, in colors weather. Priced of sand, navy, mephisto,\$2.00, \$3.25 to \$4.75 corn and black. Prices. \$7, \$7.50, \$9.75 to \$11.50



The Christmas Handkerchief Store

It is to this store that many people look for their Handkerchief Gifts. In pretty gift boxes, in lots of six, others of a dozen, or one of a kind. You will recognize at once that this is the Christmas Handkerchief Store.

Ladies' Hemstitched Handkerchiefs, white center, colored, embroidered corner...... 2 for 25c Ladies' Handkerchief, white center, colored crochet border and colored embroidered corner 50c each Ladies' Raw Silk Handkerchiefs, hemstitched, embroidered corner 25c each Ladies' Hemstitched Handkerchiefs, solid color, embroidered corner or white center with colored embroidered corner 35c each Ladies' All-White Handkerchief. lace corner 40c each Ladies' All White Hemstitched Handkerchief Linen, embroidered corner 40c each Ladies' Solid Color Handkerchief. hemstitched, linen, embroidered corner 40c each Ladies' All White Handkerchiefs, lace edge and corner 85c and 95c each

Ladies' Hemstitched Handkerchiefs, solid color, embroidered corner, or white center, with colored embroidered corner 20c each Ladies' All White Hemstitched Handkerchiefs, embroidered corner 50c each Ladies' Solid Color Handkerchiefs, white embroidered border. . 50c each Ladies' All White Handkerchiefs, lace corner 50c each Ladies' Solid Color Hemstitched Handkerchiefs, embroidered corner 50c each Ladies' Solid Color Linen Handkerchiefs, embroidered corner, lace edge 75c each Ladies' All White Handkerchiefs, embroidered corner, scalloped edge 75c each Ladies' Hemstitched Handkerchiefs, white center, colored border, embroidered corner..... 50c each Main Aisle.

Gift Bazaar

Second Floor.

MAILING AND PARCELING BOOTH Fifth Floor.



The new brocaded silks and velvets which are impartially favored by Fashion. Probably it was the impossibility of choosing between the richness of supple velvet and the dainty charm of sheer materials which inspired the creation of the brocaded silk velour georgette. You will find it effectively displayed at our Silk Department on the Main Floor.



Allover patterns reminiscent of Chantilly designs are cut in fine chenille on transparent but inde-structible georgette. Alluringly colored in tints of sunset, platinum gray, jade, muffin, black, moonbeam blue, and Belgian rose, they may be fashioned into evening gowns of rare beauty.

Next come the crepe de chines brocaded in raised satin designs of self color. Their charming softness and colorful delicacy make them well adapted to the draperies of the mode. Priced at four dollars a yard, the rainbow of tints includes such enchanting ones as peach, orchid, serpentine green, shrimp pink, golden glow, and mellow ivory. Fashion's forecast for spring predicts a wide popularity for the new Crepe Arab-an English importation of silk and wool, combined in a novel crepy weave, and attractively priced at three dollars. Pelican and platinum gray, a rich sand or bob-o-link, and dark navy comprise its color

A box containing a blouse or dress length of one of these fascinating materials would surely be joyfully received "on Christmas Day in the morning."



GIVE A BRASSIERE FOR **CHRISTMAS**

NO. 830-Very effective Brassiere for the slight figure. Made of bands of lace and satin. Hooks in

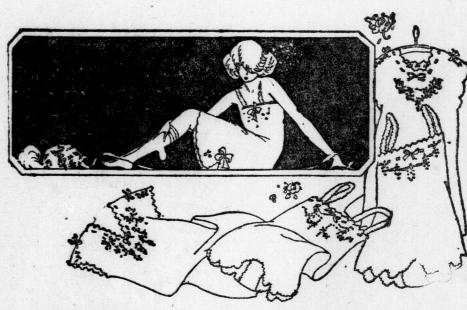
NO. 1258-Brassiere designed for evening wear that will not slip, without shoulder straps. The top is made of pink cotton tricot, the lower section of heavy pink satin. Trimmed with ribbon. Hook in back. Sizes 32 to 38. Price \$1.50

NO. 1278-An All Filet Lace Brassiere, with all lace shoulder straps. Trimmed with pink ribbon. Hook in the back. Sizes 32 to 44, Price\$2.00

NO. 1270-Very serviceable and effective Brassiere, designed for the average to stout figures, made of linen and trimmed with cluny lace. Hooks in front.

NO. 2410—Brassiere designed for the average figure. Made of filet lace, lined with net. Two-toned ribbon bow knot and shoulder straps, trimmed with dainty lace edge. Hooks in back. Sizes 34 to 42. Price\$2.50

NO. 2509-This Nemo Circlet Brassiere is a very practical model for the medium to stout figures. It adjusts quickly, just slips over the head and controls the bust and shoulder flesh. Made of pink coutil. Has front suspenders attached. Sizes 36 to 50. Price\$2.50 Second Floor.



LINGERIE-The Dainty Gift

There are so many new designs here, and in such soft delightful materials, so beautifully decorative. To be appreciated they must be seen. Charming

A dainty Gown or Envelope Chemise in Swiss, French or Philippine work make very appropriate gifts.

SWISS GOWNS are in various styles, cut work eyelet embroidery. scalloped edge; also real val. lace edging, made in kimono style and strap shoulders. Price\$3.75, \$4, \$4.50, \$5.75, \$7.50 PHILIPPINE GOWNS are in very

dainty patterns of punch work, embroidered in clover leaf, butterfly and daisy designs. Prices \$2.95, \$4.50, \$5.75, \$7.50 FRENCH CHEMISE come in the straight style, in various designs of daisy and fern pattern. Price \$1.50, \$2.00, \$2.50, \$2.75 SWISS ENVELOPE CHEMISE, in cut work, eyelet embroidery, scalloped edge, also real val lace edging. Price\$3.50, \$3.75, \$4.50, \$5.75 FRENCH GOWNS, embroidered in very pretty styles of daisy design and fern pattern. Some have yoke, with set-in sleeves; others come in kimono style. Prices

..... \$2.00, \$2.50, \$3.50, \$4.50 SECOND FLOOR.