

BIG CANVASS FOR HOSPITAL IS LAUNCHED

Money On Ruffed Car To Be Refunded On October 5.

The date for the laying of the cornerstone of the new Children's Hospital has been definitely set for November 11, when it is expected that some dignitaries of the country will visit the city and officiate at the ceremony. This decision was made at yesterday afternoon's meeting of the Children's Hospital Committee held at the Y. W. C. A. residence, King street. Further plans made are for a big canvass of the people of London to raise the final \$100,000 necessary to complete the building. This canvass, which is to open with a meeting on October 4, will be conducted in sections. This entirely new form of canvass will begin

A MOTHER'S ADVICE

Once a mother has used Baby's Own Tablets for her little ones she is always happy to recommend them to others. Her advice, given after a careful trial, can be readily followed with assured good results. The Tablets are a mild but thorough laxative which never fail to regulate the bowels and sweeten the stomach. They always do good—cannot possibly do harm even to the youngest babe. Concerning them, Mrs. J. Laforest, St. Nazaire, Que., writes: "For three months my baby was constipated and cried continually. On the advice of a friend I gave him Baby's Own Tablets and now at the age of five months he is perfectly well and weighs twenty pounds. I am delighted to be able to advise other mothers to use them." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Company, Brockville, Ont.

A Free Course in "Salesmanship"

Would you like to be in a business that will give you
A Good Living
A Profitable Future
A Provision for Old Age?

The Life Insurance Business offers permanent success, does not fluctuate, is a professional occupation, and has been truly named "The best paid hard work in the world."

We are willing to take any ambitious man and train him in our work, provided he shows some ability. This is done by a correspondence course and personal assistance, free of charge.

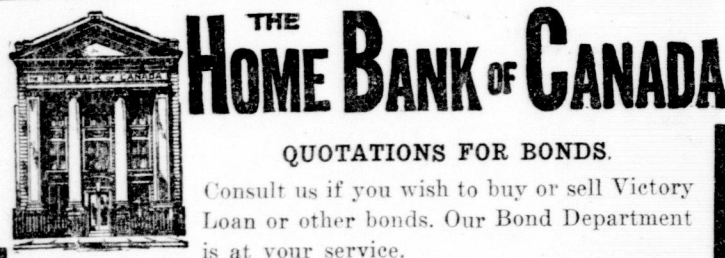
When he is fully prepared for the work, we place him in a position and help him to secure a large income. The new and rich fields of Business Insurance, Monthly Income, Pension, Group Insurance and Succession Duties.

The first two lessons of the Company's correspondence course will be sent to anyone interested. It will pay men who desire to get on in the world to look into this.

All correspondence is strictly confidential.



CANADA LIFE ASSURANCE CO.
HEAD OFFICE, TORONTO



QUOTATIONS FOR BONDS.

Consult us if you wish to buy or sell Victory Loan or other bonds. Our Bond Department is at your service.

FOURTEEN BRANCHES IN MIDDLESEX AND ELGIN COUNTIES.

London Office, 394 Richmond Street. London East Office, 1445 Dundas Street East. St. Thomas Office, cor. Talbot and Hiawatha Streets.

Offices also at BELTON, DELAWARE, ILDERTON, IONA, LAWRENCE STATION, MELBOURNE, MIDDLEMISS, THORNDALE, WALKERS.

The new London Market Branch of the Home Bank will be opened at 121 Dundas Street early in September.



Savings
3 1/2%

Debentures
5 1/2%

OUR financial standing and methods of business are above question. We invite your confidence.

The Ontario Loan and Debenture Co.

JOHN McCLARY President A. M. SMART Manager

Old England Is Sound At Heart

British Divine Assured the Women's Canadian Club in Stirring Address.

"If the sound labor people of England could govern the labor situation in that country, there would be no unrest there," declared the Very Rev. Prebendary Gough of St. Paul's Cathedral, London, England, in an eloquent address delivered by him at the opening meeting of the Women's Canadian Club at the Normal School yesterday afternoon, his subject being "Great Britain Since the War."

"I say, if the sound labor people of England, the true Englishmen, could govern the labor situation in that country, there would be no unrest there," declared the Very Rev. Prebendary Gough of St. Paul's Cathedral, London, England, in an eloquent address delivered by him at the opening meeting of the Women's Canadian Club at the Normal School yesterday afternoon, his subject being "Great Britain Since the War."

"For Old England is really sound at heart, although you hear rumors to the contrary in your newspapers," said the speaker, going on to show how the internationalism and pan-Germanism, propagated by Germany long before the war had begun, and even after the war has been won, has been the secret of unrest among British labor.

"The English race is the old indomitable race it ever was, so do not be discouraged at what you may have heard from wayfaring men. The pity of it is that the average Englishman is too shy to make himself prominent at labor meetings, with the result that the upper hand with the people."

Miss Susan Blackburn acted as chairwoman at the meeting, in the absence of the president, Mrs. Frank Leonard.

APPRECIATE ACT OF BRANTFORD "Y" BOYS

The Brantford Y. M. C. A. boys, who, with the local "Y" boys, presented different sketches in front of the grandstand during the Western Fair, are as follows: Historical posing, Ken Baird, A. Masse and Roy Myers, lady impersonator, H. Estabrook; announcer and in charge of the boys, W. J. Feldcamp.

The fair board wishes to extend, through the press, their thanks and appreciation for the services rendered by these boys.

Secretary A. M. Hunt of the fair board stated yesterday to the Advertiser that the work of the boys was certainly excellent, and that they were a credit generally to the Y. M. C. A. and their teacher.

"Although," he stated, "the work was that of amateurs, the people in the grandstand appreciated it every bit as much as the work of the artists who are doing that sort of thing constantly, and I and the rest of the fair board were more than pleased with the results."

Allen's Announce Lower Admission

Policy of High Class Productions At Popular Prices Retained.

Drastic reduction in admission prices at the Allen Theatre was announced by the management yesterday. The new prices will go into effect on Monday. The tremendous buying power and the large circuit of theatres controlled by the Allen's Theatre, Limited, has made the change possible.

The new prices will be: Week-day, matinee, adults and children 10 cents; evenings, children 10 cents, adults 20 cents; Saturday and holidays, matinee, children 10 cents, adults 20 cents; evenings, children 15 cents, adults 25 cents.

Along with the reduction in prices a much bigger entertainment will be given on Monday, the full Allen orchestra will be present for the first time since the spring when the orchestra was the talk of the city.

The tremendous cost of some of the films will not hinder the management from showing them even at reduced prices. At no time has the management of the theatre given Londoners cheaper entertainment than they will be continued in the future.

The picture, which will be shown for the first half of the week, has attracted attention wherever it has been exhibited. It has been lauded by picture critics throughout the country, and is well worth any one's time to witness it. Among those booked is "Intolerance," one of the most stupendous productions which has ever been screened, will be shown for the first time at reduced prices.

DELICATE GIRLS NEED NEW BLOOD

Rich, Red Blood Means Health and Strength.

The anaemia of young girls may be inherited, or it may be caused by bad air, unsuitable food, hasty and irregular eating, insufficient out-of-door exercise and not enough rest and sleep.

It comes on gradually, beginning with languor, indisposition to mental or bodily exertion, irritability and a feeling of fatigue. Later comes the paleness of the heart, headaches, dizziness, frequent fainting, a stooping position, frequent backaches and breathlessness. In a majority of cases constipation is present. There may be no great loss of flesh, but usually the complexion takes on a greenish-yellow pallor.

Cases of this kind, if neglected, become more serious, but if taken in time there is no need to worry. Dr. Williams' Pink Pills, which are free from any harmful or habit-forming drugs, are just the tonic needed to remedy this wretched state of health. Though it is not noticeable, improvement begins with the first dose. As the blood is made rich the pallor leaves the face, strength and activity gradually return and the danger of relapse is very slight.

If any symptom of anaemia appears, prudence suggests that Dr. Williams' Pink Pills should be given at once, and the sooner they are taken the more speedily will their action improve the blood. You can get these pills through any dealer in medicine, or by mail at 50 cents a box, or six boxes for \$2.50 from The Dr. Williams Medicine Company, Brockville, Ont.

TEACHERS' GUILD ORGANIZE FOR PROVINCE HERE

Miss Stead Opens Work in Middlesex County This Month.

A most interesting visitor in the city yesterday was Miss Jennie Stead, district organizer for the Federation of Women Teachers' Associations of Ontario. Although this organization has been in existence for the past three years, any attempt to enroll members has been through correspondence. Last Easter's Ontario meeting, however, decided on a district organizer for the province this winter, selecting Miss Stead, who has been most successful in her work, since commencing it in Middlesex at the beginning of this month.

So far, she has organized four Teachers' Guilds in West Middlesex, at Stratford, Glencoe, Mount Brydges and Parkhill, respectively, and has now begun to work in East Middlesex, visiting Thornedale on Thursday, and Dorchester yesterday, and making arrangements for organization meetings to be held in those towns in the near future. Yesterday she met in London with the Women Teachers' Guild and today she is in Brinsford.

For Best Interests. That the organization which she is representing is working for the best interests of the country is Miss Stead's firm belief. The members feel that strength lies only in organization, and that by organizing teachers, they are teaching the profession financially and educationally. Miss Stead has met with eager co-operation from many of the school inspectors of the province, who feel that if the Teachers' Federation continues in its present strength, it will so improve the status of the teachers of the province that model schools, where second-rate teachers get their instruction, may be done away with.

There are over 11,000 women public school teachers in the province, she says, and but 1,400 men. Already 5,000 of these women teachers are organized and with an official organizer in the field, they soon hope to swell their number considerably.

Well Received. "How are you received by the teachers themselves?" she was asked.

"Wherever I go, I find the teachers very enthusiastic," she replied. "There are a few teachers who have fairly good salaries who think they can get on without the federation, but that is purely a selfish viewpoint. There are a few others who are contemplating leaving the teaching profession shortly and they are sometimes not enthusiastic, but again there is a selfish viewpoint. We are doing splendidly now, and we hope that by October 6 and 7, we shall have sent circulars about our work to all parts of the province, as that is the common date of the holding of Teachers' Institutes throughout the province. Our aim is not merely an increase in salaries, but a raising of the profession, and consequently a bettering of the education facilities for the children of the province."

Miss Evelyn Johnston of this city is president of the Ontario Federation.

CLUB NEWS

FIRST METHODIST M. C.

The crusade for new members and the meeting of fees will feature the next meeting of the First Methodist Mission Circle, to be held on October 11 at the home of the president, Mrs. W. N. Manning, Queen's avenue. Full arrangements for the annual supper on November 8 will also be made at this meeting.

GRENELL MISSION.

The Grenfell Mission of this city is planning a very interesting exhibition and sale of wares from Labrador some time this fall. Word has been received in the city that a shipment of hook mats, homespun material, table runners, wooden toys, etc., is being sent direct from the mission field, in an effort to show the people of the city what is the nature of the natives' work and in order to provide a new means of raising more money for the mission field. These articles will be displayed at a meeting of the local mission to be held shortly, and later a tea and musicale will be held at which the articles will be placed on sale.

SIMCOE STREET M. C.

Mrs. John Rose of the Simcoe Street Mothers' Club, her subject being "Good English in the Home." Other numbers on the program were piano selections by Miss Olive Eggert and Charles Bradford, and readings by Miss Deryl Nicholson. The club is planning to hold a bazaar on October 28, the proceeds to go towards making up \$200 to the Children's Hospital.

CAMPBELL BECHER CHAPTER.

The president of the Campbell Becher Chapter was pleasantly surprised yesterday, when Mrs. Harriet Ward of St. Thomas, formerly of this city, called at her home and left behind 10 ten-dollar bills for the Children's Hospital fund, to pass through the Campbell Becher Chapter treasury. This chapter recently swelled its hospital fund by \$210, half of the proceeds from the I. O. O. F. bazaar, held at the Western Fair.

Another little sum which goes to help along is the \$75.10 which the chapter members raised by the selling of the score cards at the baseball park this week. This brings the chapter to within \$500 of its \$2,500 objective.

"Y." TENNIS COURT.

The splendid Y. W. C. A. tennis court at the Wellington street residence will be still further improved when the light has been added to the equipment, so that business girls may play there in the evenings.

SCALPING G. B. S.

We do not hear as much of Bernard Shaw now as we did ten years ago. In the preface to a new volume of plays, he admits that his powers are waning, but adds that this is "so much the better for those who found me unbearably brilliant when I was in my prime."

In a review in the London Express, James Douglas does not take Mr. Shaw precisely at his own valuation.

"It has taken me eight solid hours," he writes, "to read the preface of the plays, and I have eight headaches. I do not know whether Mr. Shaw is mad or I am, but I do know that I am unrepentably and unutterably bored by his immeasurable egotism. The artist in Shaw has been devoured by the socialist, and the choice logic and spits hairs, but he is formless, and art without form is void."

Mr. Douglas gives effective expression to what has been in the thoughts of many others.

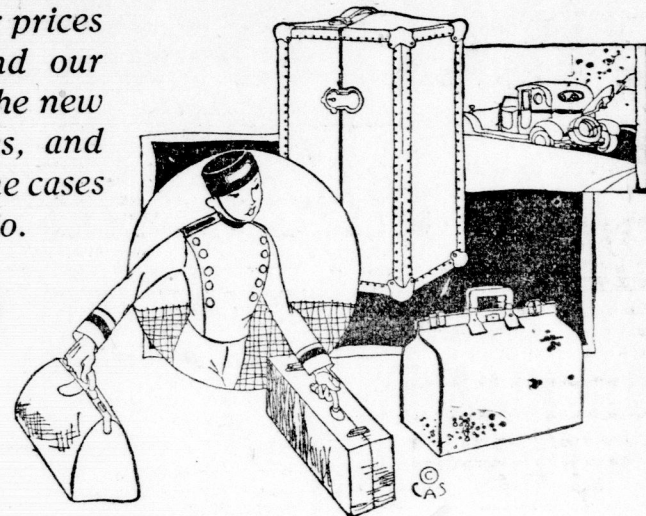
TRAVELING GOODS at MUCH LOWER PRICES

There is no line of merchandise on which lower prices are more noticeable than Leather Goods, and our stocks have been consistently readjusted to the new lower levels. The new Club Bags, Suitcases, and other traveling traps are here, and prices in some cases are about half in comparison with one year ago.

TRUNKS, BAGS AND SUITCASES

A FULL LINE SHOWING IN BASEMENT.

Fibre Suitcases, with strong steel frames, leather corners, fancy linings. Prices, with and without straps \$2.15, \$2.40, \$3.75, \$4.25, up to \$7.50
Kerato Suitcases, made on a strong frame, brass lock and catches, fancy linings, with inside pockets. Prices \$4.75, \$5.00, \$7.50 and \$9.50
Matting Suitcases, with steel and wood frames, leather corners, strong locks and bolts, fancy linings. Prices \$3.00, \$4.25, \$4.50 to \$9.00
Leather Suitcases, made of cowhide and sheepskin leathers, on strong steel frames, good locks and bolts, cloth linings, with and without straps. Prices \$13.50, \$17.50, up to \$28.00
Boston Over-Night Bags, genuine cowhide, sizes 13-inch, 15-inch and 16-inch. Prices \$4.50, \$5.95, \$6.50, \$6.75 and \$10.00
Club Bags—Our special, made of walrus and crepe grain leather, cowhide leather corners, double handles, covered frames; 18-inch size. Special price \$6.95
Club Bags in genuine cowhide leather, sewn-in frame, leather lined, double handles; good strong bags. Prices from \$17.00 to \$28.00
Trunks, in canvas-covered, heavy hardwood slats, brass corners and clamps, strong locks and bolts, with or without straps. Prices \$8.75 to \$15.00



Are You a Member?

The modern "CHAMBER OF COMMERCE" makes people think, then transforms their thought into community action. JOIN IT.

Fibre Trunks, covered and lined with fibre, heavy corners and clamps, strong locks and bolts, fancy linings, with inside trays. Prices \$14.00 to \$31.00

Also a full line of Wardrobe Trunks, Toy Trunks, School Bags and Cases.

—Basement—

New DECORATIONS for the Home

To bring cheer and pleasant surroundings for fall and winter months.
For living-room, dining-room or hall.
30-inch Fabric Weaves and Blends, in mixed colors of blue and grey, ivory and brown, blue and gold, etc. Price \$1.50 roll
30-inch Tapestries, in leaf and foliage designs, colors, tan and rose, blue and grey, and grey, green and rose, etc. Price \$1.25 roll
30-inch Japanese Patterns, in mixed colors of blue and gold, black, rose and green. Prices \$3.00 and \$3.50 roll
21-inch English Handmade Tapestries and Conventional Papers, all colors \$1.50 and \$2.50 roll
18-inch American Tapestries and Conventional Papers, all colors. Prices 59c roll up
21-inch Canadian Leaf and Foliage Tapestries and Two-Tone Papers, 23c to \$1.00 roll
21-inch Plain Grass Cloth, Blends, Leathers and Plasters. Price 30c to 60c
Bandings to match 5c yard and up
SPECIAL—500 rolls Grass Weaves, in tan and blue colors, with cut-out borders to match 19c roll
Borders, including Base 10c yard
Ceilings, for all rooms 15c to 60c per roll

Marshall Spring Mattresses

Special prices on all lines this month only. Inquire. Third Floor.

JUST RECEIVED
New Shipment Tarantule, for
Dainty Lingerie, 80c, 90c,
\$1.00 yard.

SMALLMAN & INGRAM LIMITED

HEAR THE STEWART
PHONOGRAPH.
NEW PRICE, \$15.
Basement.

FOR THE CAR

One coat of Efecto Auto Enamel now will save your car from fall weather. It hides mars, prevents rust, and dries with a smooth, clean, glossy finish. Made in black and colors.
Efecto Top and Seat Dressing, for tops and seats, whether leather or imitation; makes your top waterproof, renews the color, dries without stickiness, and leaves the leather pliable.

Wall Paper, Paint, Wax, etc., Third Floor.

SPECIAL PROGRAMS FOR BOYS' GROUPS

Y. M. C. A. Endeavoring To Meet Social Needs of Young Members.

A special program for the entertainment of the various boys' classes and the rest of the family.
The annual mother and son banquet will be held some time in November, and the father and son night will be held in February.

Skating and sleigh-riding parties and parties to all parts of the city, as well as the annual Minstrel and Glee Club concert party.

COUNTS ON IRISH VOTE.
Q'EREC, Sept. 23.—Armand Lavergne has decided to stand for election for the constituency of Quebec. It was announced today. He will be opposed by H. Lavigne, the present member, and by F. Byrne, who, it is said, will run in the agrarian interest. The former

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.

A weekly supper will also be held for the high school boys, enabling them to get together in a social way.

The Junior Kiwanis Boys will meet every Thursday night for supper, and will be shown lantern slides with lectures and given practical talks.

The Tuxis Boys will have their weekly supper on Tuesday night, and twice each month will have a competent man to give them practical talks. They will conduct community singing, stunt speeches and so forth.

Halloween Party.
There will be special nights on which all different groups will meet together and put on stunts, speeches, sing-songs, etc., on Halloween night the annual party will be held when the boys will be allowed to bring their girl friends, all to be dressed in masquerade costumes. New Year's Eve will be set aside for a grand social night, when the "Y." will proclaim an open house, and the boys

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.

A weekly supper will also be held for the high school boys, enabling them to get together in a social way.

The Junior Kiwanis Boys will meet every Thursday night for supper, and will be shown lantern slides with lectures and given practical talks.

The Tuxis Boys will have their weekly supper on Tuesday night, and twice each month will have a competent man to give them practical talks. They will conduct community singing, stunt speeches and so forth.

Halloween Party.
There will be special nights on which all different groups will meet together and put on stunts, speeches, sing-songs, etc., on Halloween night the annual party will be held when the boys will be allowed to bring their girl friends, all to be dressed in masquerade costumes. New Year's Eve will be set aside for a grand social night, when the "Y." will proclaim an open house, and the boys

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.

A weekly supper will also be held for the high school boys, enabling them to get together in a social way.

The Junior Kiwanis Boys will meet every Thursday night for supper, and will be shown lantern slides with lectures and given practical talks.

The Tuxis Boys will have their weekly supper on Tuesday night, and twice each month will have a competent man to give them practical talks. They will conduct community singing, stunt speeches and so forth.

Halloween Party.
There will be special nights on which all different groups will meet together and put on stunts, speeches, sing-songs, etc., on Halloween night the annual party will be held when the boys will be allowed to bring their girl friends, all to be dressed in masquerade costumes. New Year's Eve will be set aside for a grand social night, when the "Y." will proclaim an open house, and the boys

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.

A weekly supper will also be held for the high school boys, enabling them to get together in a social way.

The Junior Kiwanis Boys will meet every Thursday night for supper, and will be shown lantern slides with lectures and given practical talks.

The Tuxis Boys will have their weekly supper on Tuesday night, and twice each month will have a competent man to give them practical talks. They will conduct community singing, stunt speeches and so forth.

Halloween Party.
There will be special nights on which all different groups will meet together and put on stunts, speeches, sing-songs, etc., on Halloween night the annual party will be held when the boys will be allowed to bring their girl friends, all to be dressed in masquerade costumes. New Year's Eve will be set aside for a grand social night, when the "Y." will proclaim an open house, and the boys

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.

A weekly supper will also be held for the high school boys, enabling them to get together in a social way.

The Junior Kiwanis Boys will meet every Thursday night for supper, and will be shown lantern slides with lectures and given practical talks.

The Tuxis Boys will have their weekly supper on Tuesday night, and twice each month will have a competent man to give them practical talks. They will conduct community singing, stunt speeches and so forth.

Halloween Party.
There will be special nights on which all different groups will meet together and put on stunts, speeches, sing-songs, etc., on Halloween night the annual party will be held when the boys will be allowed to bring their girl friends, all to be dressed in masquerade costumes. New Year's Eve will be set aside for a grand social night, when the "Y." will proclaim an open house, and the boys

will be allowed to bring their parents and the rest of the family.

Geneva, Sept. 24.—Spectators gathered at the Hall of the Reformation early today in anticipation of a lively debate over questions connected with the economic blockade. Paul Hymans of Belgium addressed the assembly on the Polish Lithuanian dispute over the future status of the Vilna district, and summarized the history of the controversy preliminary to hearing the Polish and Lithuanian arguments.

Story-Telling Hour.
The preparatory class of boys, from 10 to 11 years of age, will have a story-telling hour each Saturday morning and also have a monthly supper night, one for father and son, and one for mother and son.

This class will also have educational lantern slides shown each week, together with lectures on the different subjects.