

London Advertiser

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The London Advertiser Printing Co.,
Limited.

LONDON, FRIDAY, AUG. 29.

WESTERN FAIR NOT CRIPPLED.

The destruction by fire of several Western Fair buildings this morning was the cause of momentary concern to very many people in London and in Western Ontario. Exhibitors may have felt an alarm that the show might not come off, and many thousands of people who have come to take the Fair as a fixed institution of holiday, a grand, general Harvest Home feast, when town and country meet en masse for just once in the year, would be immensely disappointed if the event were cut off or materially crippled.

The directors, however, who have laid out to give the people this year the greatest Western Fair in history, held a meeting without delay, and have given out assurances that the fire will not hurt the show one iota. They deplore the sensational reports appearing in one morning paper, which gave rise to misapprehensions of impending ruin or fizzle. There will be nothing of the sort. The Fair will still be the best yet. There is a week and more to make the necessary arrangements. As for the machinery building, it is worth noting that the most modern method of exhibiting machines is to put them in the open under awnings or tents at most. This is the arrangement at Winnipeg, for example, and it has been very successful there. Grandstand and main building are, of course, intact, while full provision will be made for the cattle and horses.

It is a lucky thing this did not occur ten days later in the midst of the big doings. The fire brigade did excellent work in saving the grandstand, and with it the whole entertainment section of the show. Nothing will hinder the complete success of the exhibition as planned. It is far and away the best and gayest week of the year for this rich region of Ontario, and perhaps interest will rise even the higher because of the narrow yet complete escape from disaster.

LONDON'S RAILWAY PROBLEM.

In all the reports and estimates put forth by the advocates of electrification, it is assumed that more than half the revenue of the London and Port Stanley must come from freight.

Certainly the road must depend mainly on freight business. The excursion season is only three months of the year. In the other nine months the passenger business would not pay the operating expenses. Comparisons with the traction company are valueless, because the fixed charges of the L. and P. S. R., if electrified, would be several times those of the other road to the lakeside. The gross revenue of the latter is less than half the sum which Messrs. Gaby, Storer, Warfield and other "experts" estimate will be earned by the L. and P. S. R. under electrification.

The promoters of the Beck scheme try to whip up public sentiment for it by promising cheap and frequent service for summer picnickers (with nine cars!), but they keep the shipping interests in the background. The vice-president of the board of trade, Mr. E. C. Mitchell, speaks for the mercantile community when he asks that these interests be given more consideration. The difficulties are obvious. If the freight is handled by a municipal road it must be trans-shipped, thus impairing the present direct and efficient service given by the Pere Marquette and Michigan Central, which is now indispensable to the wholesalers and jobbers of London. On the other hand, if these railways were active competitors of the municipal road and declined to hand over their freight to it for haulage, it would have no freight business except that trans-shipped at Port Stanley. Even this traffic would be shut off nearly six months of the year. There might be some coal traffic in winter, but coal is low-class freight, the least profitable, and Messrs. Gaby and Storer say it would be carried at cost. The city would receive a certain rental, of course, from the M. C. R. and Pere Marquette if these companies continued to use the line, but why go to the expense of electrification? It is not necessary to spend a million, or half a million, or a quarter of a million, in putting the road into first-class shape for steam operation.

The suggestion of "Taxpayer" is that the city copy the example of the New York and Long Branch Railway, 28 miles long, which is used by three competing steam roads. The Grand Trunk, Canadian Pacific, Michigan Central and Pere Marquette could be invited to use the L. and P. S. R., paying running rights and guaranteeing certain freight and passenger rates and service. The municipal ownership of the road would be asserted by the appointment by the city of a superintendent, who, with a small staff, would exercise control over all trains on the road, watch the city's interests, and see that all obligations were respected to the letter. The city council should at least make an attempt to ascertain whether this system could be adopted as an alternative to electrification. There is the other alternative of lease to one steam road, with running rights for others. It will be a civic crime if the majority of the aldermen refuse to consider these plans and try to force a vote upon the Beck scheme before any others have been devised and discussed.

NOT THE SHELTERED SEX.
A reflection arising from these disasters to big stores, factories and also trains, cars and steamboats, is that women are not living the sheltered life of old. Formerly men were destroyed wholesale in wars, mines, accidents by flood and field, and widows, mothers, maids were left lamenting. Now it seems almost coming the other way round. War is moribund. Mines are safer. But women travel by land and sea in great numbers, and it is not always possible for the men to save them as in the case of the Titanic. They through the theatre and the church, and as shoppers far outnumber men in the congested downtown streets of cities, where dangers lurk or stalk abroad. They lose their lives as clerks and workers in the collapse or holocaust of large buildings. Seven out of nine of those killed or badly injured in the Peterboro tragedy were women. They are in the firing line of modern life.

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Watch the phoenix feat of the Western Fair.

It looks as though Huerta got his back up only to back down.

A western clergyman complains that young Canadians are too engrossed in money-making. Do middle-aged and old Canadians set them a better example?

The London Free Press is giving the city a dastardly stab in the back by trying to inject party politics into the discussion of the railway question. What has politics to do with it?

The Wingham Times checks up a few of the veterans among Ontario newspapermen. In the list appears, naturally, the name of Mr. M. A. James, editor for many years of the Bowmanville Statesman. He has shown what a force the weekly paper may be made by competent hands. The Statesman is one of the indispensable things of the life of West Durham. It would be hard to point to a journal anywhere in Ontario, cleaner, saner and better equipped with local news service.

Mr. J. H. Burnham, of Peterboro, writes to a Toronto contemporary, complaining that he cannot find a Liberal paper which will discuss "the relative merits of the Borden and Laurier navies." We thought at first that he was trying to get off a joke. But if he really means it, he need only send us a modest sum, and we will place him on our subscription list long enough to get all the information and all the argument he wants on this or any other question of Canadian politics.

A Conservative contemporary in the neighboring city of Guelph tells us that he could never understand how Canadian editors knew so much about naval matters until he suddenly beheld them in their respective sanctuaries. He was evidently thinking of the papers which support the Conservative-Nationalist alliance, that have swung around from their policy of 1909 to their policy of 1913, and who are doubtless prepared to keep on swinging according to orders from Ottawa.

BRING IT ALONG.
[Montreal Herald.]
It will take three men to look after the Great Seal of England in Viscount Haldane's absence. If it gets so lone some as that during its keeper's absence, why doesn't he bring it with him?

A NOTABLE MEETING.
[Ottawa Citizen.]
When Keir Hardie and Jean Jaures met at the bier of August Bebel there was the foreshadowing of a new alliance that shall bind the nations together in closer and more fraternal union.

ANOTHER REUNION OF OLD GIRLS.
[Vancouver Province.]
Nat Goodwin has left for Europe on his fifth honeymoon trip. A reunion of the Goodwin Old Girls would be an interesting gathering.

TROUBLE THAT MUST BE FACED.
[Boston Transcript.]
He—They say kissing brings on diseases.
She—Well, a little illness must come into every life.

THE THAW CASE.
[New York Sun.]
The rich, paranoiac murderer who has so long been the spoiled child of Matteawan, the purse of lawyers and the scandal of justice, has ungratefully left the scene of which he has been the star for five years. People have often wondered why, with his masterly pecuniary arguments and the easy collusion of inside and outside friends, he has not taken leg bail before. The conviction of his own sanity, the hope of appearing in court from time to time, the consciousness of being the light of that little world, all these considerations may have worked on that deluded brain.

They ceased to work apparently. The young moralist has wearied of his throne; and now he has rushed away, by kind permission, no doubt, in a thundering automobile. What cafe is he in? Whom will he kill next?
Pleasant state of things, isn't it.

when a danceous Bedlamite can buy his way out of Bedlam!
NOT FOR THE MILKMAN.
[Kingston Whig.]
The Chicago Tribune prints a half-column article showing that the eating of chalk is a wholly healthy process. Milk journals will please not copy.

WHAT'S IN A NAME?
[Chicago Tribune.]
The Postal Telegraph Company has a messenger named Harry Brisk in its office in the Plankinton House, Milwaukee. C. S. Horn is bandmaster of the First Cavalry Band, I. N. G. Franks is a student in Columbia University. Miss Laura Dammernann is a spinster in Denver, Ia. Mrs. Suda has a shampoo shop in Rogers Park. And the Wing sisters are visiting at the Swallows Home in Fenimore, Wis. Call the next case.

A CASE FOR COMPENSATION.
[Springfield, Mass., Republican.]
A Springfield under life sentence for murder has been set free at Palermo after 38 years by the real murderer's confession. He is 62 years and broken in health, yet if Italy inflicted the death penalty the wrong done him would have been far greater, not because death is a more terrible punishment but because he would not have lived to know of his vindication. The state morally owes a compensation to such cases; failing that, philanthropy should do something to make the rest of his life comfortable.

NOT A SOPORIFIC.
[Toronto Star.]
Sermons in Gaelic are now being preached in some city churches, but they'll never be popular. That language is too harsh to be acceptable to new places.

NO PLACE FOR THE DRINKER.
[Toronto Mail and Empire.]
It appears that in the British army and navy the drink habit is declining, and it is recalled that observers of the great dock strike in London last summer were impressed by the absence of drunkenness among the men. Even without temperance lectures and strictly laws, the events of daily life teach their lessons, and one of these is that the drunkard must go to the wall, whether he is a laborer or a statesman.

SPEED MANIA.
[Chicago Tribune.]
The spirit of Swinburne's Faustine seems to have entered automobilizing. She loved the games men played with Death. When Death must win.

Day after day it is the grim duty of the press to dispense the news of the latest automobile accident. The list of victims grows unceasingly, but there seems no growth of caution, in spite of the terrible lessons spread by the newspapers to every village and farmstead. Speed, over the ground in trains and trolleys, in motor cars and "scenic railways," over the water in hydroplanes and hydroaeroplanes, through the air in aeroplanes, speed, the thrill through the nerves of wind rush and roaring wheels, the modern passion, the twentieth century vice; better, perhaps, than the gambling of the eighteenth century or the bear baiting of the seventeenth, but costlier and more likely to produce unexpected results.

NOT GUILTY.
[Cincinnati Enquirer.]
"I thought I told you to quit using tobacco," said the doctor.
"I have quit it," replied the young man.
"Then what is that in your mouth?" asked the doctor.
"A cigarette," replied the young man.

OUR SPLENDID TAX SYSTEM.
[Hamilton Times.]
This is funny. A Toronto house owner was compelled by the health authorities to put sanitary plumbing into some houses he owned, and the assessors came around and raised the assessment because of the improvements. Sir James Whitney approves of this sort of thing.

NOT QUITE BLIND.
[Cincinnati Enquirer.]
Love may be blind. But you never saw a bride who couldn't tell orange blossoms from sunflowers.

BIG BLOW AT PT. BURWELL

Roof of New Cannery Was Ripped Off By High Winds.

TREES WERE UPROOTED
[Special to The Advertiser.]
Port Burwell, Aug. 29.—During a terrific electrical storm here last evening there was a miniature cyclone for about a minute.

During the blow the roof of the new cannery was blown off, and carried 60 feet away. Part of the wall was blown over onto the engine house roof.

The building had only been finished recently and the factory had only been running two days.

A great number of trees all through the district were blown down. Damage at Derwent.
The storm last night did considerable damage around Derwent. Two cows belonging to Mr. Oliver Willis were struck by lightning and killed; the roof was torn off the barn at Mrs. Willis's; silos were blown down and general damage resulted.

A.O.F. Tent for The Western Fair

During the early part of the meeting of the A. O. F., in the Dominion Savings Building Thursday afternoon, Mr. R. J. McWilliams, of Peterboro, was elected high court senior warden. It was also decided to have an A. O. F. tent at the London Fair this year. G. Butts, superintendent of organization, including a stereopticon lecture from the scenes of and doings of Robin Hood and his men, will be given.

Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent post-free on application to "Cuticura," Dept. 32, Boston, U.S.A.

CELESTIAL CIRCUS ROUTED CIRCUS UNDER CANVAS

Herd of Elephants on Edge of Panic Were Hurried Into Their Cars.

Storm Was So Fierce and Terrifying That Performance Was Cut Short.

Its field of action suddenly converted into a quagmire, and its system disorganized by the violent electrical storm of Thursday night, the Sells-Floto circus cut its exhibition short, and London saw only the edges of what was pronounced a splendid spectacle.

The rain descended in torrents just as the show opened at 8 o'clock, and the lot on Charlotte street to the rear of the McCormick building, was a veritable swamp in twenty minutes. The crowds had been thronging into the big tent and for a while the performance proceeded as usual. But the directors had in mind a recent experience in Winnipeg, when the herd of elephants stampeded and created havoc in the big tent.

The eight big pachyderms were led out into the storm and taken to the animal cars. As they proceeded through the streets closely shackled to prevent any attempt at escape, the lightning flashed over and around them, and it took the best efforts of the trainers and the heavy chains to prevent another stampede. Persons on the streets and in the tent were nervous until the big brutes were safely out of the way.

The camels followed, indifferent to the elements. A Terrifying Storm.
Inside "the big top" rain dripped through wetting seats and sitters. There was heavy wind and a time and the tempest outside must have been terrifying to some, but all bravely held their ground, and the performers hurried through their work, clad in nondescript uniforms.

A clown got a laugh when he took off his shoes and started to skate through the slush.

When the chariot and running races took place there was a murky shower bath for anyone who came within range. The storm was the first the circus had encountered in three months, so that the managers were not so doleful as might have been expected. "London's a good circus town when they'll come in a storm like they did tonight," said one of the bosses.

Most all the women and the children stuck it out, and the storm had cleared when the hurry-up order had brought the show to a close at 9 o'clock.

Outside the crowds waded through mud ankle-deep to the cars.

PETER POPS' GRAND STAND AT THE CIRCUS TRENCHES

Goobar Man Routed by the Storm Was "Game" to the Finish.

Peter Stropopolis, or "pops" to that effect, may not have served with his glorious Greek brethren in the trenches before Janina, but after serving in the trenches before the Sells-Floto circus Thursday night he may lay claim to having had an experience that to put it poetically, was some summary.

In the first place if Peter understood Canadian colloquialism, otherwise "smart chatter" or "wise talk," when he mentioned the Sells-Floto circus to him Pete should say: "Yes, with the accent on the float." The circus almost floated Peter's push cart away. Peter was routed. They took the "pop" out of his popcorn and almost out of his name.

Peter Sells Goobers.
Peter, to get into the sequence of the story, is no respecter of peanut privileges. The grizzly-throated "professionals" might order him away, but he had his field piece in position outside the big tents, in the breastworks, and Bulgarian bluffs feasted him not. Those who wanted the purely domestic, Dundas street, Chief-Williams-censored cubers patronized Peter. And Peter did not retreat for mortal man, and he stuck to his guns and exacted his tribute. Peter was doing a little guerrilla-ing.

Enter, the Storm.
And all would have been well had not the Celestial circus suddenly rushed to the attack. It came as an avenging Turkish horde upon the allied forces, with flashings of heavenly hydro. It sent the circus scampering to an early retreat, but for Peter Pops there was no backing out. The water reached the hubs of his trusty shell-slinger, and the hubs finally disappeared. Peter sought new ground and went deeper. He sought to bring his battery into position by kneeling (in that approved artillery position we have all seen in the sergeants' mess), and throwing his shoulder to the task. A circus wagon struck his cart. Peter defied the eight-horse hitch and surly driver. He called a half dozen boys to the rescue and they stole his ammunition. Finally when he was holding the road as Leonidas held the pass a husky circus hand put him on the right track and he relinquished the field to Major Mudd.

DODD'S KIDNEY PILLS
CURES ALL KIDNEY DISEASES
R23 THE PA

CHAPMAN'S STORE NEWS

The Proof of These Bargains Is in the Goods

The ad says so, and you'll find the goods here to back up every word of what's printed in this advertisement. These items are specially prepared for today and Saturday.

A Bargain Table of Dress Goods, 25c Yd.

Now is the time to buy school dress materials. We have gathered a number of broken lines of Dress Goods, including Cashmeres, Serges and Taffeta Cloths, in a variety of colors. Regular 40c and 50c qualities. On a bargain table today and Saturday. At per yard25c

Buy a House Dress at 85c

Women's House Dresses, made of printed percale, in stripe and diamond patterns, one-piece style. Waist and skirt buttoned through with pearl buttons, square cut neck and 3/4 sleeves. Sizes 34 to 42. Choice of navy, black, gray or light blue. We think we can safely say this is the biggest bargain we have offered this season in Women's House Dresses.

DOZENS SOLD 85c SMART, NEATLY-MADE HOUSE DRESSES EVERY DAY.

Corsets

A good strong Corset, made of white coutil, medium length, filled with good steels. Sizes 19 to 30. Bargain price48c

Towels

20 dozen Bleached Huck Towels, hemstitched ends, very absorbent towel, will dry well. Sizes 18x34 inches. At each15c
These Towels at \$1.60 per doz.

Towelling

250 yards Pure Linen Crash Towelling with neat red border. (A supply reserved for Saturday), at yard.5c

Flannelette

A beautiful quality Cream Flannelette, soft finish, heavy in weight, 28 inches wide, at per yard.8 1/2c
12 yards of this Flannelette for \$1.00

Women's Raincoats, a Handsome Style and Unusually Good Value \$6.50

Heavy quality Rubberized Poplinette Raincoats, handsome appearance, full length, with close-fitting collar and pockets. The exceptionally low price of this Raincoat does not limit the style or useful features so necessary in a coat of this kind. Be prepared for Labor Day outings with one of these coats. Fawn shade only. Price, \$6.50. Sent to any address in Ontario for the same price, charges prepaid.

Summer Hosiery Short and Long Gloves

AT FINAL CLEARING PRICES.
Women's Lisle Hose in plain and lace ankle effects, black or tan; also Silk Ankle Hose in black only. Every pair recommended for style and wearing qualities. Mostly 50c lines, to clear at, per pair41c
Gathering up odds and ends of Gloves for final summer clearance.
Women's Short and Long Length Lisle Gloves, in black, gray and tan, sizes 6 to 7 1/2. Nearly all are 50c lines. To clear at, per pair35c

J. H. Chapman & Co., 239, 241, 243 Dundas Street

FALL OPENING
Our 18th Semi-Annual Opening
New Fall Goods Now Open for Inspection
All the best and most approved styles, made up in the very newest materials. Our well-established trade in the city and vicinity is ample proof that the buying public know real worth when they are offered it. Every customer who has purchased from us knows that our motto, "The Newest and Best at the Lowest Price Possible," is always kept in mind when marking our goods.

SUITS COATS DRESSES

These are real classy goods. No previous season has given us more swagger, style and natty effects than the fall of 1913 will show.
Some classy new materials and styles. All the popular shades. We never before had a nobbier line of Dresses than we are showing now. Absolutely all new goods for the fall trade. No Dresses left over from a former season in this offering.
Come in and see these goods. No trouble to show them, and after seeing our prices you will be one of our many satisfied customers.

The Metropolitan Suit and Skirt Mfg. Co.

232 DUNDAS STREET. LOOK FOR THE STAR SIGN.

Ingersoll People Feared Cloudburst
[Special to The Advertiser.]
Ingersoll, Aug. 29.—A terrific electrical storm of about an hour's duration broke over this town shortly after 8 o'clock last night. The rain, which fell in torrents, was accompanied by vivid flashes of lightning and a howling wind. The rain was swept down Thames street in blinding sheets and it was feared that many awnings would be wrenched from their supports. Terrible thunder terrorized rhoea.
many, and in every respect the storm was the most furious one that has visited this section in years.
Owing to the large quantities of water that fell many citizens feared a cloudburst. Throughout the town trees were damaged by the wind, large limbs being blown off, and in some instances the smaller trees were broken.
Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhea.
Low Rates for Labor Day Via Canadian Pacific Railway.
Return tickets will be issued between all stations in Canada, Port Arthur, and east, and to Sault Ste. Marie, Detroit, Mich., Buffalo and Niagara Falls, N. Y., as follows:
At Single Fare.
Good going Aug. 30, 31, and Sept. 1. Return limit, Sept. 2, 1913.
At Fare and One-Third.
Good going Aug. 29, 30, 31, and Sept. 1. Return limit, Sept. 3, 1913.
Secure tickets and full information from W. Fulton, C. P. and T. A. 161 Dundas street, corner Richmond.