Announcement Extraordinary! Unrivalled Success! Unequalled Display! Competition Defeated!

CNE HUNDRED AND FIFTY THOUSAND DOLLARS WORTH OF DRY GOODS TO SELECT FROM!

Heffernan Brothers have great pleasure in announcing to their patrons that, in view of the great advance which they knew must inevitably take place in the price of woollen Goods they were careful to place their orders with the leading European and Canadian manufacturers fully three months in advance of any house west of Toronto, and by means of a large cash capital have been able to make special and most advantageous terms, and are now prepared to show a large and magnificent assortment of NEW DRY GOODS AT OLD PRICES.

CATALOGUE:

We here give a short catalogue of prices in a few of the leading departments, but for a full and correct idea of the immensity of the stock and the unparalleled low prices of goods we invite every one to call and inspect the stock.

One visit to our Mammoth Establishment will convince even the most incredulous that Heffernan Brothers advertise facts only, and that the Britannia House is beyond doubt the cheapest store in Western Canada.

Plain and Fancy Dress Goods at 12½c, 15c and 20c per yd, worth 20c, 25c and 30c. A strong heavy Wincey at a York Shilling per yd, sold elsewhere at 20c. 500 lbs. of Wool Nubias, bought at auction—the best value in Canada; Factory Cottons at 10c and 12c., extra quality;

3 bales of Damaged Factories at 11c per yd, worth 15c.;
3 bales of Damage' Cottons at 6c per yd, worth double the money;
10 bales of Cana an Blankets at less than last year's prices;
A beautiful lot of Canada Tweeds at 50c, 75c, and \$1 per yard, very cheap.

An Immense Stock of READY-MADE CLOTHING, in Mens', Youths' and Boys' sizes;

As all our Clothing is MANUFACTURED ON THE PREMISES, we can guarantee that it is well made and properly trimmed.

MILLINERY AND MANTLE SHOW ROOMS!

We are now opening a Gorgeous Stock of Millinery and Fancy Goods received direct from Paris, London and New York. Our Show Rooms will be open in a few days, when we show a display of fashion never before equalled in Guelph.

Remember the Great Britannia House, Wyndham Street, Guelph.

GUELPH, SEPT. 16, 1872.

(NOTED FOR CHEAP DRY GOODS.)

HEFFERNAN BROTHERS.

Guelph Evening Mercury

SATURDAY EVENING, SEPT. 21, 187

The Foster Brother:

The Orphan of the Wreck.

CHAPTER XVIII.

EXPLAINS THE CAUSE OF LILIAS GIB SON'S GRIEF.

CHAPTER XVIII.

WHICH EXPLAINS THE CAUSE OF LILIAS CIBSON'S ORIFF.

"I see I have been too huried with
this," he said. "The matter has come
before you too abrupty. I should have
prepared you for it. Not having done so
I am willing to reason you out of your
startled opposition, and I have only to
ask you one question to show you how
foolishly you have spoken. The question
is this, What reason have you for not
marrying Mr. Ralston?"

"The best of all reasons," replied Lilias; "I do not love him."

"Ha! the very answer I expected.
That vain and baseless dream of the
youthful mind has taken hold of you.
You have heard of love and believe that
it is something real and essential. Lilias,
this is a deplorable and dangerous error,
if has ever led to misery and ruin.
Thousands have been destroyed by it.
I have only to instance one whose case
you know—my cousin Lucy. She rejectded the very man who now offers. himself
to you—she married for love and what
was the result?"

"The result," returned Lilias, firmly,
"was chiefly due to the cruel usuage she
received at the hands of her family.
She was true and constant—her affection
was noble and devoted—her misfortunes
were due to those who used her and her
generous, high-souled-husband so shamefully, so sinfully."

"Girl, what sentiments are these I
hear?" roared her father, with rising
wrath. "" thought I had kept you from
the possibility of imbibing such baneful
rubbish. Who taughty out to judge so of
our dealing with that obstinate and infatuated girl, Lucy Morrary."

"My own heart taught me, "answered
Lilias. "Oh, it was cruel, cruel, and
heaven will yet judge between the wrongdoers and the wronged."

"Silence, wench," thundered her father. "No more of this. By heaven, I
dreamed not such poison was being drauk
in by a daughter of mine, or I should ere
this have taken means to stop it. Luckily
it is only sentiment with you; it has had
no chance of developing into feeling.
Marriage is the cure for it, and that cure
is at hand in your union with Ralston."

"I's

"You cannot marry—cannot!" he hissed with fearful emphasis. "Take heed, Lilias, how you entertain any thought of opposition to me in this matter. That would only bring upon you evil, for I tell you at once there is no possibility of the arrangement being set aside. So if in the utter folly of your vile sentimentalism, but the folly of your vile sentimentalism, but the folly of your vile sentimentalism.

Premiums - \$1,900.00

ADMISSION — Entrance to the course.

you at once there is no possibility of the arrangement being set aside. So if in the utter folly of your vile sentimentalism you have dreamed of such a thing, banish it, and school your mind to submission."

"Father, father," cried Lilias, pathetically, "why would you force a hateful marriage on me?"

"Why is it hateful to you?" he demanded.

She was silent, but her secret thoughts whispered the answer.

"Speak—why is it hateful? I want the reason, girl—the reason—at least such as you have to give."

"Because," she boldly replied, "there is nothing in common between me and Duncan Ralston. In age, in tastes, in disposition, we are widely sundered; but, chief in all, there is no affection subsisting between us, and without affection marriage is a mockery and sin."

"Are you done now?" he asked, with a sneer. "Have you given every reason that you have to offer?"

"Have I not given sufficient?"

"Sufficient!" he scornfully repeated.

"The only item in all you have mentioned which has even the appearance of force is the difference of age. But that is not too great. A girl of eighteen is not the worse, but the better, of a husband of her own age is not likely to effect that important object. Therefore, this objection is a positive advantage, and the rest is—rubbish. Therefore, this objection is a positive advantage, and the rest is—rubbish. Therefore, Lilias, Jet mehear no more of this. A little, a very little time is needed by you to digest the truth—to accept the fact. By to-morrow I expect you shall see your step-monther and consult with her about the preparations."

"Father!" cried Lilias, eagerly—venemently, "you must not leave me un-

mother and consult with her about the preparations."

"Father!" cried Lilias, eagerly—vehemently, "you must not leave me under a false impression. No period of time, however long, will reconcile me to this marriage, or induce me to consent to this marriage, or induce me to consent to the co

And by all the fiends, I swear you

SEPTEMBER **MAGAZINES**

-AT-

DAY'S BOOKSTORE

BOW BELLS BOW BELLS BOW BELLS

> Young Ladies Journal Young Ladies Journal Young Ladies Journal

GENTLEMEN'S JOURNAL

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BOYS OF ENGLAND

EVERY MONTH LEISURE HOUR

SUNDAY AT HOME

DAY'S BOOKSTORE, WYNDHAM ST.,

GUELPH.



FALL RACES

E. O'DONNELL & Co.

ı	THE BEST YOUNG HYSON DOLLAR TEA	for	80c	per	å
	A BEAUTIFUL GUNPOWDER TEA				
	A FIRST RATE YOUNG HYSON TEA				
	A VERY GOOD GREEN TEA	for	40c	per	Ø
	A NICE SWEET DRAWING BLACK TEA	for	50c	per	а
	THE BEST BLACK TEA IMPORTED	for	75c	per	J
		100			ĕ

SUGARS, SUGARS!

Sugars will be higher very soon, but we will sell Eleven pounds for \$1.00 for a few days, so lay in your stock for preserving while you can get it cheap.

Raisins, Currants, Cheese, Tobaccos, Syrups, Brandies Wines, Whiskies, Cigars,

And everything in the Grocery Line cheap, and will be delivered free of charge to any par of the Town, or to the Stations.

E. O'DONNELL & CO

FRUITS OF THE SEASON

WEOLESALE

GRAPES, PEACHES PEARS, PLUMS

Sole Agent for

Ludington's BALTIMORE OYSTERS Dealers supplied at lowest market price.

WALKER,

WYNDHAM STREET, GUELPH.

COMMENCING TO-DAY.

We commence opening up our New Fall by the 20th inst., when we will be prepared to exhibit a Stock of Goods never before excelled in this town.

A. O. BUCHAM,

Fashionable West End Dress, Millinery and Mantle Establish

CO-OPERATIVE STORE.

NEW CANADIAN GOODS JUST ARRIVED

Canadian Double Warp Alpaca Lustres

Blankets,

Flannels.

Tweeds,

Yarns,

66 Cottons,

Hats.

Shirts and Drawers

Shirts and Drawers for Ladies.

J. C. MACKLIN & Co.

DOMINION

DEPOT

Boot and Shoe Store.

Noted for Cheap Boots and Sho

A large stock constantly on hand, sellin CHEAP FOR CASH.

ALL KINDS OF CUSTOM WORK

Under the superintendence of Mr. ALLEI All work warranted to give satisfaction is soint of material and workmanship. Remember the address:

WM. TAWSE, Dominion Boot and Shoe Store

Opposite the Market House.

Guelph, July 10. 1872

WHOLESALE Flour and Feed Store.

The undersigned be to notify the inhab-tants of Guelph and surrounding countr-hat they have entered into partnership and have opened a Flour and Feed Store

In the premises formerly occupied by the late John Stewart,

On Macdonnell Street,

here they hope by strict attention niness, and the wants of the public rit a share of patronage.

WOOL, SKINS, HIDES & PRODUCE OF ALL KINDS. JAMES HEWER & CO.

NEW FANCY STORE, Upper Wyndham Street,

Next door to Mr. No Mrs. WINSTANLEY

degs to inform her friends and the public hat she has opened a Fancy Store on Upper Wyndham Street, where she will constantly ave on hand a variety of mmings, Berlin Wool, Needles, Pins, Tapes, Chignons, Writing Paper, Envelopes, etc. etc.

Mrs. Winstanley has also opened a

Registry Office for Servants LENDING LIBRARY.

BASE BALL STORE.

Headquarters of the Maple Leaf Base Ball Club.

THE ONLY STORE PATRONIZED BY THE CHAMPIONS. The subscriber begs to inform the public that he has opened a store for the sale of every description of

Base Ball Supplies. SOLE AGENT FOR THE

RYAN DEAD BALL IN THE DOMINION.

The only ball used in the United States Championship games. DEALERS LIBERALLY DEALT WITH

Having played last Season with the Prional Red Stocking's, of Boston, feels and that by his knowledge of the game ts requirements, he can meet the war

Can be found at his store. Guelph, June 20th, 1872. West Market Square

SELF-HEATING

Smoothing Irons.

SAVES THE TROUBLE AND EX-2 PENSE OF MAKING FIRE IN THE STOVE.

Just the article for the Hot Summer weath er. Every household should have one.

PRICE LOW.

JOHN M. BOND & Co.,

DIRECT IMPORTERS.

Guelph, July 6, 1871. RANS! FANS! FANS!

A Splendid Line at J. HUNTER'S

Chignons, Hair Braids Coronets, Switches,

Hair Nets, The best assortment west of Toronto, At J. HUNTER'S

For Ladies Underclothing, Corsets and Ho-slery, Infant's Bands, Robes, all kinds of Wools, Braids, Laces, Flosses and Trimmings, Ruffles, Edgings, Em-broidered Muelins, &c., there is no place equal to J. HUNTER'S.

Branch of Madame Demorest's Empo-um of Fashion. A complete assortment of liable Fatterns always in stock, and sent ast-free to any address. Small Wares and Toys

JOHN HUNTER, Berlin Wool, Fancy Goods and Toy Stor Wyndham Street, Guelph. Guelph, June 21, 1872

R. CRAWFORD'S Jewellery Store,

NEXT THE POST OFFICE YOU CAN CET AT REDUCED PRICES

Elgin Watches, Waltham Watches English Levers, Detached Levers, Clocks in every style.

As soon as the stock is sold out. Special attention given to

Fixing Watches, Clocks & Jewellery

Next to Post Office.

Guelph, Aug. 26, 1872 DUIGNAN'S PUBLIC CAB.

The Subscriber begs to inform the people of Guelph that he has purchased a hand-some and commodious Cab, which will always be at their service. He will be at the Railway Stations on the scrive of all trains. Parties wishing to hire by the hour or otherwise will be charged the most reasonable rates. ther vise will be charged the many control of the visit make it his study to see to the comfort of all passengers he nopes to receive share of public patronage.

Orders left at the Express Office, Mr. Hugh Walker's, and at the Post Office will be promptly at saided to John Duignan 18ph 4, 1675.

The ubs riber having purchase Coffees splendid Cab, bags to int times, either by the hour, its servither way, at the most upon the day to the control of the