

A Dress Sale without Precedent or Parallel.

280 New Dresses

Canton Crepe Dresses, Poirer Twill Dresses, Silk Dresses, Jersey Wool Dresses. Worth up to \$12 . . . **2.98** 2 Dresses to each customer. No Mail or C.O.D. orders. All sales final.

Turkish Towels.

No. 1 quality—large size; guaranteed to be worth not less than \$1.20 per pair, and go in this Sale at . . . **29c.** PER PAIR

London, New York & Paris Association of Fashion

An Event that will arouse every Mother in St. John's.

Look!

500 GIRLS' COATS

Ages 7 to 17 years **2.49** Values at \$9. POLAIRE COATS VELOUR COATS TWEED COATS Two Coats to a customer. No one to dealers. All Sales final.

GREATER VALUE SALE

A Broadside of the Most Remarkable Values ever offered to the St. John's Public.

400 Boys' Finer Wash Suits

Guaranteed values **98c.** Sizes 2½ up to 8 years; all fast colors. Regulation Middies, Novelty Oliver Twists. Many mothers will buy enough to last all spring and summer.

300 Pairs Boys' Tweed Pants,

All ages; fully lined **49c.**

Boys' Caps, 50c.

Boys' Braces 10c.

Boys' White Pants, 25c

Attention! Now Comes our Supreme Value Event

Sale 2000 Pairs of Boots & Shoes

Boots and Shoes for big girls. Boots and Shoes for little girls. Boots and Shoes for big boys. Boots and Shoes for little boys. Sizes 6 to 12 and 1 to 5. **65c.** Made from the finest quality calf skins and cow hides; familiarly known as SKUFFER BOOTS and SKUFFER SHOES. Per pair Two pairs to each customer.

THE REPUTATION OF THE STORE IS BEHIND OUR GUARANTEE THAT THESE BOOTS AND SHOES ARE VALUES UP TO \$3.50. FOLLOW THE CROWDS AND BE IN AT THE START.

Once again this Store Smashes Through.

400 Pairs

Men's Pants

1.19 Pair

Men's Best Blue Denim Overalls

All sizes **98c** Garment.

Men's Caps.

VALUES UP TO \$2.00 AT

50c.

-- We Lead -- Others Follow -- Buy it Here for Less --

WE WANT TO SEE YOU Men! Youths! Boys!

Men's Suits	-	-	-	-	-	11.98	14.98	17.50	22.00	27.50	33.00	40.00	
Youths' Suits	-	-	-	-	-	10.50	14.50	17.80	22.00	26.50	29.00	32.00	
Boys' Suits	-	-	-	-	-	1.98	2.98	3.58	4.58	5.90	6.98	8.98	10.98

Men's Separate Coats, 4.50 | Men's Blue Raglans, Cravanette Processed, 25.00 | Men's Spring Coats, 23.00

London, New York and Paris Association of Fashion