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## Blair's NEW SALE SYSTEM "OIFFERENT SELLING"

means bargain prices for you.
Owing to changing and present conditions of business, we are con-
sidering this year running our merchandising and selling differently. Part of this change will be the e eleaning up of goods of which we have
overstock, or goods the season of which is passing, st prices which will
 tomers will however note that all s.euh prices can hardily be expected to
be held indefnitely and they will do well to seek advantage of same early. In our "Different Selling" Campaign we also aim to achieve "other
We open our "Different Selling" Campaign with the following Reductions and Bargains:

CORTICELLL WOOL in balls. Regylar 25c.,







 womens black and navy serge skirts Our price was 99.50 each eas they were bought when Serges were These are Wool Serge makes and this ridiculosly low price is under We are also ohoping the prices of all other Costume Sklirts to reduce WoMENS ANR CHILDREN'S WINTER COATS,
If you are interested in these, we are offerin

Boys' Winter Overcoats
Never Ayain Will You Get Such an Offer.
OOYS' LONG WINER OVERCOATS-All with good Italian linings; ages


## Men's Winter Overcoats

One Coat was priced last season at $\$ 22.00$. We are clearing it up now
 F YOU NEED AN OVEDCOAT THIS IS YOUR OPDRTUNITY
Ladies' Fur Sets, Collars \& Muffs at HALF PRICE.
Owing to so many Fur Collars being worn on coats and so mann Wool
Scarves being used now, Fur Sales have been off the past two seasons. We are clearing up, our stock of Furs at absolutely HALF PRIIE only,
as our highest price. Never again will you have Fur Values like these
ofered youn It hurts us, really, to have to make some of these prices, but we are
out to give you values that you will always remeember. DONT WAIT: BUY EARLY: AND AVOID DISAPPOINTMENT.

## HENRYBLAIR

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