

## Blair's Blouses

at \$1.00 each

are Bringing Brisk Business to the Blair Establishment. Blair's are Becoming Better known daily for their Big Blouse Values.

Blair's Business Building Blouse Bargains, Backed by Quality, which Brainy Buyers realize is the Bigger Boon than even mere Low Prices, are becoming justly celebrated and Boosted By Bargain Buyers from St. Barbe to Bonavista, from Bonavista to Bay Bulls, from Bay Bulls to Burin, from Burin to Burgeo, from Burgeo to Port aux Basques, and from Basques to Bonne Bay, and on the Straight Shore sure you get the straight answer, 'tis no bluff that Blair's Black, Brown, Blue, White and other One Dollar Blouses are the Biggest Blouse Bargains in the Busy Burr of St. John's.

Buy a Brace or more of Blair's Blouses now. Believe me, prices will be much higher for next importations, though even then you can Bank on Blair's Prices to be Bottom ones.

## Henry Blair

## TOYS Reduced



We have a variety of GOOD TOYS and are offering them for the next two days at LESS THAN COST.

## One-Third

off the regular price, Don't leave your selection too late.

### Robert Templeton

## Reid-Newfoundland Co

# Notice!

S.S. Dundee, Clyde and Home will be kept on their respective routes as long as weather and ice conditions permit.

### REID-NEWFOUNDLAND Company

## CHRISTMAS CHEER and CHAIRS!

When you are planning Gifts of Christmas cheer for your friends—the friends you know and love well enough to give really useful presents to—why not send a little piece of pretty Furniture? Say a quaintly decorative Chair or a dainty Cane Rocker. No house ever seems so full of Chairs but there is still room for another, and another Chair means room for another friend.

Such Chairs as we have! Corner Chairs, Easy Chairs, Reception Chairs, Rattan Chairs, Rocking Chairs, all suitable for Christmas Gifts, and all here assembled for you to choose from.

Come and get your "Christmas Chair" NOW!

### U. S. Picture & Portrait Co.

WATER ST.

Do You Care Enough About Your Future to ask us to send you, free of charge, full particulars about our guaranteed offer to make for you 25 per cent. per year for the next two years.

## Do YOU Care?

If so, buy a postage stamp and ask us. It won't hurt you to get details, anyway.

### J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS,  
(Over Royal Bank of Canada.)

## The EMERSON PIANO,

The HIGHEST GRADE imported and the LOWEST in price.

Inspection invited.

### CHARLES HUTTON,

Sole Agent Newfoundland.

## War Books and Others as New Year Gifts!

The British Campaign in France and Flanders by Dr. A. Conan Doyle, Vols. I & II, each . . . \$2.25	Cathedrals of Norway, Sweden and Denmark, with 40 illustrations, by T. T. Bumpas, \$5.50 for . . . \$3.50
The Great War by H. Belloc; 1st Phase . . . \$1.75	French Porcelain by E. S. Aucher, with 24 coloured and 48 B. and W. plates, \$10.50. Our price . . . \$5.75
The Great War by H. Belloc; 2nd Phase . . . \$1.75	The Freaks of Mayfair by E. F. Benson . . . \$1.75
The First Hundred Thousand by Ian Hay . . . \$1.75	An Irish Gentleman by M. G. Moore, \$5.50 for . . . \$2.50
Over the Top by Empey . . . \$1.75	Education of the Will by T. S. Knowlson . . . \$1.50
Toward the Goal by Mrs. H. Ward . . . \$1.00	Life and Letters of James Wolfe and the Conquest of Quebec by Bechles Wilson, \$5.50. Our price . . . \$2.75
America and the New World State by Norman Angell . . . \$1.40	Campfire Yarns of the Lost Legion in S. Africa by Col. G. Hamilton-Brownie, \$4.20. Offered at . . . \$2.25
"Neath Verdun by M. Genevoix, \$1.00	The Aeroplane, Past and Present, by E. G. White and H. Harper, illustrated, \$5.25 for . . . \$2.75
My Four Years in Germany by Gerard . . . \$2.25	A Diversity of Creatures by Kipling . . . \$1.25
First Seven Divisions by Hamilton . . . \$1.75	Songs of the English by Kipling, \$1.50
Soul of the War by Philip Gibbs 75c.	Recollections of 50 Years by Sir Charles Tupper, Literary Ed., \$3.00
Happy the Wounded, containing 3500 Wild Items . . . 85c.	Florence Nightingale by A. Matheson . . . \$1.50
The Brown Brethren by Patk. McGill . . . 90c.	
The Red Horizon by Mrs. P. McGill . . . \$1.00	
The Baked Bread by author Boy of My Heart; now selling in thousands daily. Get it . . . \$1.00	

S. E. GARLAND, Leading Bookseller, St. John's

## Just Arrived:

A complete stock of

### Motor Accessories

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### REGAL and FRASER ENGINES,

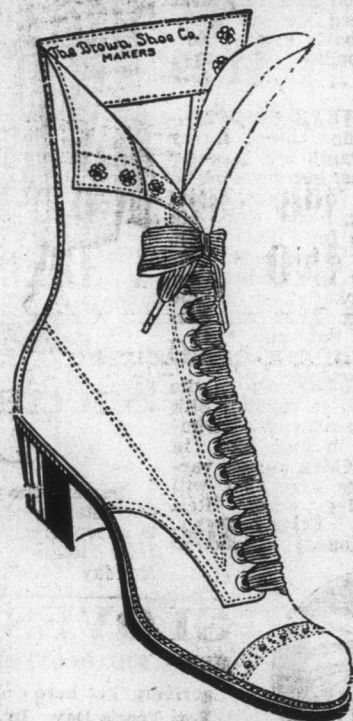
Also WRENCHES, PLIERS, SWITCHES, OILERS, OIL FEEDERS, PACKING, CHECK VALVES, STUFFING BOXES, MAGNETOS, etc., with a limited supply of

### CARBON REMOVER,

The cheapest, easiest and most effective way of removing carbon, paying for itself over and over in the saving of gasoline and kerosene, affected by the reduction of friction.

### FRANKLIN'S AGENCIES, Ltd., St. John's.

## SOME LIVE ONES At Our Ladies' Dpt.



No. 8020—\$10.50

8 inch, Chr. Fox Walking Boot, Dark Brown Calf, twelve-eighths heel, divide 2 1/2 to 8. This shoe makes an ideal Skating Boot.

### Ladies' White Pearl Skating Boots.

A big line of BEDROOM SLIPPERS, PUMPS, etc., just opened up.

We are now showing some of the finest Footwear ever seen in St. John's. Get your holiday Footwear now.

### F. Smallwood

THE HOME OF GOOD SHOES.

### Use TAYLOR'S BORAX SOAP.

The most economical Soap on the market, possessing cleansing energy for every household purpose.

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BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the other man's. Touch in and see.

450 brls. VICTOR FLOUR, 200 brls. FIVE ROSES.

250 brls. ROBIN HOOD, 150 brls. VERBENA.

100 brls. DAILY BREAD.

120 puncheons BEST BARBADOES MOLASSES.

125 brls. PORK at \$42.50 and \$45.00 brl.

95 brls. BEEF at \$30.00.

1,000 bags CATTLE FEED.

600 bags GLUTEN FEED, \$4.00.

550 bags WHITE & MIXED OATS, 600 bags BRAN.

### J. J. ST. JOHN,

136 and 138 DUCKWORTH STREET.

## APPLES! APPLES!

Due to-day, Thursday,

200 barrels Choice Apples.

100 cases Sweet Oranges.

## GEO. NEAL

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Wholesale Dry Goods.

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Toys and Fancy Goods for  
Your Xmas Trade.

Make Your Selection Now.

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