

Genuine REDUCTIONS on MERCHANDISE of Merit for FRIDAY AND SATURDAY.

Smallware Snaps

ROOSTER TOY BANKS— Strong and substantial. Reg. 14c. ea. for 11c	SANITARY BRUSHES— In White and Gray Bristles, strong handles. Reg. 14c. each for 11c
ASBESTOS IRON HOLDERS— Sateen covered, well made. Special, each 5c	VELVET FACE POWDER— White, invisible, antiseptic; nicely perfumed. Reg. 15c. box for 12c
HAIR SLIDES— Latest styles in shell; fancy patterns. Special, each 15c	HAIR PINS— Best Japanese Black Wire Pins in fancy aluminium cabinets. Reg. 40c. each for 34c
WAIST PIN SETS— High grade Gilt, fancy designs; 3 in set. Special, per set 11c	HANDKERCHIEF SATCHETS— Assorted perfumes in fancy colored paper covering. Special, each 5c
ALUMINUM CUPS— For bay, neat shapes, smooth finished. Special, each 12c	POCKET PENCILS— New economy styles; good quality. Special, each 4c
EGG BOILERS— A new idea, made of white; very handy. Special, each 9c	PHOTO FRAMES— Fine quality Silvered Metal, postcard size; will not tarnish. Special, each 11c
DOYER TOY SAD IRONS— Detachable Nickel hoods, wood handles. Special, each 10c	TOILET SOAP— Large cakes perfumed Soap. Spl. 2, 2 cakes for 9c

Glove Bargains

LADIES' CASHMERE GLOVES.

A very special offering of high grade Cashmere Gloves, Suede finish, 2 dome fasteners; in shades of Navy, Beaver, Grey & Black. Values 25c. pair. Friday & Saturday 19c

DENT'S KID GLOVES.

Superior make of French Kid Gloves, 20 dozen pairs selected skins; every pair perfect; shades of Navy, Beaver, Grey, Tan, Brown, Roseda and Black. Special, per pair, Friday and Saturday 1.35

Fall Hosiery Specials

LADIES' BLACK HOSE.

500 pairs Black Cashmere Stockings of superior quality, 2-1 and 4-1 ribs, full fashioned ankles, spliced heels and toes. Reg. 70c. pair. Friday and Saturday 59c

LADIES' BLACK HOSE.

A large assortment of Black Cashmere Hose in plain and assorted ribs, extra good quality; colors guaranteed, seamless feet. Reg. 40c. pair. Friday and Saturday 34c

ANOTHER HARDWARE BARGAIN LIST.

Black Oven Pans. Reg. 20c. each for 18c.	Can Openers. Reg. 20c. each for 13c.
Potato Mashers. Special each 7c.	Corkscrews. Reg. 12c. each for 11c.
Foot Scrapers. Reg. 12c. each for 9c.	Picture Wire. Special, 3 coils for 5c.
Grate Trivets. Reg. 35c. each for 32c.	Dog Leads. Reg. 15c. for 12c.
Pokers. Reg. 8c. each for 4c.	Spring Padlock (2 keys). Reg. 13c. for 11c.
Knife Cleaners. Reg. 20c. each for 17c.	Nickel Kettles, Copper Bottoms. Reg. \$1.75 for \$1.63
Dish Washers. Reg. 15c. each for 13c.	Eggs Timers, 3 min. Reg. 12c. for 10c.
Can Opener. Reg. 20c. each for 13c.	Potato Chippers. Reg. 20c. for 18c.
Corkscrews. Reg. 12c. each for 11c.	Ironing Sleeve Boards. Reg. 23c. for 19c.
Picture Wire. Special, 3 coils for 5c.	Knife Boards. Reg. 37c. for 33c.
Dog Leads. Reg. 15c. for 12c.	Kitchen Sets. Reg. 18c. for 15c.
Spring Padlock (2 keys). Reg. 13c. for 11c.	Dust Pans. Reg. 25c. for 22c.
Nickel Kettles, Copper Bottoms. Reg. \$1.75 for \$1.63	Adam's Furniture Polish. Reg. 22c. for 20c.

Six Splendid Values!

READ:

Outing Flannels About 50 pieces Outing Flannel or Flannels in White, Pink, Pale Blue and Striped Patterns, 27 inches wide. Special, 13c	Calicos and Shirtings A new stock just opening. Fine White Shirtings in medium weight and American Blay Calico selling Special for Friday and Saturday 9c
Twilled Sheetings 500 yards of Heavy Twill Sheetings in Blue and White, 70 inches wide, fine even thread, no filling. Reg. 35c. yard. 30c	Plush Door Mats Crimson and Green; size 12 x 30; guaranteed all mohair, English make; extra special quality. Regular \$1.20 each. Friday and Saturday 1.00
Quilts and Comforters Sateen Covered Comforters and Quilts, new corded cotton filling, sanitary; size 5 1/2 x 6. Reg. \$3.85 each. Friday and Saturday 2.35	Tapestry Hearth Rugs Scotch made Tapestry Hearth Rugs, size 27 x 52; neat Oriental designs in light and dark colors; fringed ends. Regular, \$1.50 each. Friday and Saturday 1.26

Mail Orders.

Orders for Goods listed here should be accompanied by cash in every case. Perfect satisfaction guaranteed

September Sale of Blankets!

Splendid Opportunities to Save Money.

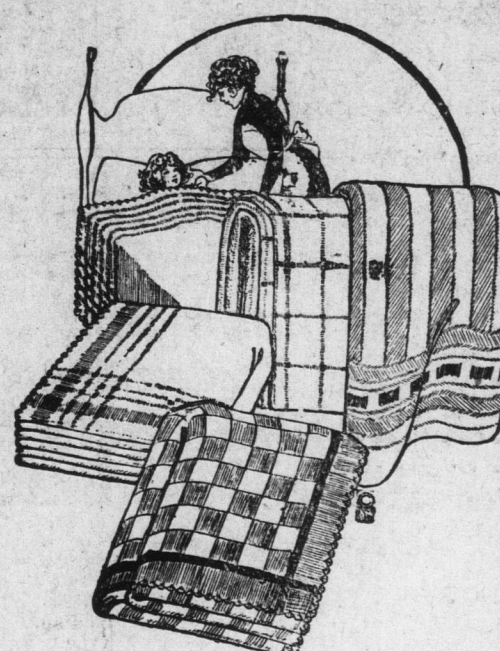
We have about 300 pairs of Slightly Soiled Blankets—Union and all Wool—to be cleared out at substantial reductions, to make room for New Stock.

Does the cooling off of the weather bring up in your mind the subject of warmer bed coverings—Blankets? Isn't it high time that you were laying in your Fall and Winter supply?

Right here, then, is your chance to save money on Blankets. You may never again be able to buy these qualities at these prices.

Size 54 x 70. Reg. \$5.00 pair.	Selling for \$4.25
Size 60 x 78. Reg. \$5.25 pair.	Selling for \$4.60
Size 66 x 84. Reg. \$6.20 pair.	Selling for \$5.40
Size 60 x 78. Reg. \$7.20 pair.	Selling for \$6.30
Size 66 x 84. Reg. \$8.50 pair.	Selling for \$7.40
Size 70 x 88. Reg. \$9.65 pair.	Selling for \$8.00
Size 65 x 84. Reg. \$10.00 pair.	Selling for \$9.40

AND UP TO \$13.50 a pair.



Extraordinary Value Giving IN SHOWROOM!

MOTOR SCARFS.

Cotton and Silk knitted Scarfs in the following shades: Navy, Sky, Sage, Emerald and Cream, 40 inches long, fringed ends. Reg. 45c. each. Friday & Saturday 38c

LADIES' NIGHTDRESSES.

Dainty models in White Flannelette, fitted with Sailor collars and from 1/2, trimmed with silk embroidery and frills; all sizes. Reg. each Friday and Saturday 1.00

JOB RIBBONS.

A big collection of high class Ribbons in Taffeta, Bengaline and Messaline, plain striped and shot effects; all about 6 inches wide. Reg. 35c. yard. Friday and Saturday 20c

FANCY RUCHING.

20 boxes of American Fancy Frillings and Ruchings in various materials and colors. Reg. 15c. a yard. Friday and Saturday 12c

UNDERSKIRTS.

Well made Underskirts in water waved Moire Cloth, accordion pleated frills, colors of Brown, Grey, Navy and Black; all sizes. Reg. 95c. each. Friday and Saturday 76c

LACE FICHUS.

A clearance sale of dainty Lace Fichus in Ivory, Cream and White Lace; beautiful new designs. Reg. \$1.5 each. Friday and Saturday 1.00

INFANTS' CAPS.

A clearing line of Stocking Caps and Turbans for infants; finely woven Caps in Wool and Cotton, assorted pretty colors; in sizes to fit infants to 3 years of age. Reg. 20c. each. Friday and Saturday 16c

LADIES' BLACK SILK BELTS.

Superior quality, Black Silk Morse Belts, wide sash styles; also a few fancy silk belts in assorted colors. Reg. 95c. each. Friday and Saturday 75c

LADIES' TWEED SKIRTS.

A splendid selection of smart Tweed Walking Skirts; Belted back, high waist, button trimmed, assorted sizes; also a few in Black cloth. Reg. \$2.50 each. Friday and Saturday 2.10

CHILDREN'S FELT HATS.

Pretty little confections in colored felt, colors of Brown, V-Rose, Mole and Pale Blue; all trimmed with self-colored Jap. silk. Values \$1.75 each. Friday and Saturday 56c

LADIES' CORSETS.

The "La Deva" popular self-reducing Corset in sizes 20 to 28 inches only; French coutil covering, 6 garters, lace trimmed. Reg. \$2.75 pair. Friday and Saturday 2.40

Helpful Savings in Household

FANCY CUSHION COVERS.

A nice collection including White Muslin, Cream Lustre and Fawn Linen designs, trimmed in various pretty styles; frills and embroidery. Reg. 60c. each. Friday and Saturday 48c

SIDEBOARD COVERS.

7 dozen White Cotton Sideboard Covers in various pretty styles; lace and lace insertion trimmed; also hemstitched and embroidered. Reg. 50c. Friday and Saturday 40c

FANCY TABLE CENTRES.

White Muslin Table Centres, size 28 x 28; elaborate tabor designs in eyelet work, etc. Reg. 45c. each. Friday and Saturday 39c

Section.

WHITE LINEN DUCHESSE SETS.

A splendid line of Duchesse Sets in fine White Linen, trimmed with good lace and insertion. 4 pieces in each set; the long runner being 45 inches long. Reg. \$1.20 set. Friday & Saturday 1.00

WHITE PILLOW SHAMS.

A big collection of serviceable Shams in White Cotton, some trimmed with embroidery and hemstitching, others again frilled and hemstitched. Reg. 75c. each. Friday and Saturday 65c

New Dress Fabrics

DIAGONAL CORDS.

Smart new fabric for Costumes; colors of Navy, Sage, Brown, Battle Grey and Black; 42 inches wide. Reg. 75c. yard. Friday and Saturday 65c

JAPANESE SILK.

In Ivory White only, real "Habutai" Washing silk for Blouses, Dresses and Millinery uses; 27 inches wide; beautiful texture. Reg. 60c. yard. Friday & Saturday 52c

Extra Special Grocery Bargains

Fine Ground Coffee, 1 lb. tins. Reg. 40c. tin for 36c	Blackberries in large tins. Special, each 20c
Prepared Mustard. Reg. 8c	Puree of Green Peas. Special, 3 tins for 25c
Cherries in large tins. Reg. 30c. tin for 25c	Fresh Codfish, 1 lb. tins. Special, per tin 12c
Apricots in large tins. Reg. 30c. tin for 25c	Lowney's Cocoa. Reg. 12c. tin for 10c

GENTS' FURNISHINGS.

Another Remarkable List of Good Values

MEN'S TWEED CAPS New Golf Shapes, light and dark Scotch Tweeds, well made, silk lined; all sizes from 6 5/8 to 7 1/4. Regular \$1.40 each. Friday and Saturday 1.15	MEN'S COLLARS Fourfold White Linen Collars in the latest double shapes. A big variety of styles to choose from; all sizes from 14 to 17; values 20c. each. Friday and Saturday 16c
MEN'S SHIRTS Soft Pongee and Percelle Shirts in Plain and Fancy designs; double cuffs, tunic fronts, conts styles; in all sizes. Reg. \$1.25 each. Friday and Saturday 1.08	MEN'S SUSPENDERS A new supply of the popular "Duplex Suspenders" fitted with double cords at back; good elastic web and fittings. Reg. 35c. pair. Friday and Saturday 26c
BOYS' ROMPERS. Strong Gingham Garments for house wear, shades of Blue and Kaki; good washing clothes. To fit boys of 2 to 5 years. Special each. Friday and Saturday 34c	MEN'S NECK TIES. New patterns, new designs and new colorings. The "Stay in Shape" brand; all double stitched, wide flowing ends; a big variety to choose from. Reg. 60c. each. Friday and Saturday 54c
BOYS' TUNIC SHIRTS Very neat styles in Striped Percelle, soft fronts, medium stiff cuffs; sizes from 12 to 14. Splendidly finished. Reg. 65c. each. Friday and Saturday 57c	CUFF LINKS. 3 piece sets—2 cuff links and 1 breast pin to match; fancy gilt with colored stones inset; assorted designs. Reg. 30 cts. Friday and Saturday 23c
MEN'S HALF HOSE. Black Cashmere Hose of superior merit, perfectly seamless heels and toes, fast Black, plain only. Reg. 25c. pr. Friday & Saturday 20c	TIE CLIPS. Something new in Tie Clips, "The Duke" gold plated with initial on each. Special Friday and Saturday 10c

Maximum Values in Footwear

LADIES' BOOTS.

70 pairs Black Vici Kid Boots, Laced and Buttoned styles, raised toes, medium heels, very fashionable shapes; all sizes. Reg. \$3.75 pair. Friday and Saturday 3.55

CHILDREN'S BOOTS.

A new line of Tan and Black Vici Kid Boots for children; sizes from 3 to 6; natural shapes, wedge heels. Reg. \$1.40 pair. Friday and Saturday 1.28

LADIES' KID JULIETS.

50 pairs only, in Black Don-gola Kid, patent Tips, rubber heels. The ideal slipper for nurses and for house wear. Reg. \$1.50 pair. Friday and Saturday 1.27

MEN'S BOOTS.

Black Vici Kid Bluchers, solidly built. Just the thing for Fall wear. Raised toes. Style and quality guaranteed. In a full range of sizes. Reg. \$4.20 pair. Friday and Saturday 3.70

Crockery Specials.

JAM POT COVERS—36 Gummed Covers, 36 wax tissues and 24 labels in packets. Special per pkt 48c	PLAIN WHITE STONE PLATES—Special, 2 for 14c
RUBBER RINGS—for Fruit Jars. Special per doz 10c	CHINA CHUETS—4 bottle size. Reg. 60c. each, for 50c
FRUIT JARS—1/2 gallon size, "Security Seal." Reg. 17c. each, for 14c	WINE GLASSES—Plain. Special, 2 for 7c
CRYSTAL GLASS CUP PLATES, 9 in. Reg. 50c. ea. for 40c	



Prohibition.

Grand Temperance Meeting at Pouch Cove Last Evening.

Seven motors kindly loaned by friends left the Institute at 4.30 yesterday afternoon occupied by 25 members of the W. C. T. U. and several gentlemen who wished to assist, en route to Pouch Cove. On arrival there was served at Mrs. Grouchy's, after which the ladies worked their way to the Fishermen's Hall for the public meeting. The hall was packed to its utmost capacity, two-thirds of the audience being men. After a few introductory remarks by Mrs. Penman, who presided, Mr. Hickman gave a splendid practical address dealing with the economic side of temperance. This was followed by short addresses by Mrs. Pippy, Rev. W. H. Brown and Mr. A. Grouchy, one of the leading men of Pouch Cove. This address was listened to with rapt attention and the speaker was applauded many times. The item of special interest was the address of Mrs. Howland, who spoke in a very sympathetic and eloquent manner on this question which is of such vital importance to every Newfoundlander. Her appeal to the voters present to use their privilege of voting aright must have touched every one present. The programme was interspersed with the Rally songs used on Wednesday evening in the College Hall.

At the close of this very successful meeting several women signed the W. C. T. U. pledge against intemperance and avowing their earnest support of every movement which has for its object the suppression of the same. They were presented with the white ribbon bow. Return to town was made at 11.30.

The members of the Union would thank most heartily those friends who so kindly placed their motors at their disposal. They would also ask any other sympathizers who have this means of conveyance and would like to help a good cause, to communicate with the Corresponding Secretary, Mrs. J. B. Mitchell, No. 1 Devon Row.

Labrador Arrivals.

The latest arrivals from the Labrador are—
Herring Neck—Eva Nellie, 30 qtls.
Safe Harbor—Eleanor, 400 qtls.
Brookfield—Roy, 300 qtls.; Ethel, 180 qtls.
Newtown—Ocean Traveller, 200 qtls.; Camperdown, 300 qtls., and J. S. Munn, 800 qtls.

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.
(Signed) W. S. PINOE.

"Woodlands," Middleton, N.S.

Here and There.

THE NASCOPIE.—The S.S. Nascope is due back shortly from Hudson Bay.

AT THE CITY HALL.—The weekly session of the Municipal Council takes place this evening.

CLEARED FOR OPORTO.—The schooner Dictator cleared from St. Jacques yesterday with 2,905 qtls. of fish for Oporto.

EOTHIC REPORTED.—The S.S. Beothic, which took a cargo of fish from here, reached Alicante yesterday, after a quick passage.

GONE TO STRAITS.—The S.S. Newfoundland sailed from here last night for the Belle Isle Straits where she will load codfish for Job Bros. & Co.

AT GRENELL HALL.—The weekly meeting at the Grenell Hall will be conducted by Mrs. Howlands, the W. C. T. U. representative, on Sunday evening next.

WORTHY OBJECT.—The members of George Street Mission Band will sell home-made cakes in Buchanan St. this afternoon, in aid of the Newfoundland Cot Fund.

PIANOS AND ORGANS.—The famous Kohler and Tonk Pianos, The Needham, Godrich and Mason & Hamlyn Organs. CHEESLEY WOODS, 232 Duckworth Street—aug7,11

DURANGO COMING.—The Furness liner Durango sailed from Liverpool yesterday afternoon for here with 1500 tons of cargo. The mortal remains of the late Miss Carberry are coming on the ship.

THE VENTURES.—The S.S. Bellaventure is making another trip to Hudson Bay from Halifax, where she now is, while the Adventure is now on her way here from the northern regions.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Trial size 25c. bottle; postage 5c. extra. Large size 50c. bottle; postage 10c. extra.—sep21,11

NO WORD FROM SAGONA.—The Reid Company have received no word from the S.S. Sagona since she left Black Tickle on Monday last. Heavy storms are detaining her. Tho' she is expected back at St. John's Monday or Tuesday next.

SENLAC UP FOR SALE.—The S.S. Senlac, which has been running to this port from Charlottetown, with produce and live stock cargoes the past two months, is now being offered for sale. She is due here again early next week when the ship will likely be taken over by a local firm, as it is said, negotiations for the purchase of her are now going on. The Senlac is a passenger as well as a freight carrier.

The Royal Stores Ltd.

HOBBY BOOKS

A new series of useful books for those who take their hobbies seriously, written by experts on the following subjects—
Needlework, Handy Work, Gardening, Photography, Pets, Woodwork, Poultry Keeping, Motoring, Stamp Collecting and Home Entertainments. Special, Friday and Saturday 17c