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FILMS.	DEVELOPING PLATES.	FILM PACKS.	PRINTING ONLY.	Printing & Mounting	All unmounted prints are masked at 5c. per doz. or part doz. Prints made on Postcards from any of these sizes by Contact cost 65 cents a dozen.		LANTERN SLIDES made from our own films or from any of our 10,000 Newfoundland and Labrador Photographs at 35 cents each, bound.
1/4 x 3 1/4 . . . . . 10c. . . . .	2 1/2 x 3 1/4 . . . . . 3c. ea.	2 1/4 x 3 1/4 . . . . . 25c.	2 1/4 x 2 1/4 . . . . . 3c. ea	5c. ea	All Mail Orders sent out by Registered Post — and the charge on amateur work is usually 5 cents.		
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1/4 x 5 1/4 . . . . . 35c. . . . .	6 1/2 x 8 1/2 . . . . . 10c. ea.	5 x 7 . . . . . 10c. ea.	4 x 5 . . . . . 5c. ea	9c. ea			
1/4 x 7 . . . . . 40c. . . . .	8 x 10 . . . . . 12c. ea.	6 1/2 x 8 1/2 . . . . . 10c. ea.	5 x 7 . . . . . 10c. ea	15c. ea			
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**THE HOLLOWAY STUDIO,**  
Limited.  
Corner Bates Hill and Henry Street,  
Phone 768. | St. John's, Nfld.

**Kodak Announcement!**

I wish to announce to all my friends and the public in general that I HAVE OPENED MY NEW KODAK STORE, No. 320 WATER STREET (opposite A. Goodridge & Sons). This store will be devoted absolutely to

**EASTMAN KODAK PRODUCTS,**  
and a full line of amateur and professional photo supplies will be carried, featuring the new

**AUTOGRAPHIC KODAK,**  
and films to fit every known Camera. Purchasers of Cameras will have the benefit of my long photographic experience, and every detail will be thoroughly explained in such a manner that before leaving the store amateurs may rest assured that they will be able to begin "KODAKING" with best possible results right from the start. Outport patrons will have their wants promptly attended to, and free catalogue will be sent upon request. If you need anything in the photo supply line see our stock first. All our goods represent the latest production of the EASTMAN KODAK COMPANY.

**"If it's a Kodak" — "It's at Tooton's."**

**THE KODAK SUPPLY STORE, Water Street.**  
June 5, 1915

**Zeppelins Overestimated.**  
German Aircraft Cannot Do Serious Harm, Says Hudson Maxim.

Hudson Maxim, the famous war expert, inventor and author, has the following to say about the Zeppelin air raid on England:

The German air raid on England fully demonstrates the impracticability of the Zeppelin as an engine of war. Germany has been threatening to blow up the British Isles with the bombs that her great gas bags might drop out of the heavens, and I dare say many thousands of timid Anglo-Saxons have prayed against the coming of that fatal day.

Now at last the much vaunted and long-anticipated Zeppelin invasion has come, and what is the result? Four or five peaceful citizens killed and a few thousand pounds of property damaged. Indeed, I believe this sort of fighting which Germany thought would throw the British into a state of terror and perhaps hasten the day of Teuton victory, will do England more good than harm.

It will arouse the British to the still greater need of being armed to the teeth. It will encourage enlistment. England has had so much peace talk during the last few years that it needs just such a spur to rouse it to the practical needs of the time—to the necessity of mustering all its martial strength for the overthrow of the enemy.

I was asked not long ago what would happen if a German dirigible should drop bombs on the Houses of Parliament or Westminster Abbey. My questioner was a man who had great faith in aerial attacks and believed the future wars would be settled by raids of fire out of the skies.

I laughed at him. I said that even if a Zeppelin should drop the most powerful explosive that could be carried by such aircraft into the very middle of the Houses of Parliament it would simply break some glass and perhaps blow a hole in the floor.

Even if Germany could send 100 Zeppelins a day to London and each one blew up a house—which of course they could not do—this would wreck only 36,500 buildings during a whole year. As 60,000 buildings are erected in London every year, the Zeppelins would only cut down the normal growth of the city a little more than half.

There are four reasons why an aerial attack is inconsequential and not really to be regarded seriously.

First—The explosion of the aerial bomb is like an inverted cone. Its force rebounds and escapes upward. Only a small point of force is thrust downward. Not unless the bomb can be hurled so as to penetrate an object before exploding can it effect much destruction.

Second—The airship cannot aim accurately. It is moving forward perhaps thirty-five miles an hour. Consequently the bomb is carried forward as well as downward by the force of gravitation. Unless the marksman is exceptionally fortunate he cannot hit what he aims at. He strikes therefore in haphazard fashion.

Third—Nearly always these aerial raids are conducted at night, which adds still further to the likelihood of failure.

Fourth—The Zeppelin is a slow, unwieldy craft and is therefore exposed to counter-attack from the more agile aeroplane or the fire of high angle guns from the earth.

I believe that the Germans must have realized that their aerial warships could not really work much material harm and so planned these raids more for their moral effect upon the British. In this I believe Germany has made a great blunder. She has miscalculated the nature and temper of the Anglo-Saxon lion. Most times the great beast appears more or less stolid and does not show stealth. But twist his tail and you find a roaring monster. The Zeppelin raid will do just this.

**Mothers Will Find This Display of CHILDREN'S DRESSES**

**Very Interesting Because of the Economies Possible!**

These very desirable little Dresses come in Lawn and Gingham of excellent quality and style.

Each garment is as carefully made as you could make it yourself, but at the prices we are asking you could little more than buy the materials.

2 to 6 year sizes— 35c. to \$1.00  
6 to 14 year sizes— 70c. to \$1.15  
Women's sizes— 95c. to \$3.00

Many mothers are buying two, three and often more in anticipation of summer needs.

**Children's Boots.**

Our stock of CHILDREN'S BOOTS is well worth inspection.



**Alex. Scott,**  
POPULAR DRAPERY STORE,  
18 New Gower Street.  
Open to 9 p.m. Monday, Tuesday, Thursday, Friday.  
10 p.m. Saturday.  
June 12, eod, tf

**J. J. St. John.**  
People say it's the only Good Butter to be had,  
**Our Real Irish,**  
not in blocks, 48c. lb.  
One thousand pounds landed to-day per s.s. Durango.  
**NORWEGIAN SMOKED SALMON**  
is delicious, 15c. lb.  
**J. J. ST. JOHN,**  
DUCKWORTH ST. & LEMARCHANT ROAD.

**Gasolene**  
On Spot and to Arrive.  
Prices are  
**Away Down.**  
**T. A. MACNAB & COMPANY,**  
Telephone 444. P. O. Box 785.

Telegram Ads. Bring Results

**Something Worth Your Attention!**

This week we offer Special value in

**Ladies and Children's Ready-to-Wear Hats**

New and up-to-date Styles, bunches to select from. Marked AT VERY KEEN PRICES!

**Bishop Sons & Co., Ltd.**

**HOUSE-KEEPERS ALL**

Will do well to profit by our specialty this week in

**ODD CURTAINS**

all manufacturers samples.  
PRICES 50 cts. to 80 cts. EACH.  
LENGTHS FROM 3 to 3 1-2 A° DS.  
Be sure and see them this week.

**A. & S. RODGER.**

**Russian Duma to Meet**  
Will Assure Government of United Support of the People.  
London, June 12.—The Petrograd correspondent of the Morning Post sends the following despatch:—  
"A universal demand has arisen in Russia for the reassembling of the Duma within the next few weeks for double purposes. First, to assure the government of the united support of the whole people in the prosecution of war.  
"Second to deal with the conduct of certain classes in attempting to turn the state of war into an opportunity for enriching themselves at the expense of national interests."  
**KNIGHTS OF COLUMBUS**—The regular meeting of Terra Nova Council, No. 1452, Knights of Columbus, will be held this Tuesday evening at 8.30. JAS. A. MACKENZIE, Recorder.—li

**R. N. R.**

Statement of the Number of Recruits Who Have Joined the Newfoundland Royal Naval Reserve Since 5th Oct., 1914, According to Electoral Districts.

St. John's . . . . .	110
Harbour Grace . . . . .	60
Trinity Bay . . . . .	87
Twillingate . . . . .	29
St. Barbe . . . . .	25
Burgeo and LaPoile . . . . .	6
Fortune . . . . .	12
Placentia and St. Mary's . . . . .	29
Carbonear . . . . .	22
Harbour Main . . . . .	38
Port de Grave . . . . .	30
Bonavista Bay . . . . .	59
Fogo . . . . .	5
St. George's . . . . .	52
Burin . . . . .	15
Ferryland . . . . .	11
Bay of Islands . . . . .	4
Bay de Verde . . . . .	8

Miscellaneous.

Charlottetown . . . . .	1
London, England . . . . .	1
Wales . . . . .	1
Worcester, Mass. . . . .	1

Strength of Reserve to date . . . . . 1,010  
Men who have not reported . . . . . 12  
No. of Recruits entered to date 606  
No. of Recruits entered during the week . . . . . 6  
No. invalided, lost in action, etc. 98  
A. MacDERMOTT,  
Lieut.-Commander.

His Excellency,  
Sir Walter E. Davidson,  
K.C.M.G., etc.,  
Governor of Newfoundland.

**Young Man,**  
If you are thinking about buying a BLUE SERGE SUIT, better see our stock first. We specialize on Blue Serges, and carry a splendid stock of never-fade Indigo Blues from \$20 to \$25. As to fit and style, you 'shouldn't worry.' Leave it to us and you will get the best that's going. SPURRELL BROS., 365 Water Street.—may25,eod,tf

**Our Volunteers.**  
Five volunteers enlisted with the Reserve Force yesterday, which makes a total of 1918—enrolled to date. The names of yesterday's volunteers are:—  
Wm. Cheater, Botwood.  
Plymon Pollard, Botwood.  
Albert Stride, Botwood.  
Aubrey Parsons, Cat Harbor.  
Daniel H. Sullivan, St. George's.  
Yesterday afternoon the men went for a march countrywards, and after having lunch at Smithville went through various exercises in the Smithville grounds. On return to Armoury Capt. Montgomerie explained to the men that they are now under military rule, and that any men found guilty of being intoxicated would not only be dismissed from the Regiment but would be imprisoned for several months.

**N. C. O. Exams.**  
Yesterday afternoon several members of the Volunteer Force underwent their examinations for non-com's stripes. The examiners were Ex-Major McNeil and Capt. McKay, of the Newfoundland Highlanders, and the results will be made known at an early date.  
**MINARD'S LINIMENT CURES DIPHTHERIA.**

**BISURATED MAGNESIA**  
A well-known medical writer says: "I always first prescribe Bisurated Magnesia in every case of hyperacidity (sour acid stomach) that comes to me." A teaspoonful in a fourth of a glass of hot water usually gives INSTANT RELIEF. Sold by all druggists in either powder or tablet form at 75 cents per bottle.  
**MINARD'S LINIMENT CURES GAGGET IN COWS.**

**Persons Remain- to June**

Brien, R. J.  
Liver, Miss Janet, Scott St.  
Donnell, Mrs. Wm.  
Toole, Francis, Blackmarsh Rd.  
care Gen'l P. Office

**P**  
Hardy, Miss Blanche, LeMarchant Rd.  
Marsons, Emanuel, care Gen'l Delivery  
Park, Pte. E.  
Parrell, Wm., Mt. Selo  
Marsons, Miss Jessie, LeMarchant Rd.  
Penney, Miss Emily, 2—Street  
Pencey, Henry, card  
Pencey, Moses, George's St.  
Pence, Miss L.  
Pike, Miss Agnes, Prescott St.  
Phillips, Miss Bessie, Springdale St.  
Pittman, George, Water St. West  
Powers, George, care Gen'l P. Office  
Pottle, Walter, Flower Hill  
Powell, Mary H., Pleasant St.  
Pottle, Herbert, Cabot St.  
Powers, Margaret, Mrs., Rossiter's Lane.  
Powers, Miss Maggie, Adelaide St.  
Powers, Edward  
Powers, John, care Mrs. Yard, Lime St.

**Q**  
Quirk, James, care Gen'l Delivery  
Quinton, Miss S.

**R**  
Ran, Patrick, J. F., late of Bell Island  
Ran, Patrick, Baron St.  
Rid, Miss Eliza, Colonial St.  
Richards, Miss Eva,  
care Mrs. Black, Freshwater Rd.  
Ridley, John, late s.s. Glencoe  
Roberts, George, Allandale Road  
Roberts, George J., Boncloddy St.  
Rohan, Wm., card, Cuddihy  
Roberts, Mrs. Elias, New Gower St.  
Ross, J., card, Cochrane St.  
Rogers, E., Foot's Lane  
Rogers, R., card, Box 161  
Rogers, G. H.,  
care J. G. Roberts, Boncloddy St.

**S**  
Sanes, Chas. L., card  
Sawey, George  
Sambles, Mrs. Wm., New Gower St.  
Sappard, Mary, Mrs., Water St.  
Saskland, G. G.  
Smith, J. B.  
Smith, Miss A., Water St.,  
care General P. Office  
Spackland, Wm., Coronation St.  
Sout, Miss Ella, Gower St.  
Spow, Miss B.  
Sprires, Miss Annie,  
care J. Wood's Candy Store  
Spurrell, Wm., Duckworth St.

**T**  
Taylor, A., Flower Hill  
Taylor, J., card, Pleasant St.  
Taylor, G. L., Bond St.  
Taylor, Mrs. M., Pleasant St.  
Teahle, Miss, Gower St.  
Thomas, Nellie, Queen's Road  
Thomker, Mrs. Thomas  
Thom, Samuel (slip)  
East End Fire Hall

**W**  
Wash, M., Long Pond Road  
Wash, Thos.  
Wash, Miss E., Prescott Street  
Wash, Martin, Nagle's Hill  
Wash, Mrs., Duckworth St.  
Wash, James, Gower St.  
Williams, E. L., care Geo. J. Roberts  
Wiley, Mrs. E., Williams' St.  
Wilmox, Wm. (west bound Express)  
Wilson, Thomas L.  
Wright, Miss Kittie,  
care Mrs. Connors, Casey St.  
Wright, Mrs. John, Casey St.  
Wright, Arthur, retd  
Wright, Miss E., Forest Road  
Wright, Mrs. Wm., House Ave.  
Wright, J. F., card

**Y**  
Yates, B., Lime Street.

**Z**  
Z. J. B. WOODS, P.M.G.  
June 9th, 1915.

**The Great War Guessing Competition.**  
One of our East End store windows have placed a glass jar filled with marbles. Every purchaser at our store of War Papers or Books the value of 15c. up will have the chance of guessing how many marbles the jar contains, and the two best guessing its contents will receive a prize of \$8.00 and \$2.00 respectively. Competition will close on the 15th day of July next. See that you get a check with your purchase, and your guessing figure, name and address thereon and send it to us before that date.

**WORLD'S BOOKSTORES,**  
177-9 and 358 Water Street.

**EUROPEAN AGENCY.**  
Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, Glass, Earthenware and Glassware, Cars, Motor Cars and Accessories, Crockery, Millinery and Piece Goods, Fancy Goods and Perfumery, Sewing Machine and Sewing, Jewellery, Plate and Watches, Photographic and Optical Goods, and Ollman's Stores, etc., etc.  
Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed.  
Special Quotations on Demand.  
Sample Cases from 25c upwards.  
Shipments of Produce Sold on Account.

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