

TEA! TEA!

Just arrived from Ceylon.

- 74 Half Chests GOLDEN TIP Mocha Tea.
 - 150 " Chests B.O.P. TAYWATTEE.
 - 100 " Chests B.O.P. GLENYLE.
 - 200 Boxes B.O.P. TAYWATTEE, 10 lbs each.
 - 300 " B.O.P. TAYWATTEE, 5 lbs each.
 - 50 " B.O.P. TAYWATTEE, 20 lbs each.
- SPECIAL PRICES WHOLESALE.

--Also--

- 100 Boxes SUNLIGHT, LIFEBOUY and MONKEY BRAND SOAPS.
- 200 Sacks RANGOON BEANS.
- 100 Barrels GRAVENSTEIN APPLES.
- 100 Boxes ONIONS.
- 50 Kegs GRAPES.

STEER BROTHERS

RED CROSS LINE.

S. S. STEPHANO and S. S. FLORIZEL

INTENDED SAILINGS.

	FROM NEW YORK:	FROM ST. JOHN'S:	
	Stephano, October 5th.	Stephano, October 13th.	
	Florizel, " 12th.	Florizel, " 20th.	
	Passenger Tickets to New York, Halifax and Boston.		
	Fares including Meals and Berths on Red Cross Steamers:		
	First Class	Return	Second Class
To New York	\$40.00	\$70 to \$80	\$15.00
To Halifax	20.00	35.00	9.00
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To Boston (D.A.R.)	30.00	51.00	18.00

CONNECTIONS AT HALIFAX FOR BOSTON:

PLANT LINE Midnight Saturday.
DOMINION ATLANTIC RAILWAY: Through the beautiful land of Evangeline to Yarmouth and thence by the Boston and Yarmouth S.S. Co. Wednesdays and Saturdays.
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Agents Red Cross Line.

Beautiful Old English Oak and Leather Furniture


Very handsome is the fine Old English Famed and Mission Oak Furniture we are exhibiting in our first floor showrooms. Upholstered in genuine Leather in Green, Brown and Crimson, and showing in its severely handsome design the acme of furniture-craft, these fine examples are "fit for a king."

We give below a list of some of this furniture and draw our customers' attention to the fact that although some of it is in sets, any single piece of furniture will be sold if requested.

- Diningroom Sets.
- Library Sets.
- Lounges.
- Hall Settees.
- Hall Mirrors.
- Arm Chairs.
- Morris Chairs.
- Rockers.
- Fireside Stools.
- Screens.

U.S. Picture & Portrait Co.

Advertise in The Mail and Advocate



Published by Authority

Under the Provisions of the War Measures Act, 1914, His Excellency the Governor in Council has been pleased to order as follows:—

1. The Colonial Secretary may, if he considers it expedient so to do, appoint a person to be Censor of the writings, copy or matter printed or the publications issued at any printing house, printing establishment or works, and any person so appointed shall have the right to enter and visit the premises with any assistant or assistants, from time to time, and remain there for such time or times as may be reasonably necessary, and to examine, consider, approve or reject any writing, copy or matter printed or proposed to be printed at or issued for publication from the said premises, and, after the appointment of any such person and the notification thereof to the proprietor, manager or person in charge of the said premises, no writing, copy or other matter shall be printed therefrom or issued for publication therefrom which is not approved by the person so appointed as Censor, and any such printing or issue for publication, without such approval, shall be deemed to be a contravention of this order.

2. The printing or circulation or procuring to be printed or circulated of any letter, communication, report or news concerning the operations of any of the forces, naval or military, of His Majesty or of His Majesty's allies, or as to any of the naval or military forces or operations of His Majesty or of His Majesty's allies connected with or for the purpose of the war, or criticizing or commenting upon the policy, proceedings or action of the Government or any neutral state, if such printing or circulation or any of the statements contained in such letter, communication, report or news is likely to cause disaffection to His Majesty or to prevent, hinder or interfere with the success of the forces by land or by sea of His Majesty or of His Majesty's allies, or to prejudice His Majesty's relations with any foreign state or otherwise to assist or encourage the enemy, or to prevent, embarrass or hinder the successful prosecution of the war, shall be deemed to be a contravention of this order, and, in any prosecution for or in respect of any such offence instituted by the authority of the Attorney-General, it shall be presumed, in the absence of proof to the contrary, that the printing or circulation of the statements in respect of which the prosecution is brought were likely to cause disaffection to His Majesty or to prevent, hinder or interfere with the success of the forces by land or by sea of His Majesty or of His Majesty's allies, or to prejudice His Majesty's relations with a foreign state, or otherwise to assist or encourage the enemy or to prevent, embarrass or hinder the successful prosecution of the war.

3. For any contravention of this order the offender shall be liable upon indictment to imprisonment for a term not exceeding two years, and to a fine not exceeding five thousand dollars, or upon summary conviction to imprisonment for a term not exceeding six months, and to a fine not exceeding two thousand dollars; and the proprietor of the premises, and every director or officer of any corporation controlling or operating the premises, shall also severally be liable upon indictment or summary conviction to imprisonment and fine as aforesaid. Moreover, all copies of any book, newspaper, periodical, pamphlet, or tract printed, issued, circulated or published in contravention of this order, in the possession of whomsoever they may be, may be seized and destroyed by any peace officer, and, if the Colonial Secretary, so direct, the printing presses, plan and machinery within or connected with the premises shall be seized, and the premises may be closed indefinitely or for such period as the Colonial Secretary may name.

JOHN R. BENNETT,
Colonial Secretary,
Dept. of the Colonial Secretary,
October 5th, 1915.

Fogo Welcomes the Governor

"Hard Worker" Tells of His Excellency's Visit and Has Something to Say of Overpaid Officials

(Editor Mail and Advocate)

Dear Sir,—Fogo was recently honored with a visit from His Excellency the Governor and Lady Davidson. As a slight token of Patriotism and respect for the King's representative the town was gallantly decorated with bunting. The good old flag—the British Ensign—that bit of bunting we love so dearly was flying from the Court House. We think more use should be made of the ensign in this town and the flag staff at the Court House should not look so bare and naked so many times as it does.

When our brave Naval Reserve lads left for to do their bit for King and Country, "no flag was displayed at the Court House and many people thought it strange. On the night of the arrival of His Excellency an entertainment was held in the hall of the I.O.A. in honor of His Excellency's visit. His Excellency gave a very interesting and instructive address on the great war now raging. Five young men sang a chorus entitled "We are True British Soldiers."

One other matter, we folk at Fogo can't understand is, why we have a Customs officers here with so little to do that only one-half of his time is spent at his office. Certainly when we are taxed to the uttermost to provide revenue to help keep up the Civil service of the country, economy with the same degree of efficiency should be the order of the day. Our Magistrate here could assume the Customs work with his other duties, and give complete satisfaction with a saving to the colony of one-half or two-thirds of what is now paid for Customs work. It is scandalous to keep such an active young man in idleness and the Road Board should get him to dig gravel for the Roads and thus give some compensation to the colony.

JOHN R. BENNETT,
Colonial Secretary,
Dept. of the Colonial Secretary,
October 5, 1915.

Published by Authority

Under the provisions of Section 6 of the War Measures Act, 1914, His Excellency the Governor in Council has been pleased to approve the following Rules and regulations.

1. No person shall without lawful authority publish or communicate any information with respect to the movement or disposition of any of the forces, ships or war materials of His Majesty or His Majesty's Allies,

or with respect to the plans of any such forces or ships or with respect to any works or measures undertaken for or connected with the fortifications or defence of any place, if the information is such as is calculated to be or might be directly or indirectly useful to the enemy.

2. No person shall, without the permission of the competent naval or military authority, make any photograph, sketch, plan, model or other representation of any of the forces or ships of His Majesty or of His Majesty's Allies, or of any naval or military work, or of any dock or harbour work in or in connection with any place in this Colony, and no person in the vicinity of such forces, ships or work, shall, without such permission, have in his possession any photographic or other apparatus, or other material or things suitable for use in making any such representation. For the purpose of this regulation, the express "harbour work" includes lights buoys, beacons, marks and other things for the purpose of facilitating navigation in or into a harbour.

3. No person shall, by word of mouth or in writing, spread reports likely to create disaffection or alarm among any of His Majesty's forces, or among the civil population.

4. Any person who attempts to commit, or procures, aid or abets, the commission of any act prohibited by the foregoing special regulations, or harbours any person whom he knows, or has reasonable grounds for supposing, to have acted in contravention of such regulations, shall be deemed to have acted in contravention of the regulations in like manner as if he had committed the act.

5. No person shall, without lawful authority, sell, give, distribute or permit the selling, giving or distributing of a newspaper, tract or pamphlet or any information which is forbidden to be published or communicated under paragraph one of these Orders and Regulations.

6. No person shall, without lawful authority, sell, give, distribute or permit the selling, giving or distributing of any photograph, sketch, plan, model or other representation which is forbidden to be under paragraph two of these orders and regulations.

7. Any person contravening any of the provisions of the foregoing Orders and Regulations shall be liable, upon summary conviction, to a penalty not exceeding five thousand dollars, or imprisonment for any term not exceeding five years, or to both fine and imprisonment.

JOHN R. BENNETT,
Colonial Secretary,
Dept. of the Colonial Secretary,
October 5th, 1915.

Private Bryant Writes from Egypt

(Editor Mail and Advocate)

Dear Sir,—Just a word to let you know that I am well at present and hoping this will find you the same. You will have to excuse me for not writing you before, but we did not know where we were going. We are now in Egypt and it is very warm here. We left Aldershot on the 20th of August and sailed from Plymouth the next day for the Dardanelles and we got there about seven days later. We were about 30 miles from the firing line and we thought for sure we would be going into action.

We had our ammunition and everything all ready for the trenches

Yours truly,
HARD WORKER,
Fogo, Sept. 29th, 1915.

Another Voice for Prohibition

We Must Help Those Who Are Unable to Save Themselves From the Reefs of Destruction

(Editor Mail and Advocate)

Dear Sir,—Notwithstanding the fact that the day for the Prohibition Plebiscite is coming on apace it is surprising to see so many educated people who are apparently disinterested, and are silent so far as expressing their sentiments publicly is concerned. It is incomprehensible to me that there is not more discussion on this matter of such vital importance both to the spiritual and temporal welfare of the rising generation.

If we were on the eve of a General Election we would have no difficulty in finding many self-styled patriots who, in transcendent flights of oratory, would be ready (if there was a five dollar bill in it) to die (?) for their bleeding country. There are able pens than mine and to these the country is looking forward to and expecting their opinions through the press. Where are the educators of the youth of the Colony? Surely an opinion from these would be worth having.

There is one danger and a very serious one, which the workers of prohibition will have to contend with in this district, and that is political prejudice. In all sincerity I would ask every voter, in this great cause at least, to scrape these political barnacles from their eyes. Don't be hoodwinked by those who are working for their own aggrandizement, and who have proved time and again that they are not above stooping to bowdlerism, hoodlumism and every other ism to boost up any rotten cause they may espouse.

We should not grow listless, indifferent or careless about this important matter. Let us remember that as Christians we have a sacred duty to perform, we are fighting against a most powerful enemy—the Demon of Drink.—we are fighting to remove from our children's way, if not from our own, that great temptation of drink, of intemperance, and if we neglect this great opportunity we may regret it in our declining years, and this disinterestedness now may be the cause of bringing our "gray hairs in sorrow to the grave."

Another contention—an extremely purile and ludicrous one—is put forward by men who consider that they are remarkable for their good common sense and sound judgment, that is that the hardest men against the liquor traffic are the hardest drinkers. Does not Holy Writ tell us that "he who loveth danger shall perish therein" and taking it for granted that these contentions are right, would we not be imbeciles if we would not do all in our power to remove from our path this source of all evil and misery—the saloon?

The saloon is that dangerous reef, from which many have not the courage, the stamina, or the back-bone to steer clear, it is the reef upon which so many brilliant careers have been wrecked, it is the reef which has caused many heart-broken mothers and wives to shed bitter tears on looking at the squalid surroundings, their half-naked children with pinched faces, and lastly it is that terrible reef upon which so many immortal souls have been lost. What greater nobility of soul can a man show than to help his weaker brother to evade the pit-falls into which perhaps he has sometimes fallen himself.

Had I Shakespeare's power of portrayal, or the eloquence of Burke, I would consider myself honored to use them in behalf of such a righteous cause.

In conclusion, I would say, let us arouse ourselves and cast off this lethargy, embrace this golden opportunity of effectually combatting the evils of strong drink on Nov. 4th, mark our X for Prohibition, and thereby earn the gratitude of future generations.

Private Bryant
Zafaran Barracks,
Cairo, Egypt.
Sept. 3rd, 1915

A Mother Writes for Prohibition

Says Drink Evil is the Worst Foe We Have—Makes a Strong Plea For Future Generations

(Editor Mail and Advocate)

Dear Sir,—Certainly our people owe a deep debt of gratitude to you for the way you have written against the great drink evil.

It has been my good fortune to attend all the lectures given by the talented Dr. Geisel, and I am glad to see from the columns of The Mail and Advocate you are to publish them for the benefit of your large circle of readers. It should be a great matter of importance and benefit to our people, both city and outports, if they would carefully read those lectures and make an earnest attempt to apply the valuable hints and suggestions for good health to themselves.

Dr. Geisel's indictment of the liquor traffic was a masterly one and has awakened a great number of our people to the dreadful effects of strong drink on the human system. We, of the older generation, can look back and see for ourselves what a great blight it has been to many of our men both young and old. Newfoundland has had unfortunately too many victims of the liquor traffic.

How many happy homes have been left desolate by its damning effects? How many children left without their fathers, have had to face a cold world without the necessary education—a condition caused through no other means than that of drink.

We have had many trials and sorrows in dear old Terra Nova. Fires, bank crash, etc., but we have, thank God gotten over them. But the deplorable and heart-rendering effects of drink can never be effaced. It is only those who have gone through the fires of suffering can tell what misery drink has caused. There are very few homes in our dear island home but have had their bitter experience. It might have been a father, brother, or husband.

Many a sad story of patient suffering could be told. Periods of agony well nigh at times unbearably long and weary nights without rest, watching beside our dear one, and nursing him back to health. The lingering hope always before them that one day their loved one would be able to resist the cursed drink. Then only came a few weeks of sunshine and then the clouds came heavier than before. At last the day came, all hope died, and the God in his great mercy lifted the heavy load and took the poor erring one to himself.

Oh if our dear dead came back to life they would tell us that only for drink they would have lived longer and lived happier lives, and have seen their children grown to manhood and womanhood, and how proud they would have been of them. Drink was the cause of their downfall and but for this great evil they would have enjoyed life as God intended they should.

Women of Newfoundland, you are the greatest sufferers to-day from the curse of drink. Do your best with your husbands and sons and get them to vote "YES" on Nov. 4th. Pray every night that Prohibition will become the law of the land on Nov. 4th next, and then future generations can say that the mothers of Newfoundland did their duty in 1915.

Mothers, ask your boys to think of the generations yet unborn who will live to bless those who helped to stamp out the curse of strong drink from our island home.

With thanks for space.

A MOTHER.

When we got orders that we had to go back to Alexandria, so were very much disappointed. We were two days and nights coming back. We got to Alexandria the last of August and we were there a day, before landing, and then we left for this place, which is three miles from the capital of Egypt. I was out there all day yesterday and you bet it is some place. There are some queer sights to see, I cannot say how long we will be here, we are in Barracks now but we are going in the desert in camp again. I do not believe we will ever see the front, anyway it looks like it now.

It is wonderful hot weather here, although it is Winter now, and it is too hot to do any drill. We only have two hours in the mornings before breakfast and when we are finished we are wet with perspiration.

Julie do not worry, I will be back to you again please God, and I will be able to tell you something more than I can tell you on a letter. I will write you as often as I can, hoping that you will do the same.

I am enjoying the best of health and hope you and all at home are well. So I must close. Good-bye for this time.

Your friend,
PTE. AARON BRYANT.

COWS ARE ALL RIGHT

as milk producers, but their meat is apt to be tough and tasteless.

(Editor Mail and Advocate)

ALL THE BEEF IN THIS MARKET comes from young grain fed steers, especially bred for the purpose. The cheapest cuts of our meat are better than any cuts from any cow that ever lived and we can prove it.

M. CONNOLLY,
Phone 420. Duckworth St.

J.J. St. John To Shopkeepers:

100 dozen ROYAL PALACE Baking Powder at 50c dozen tins.

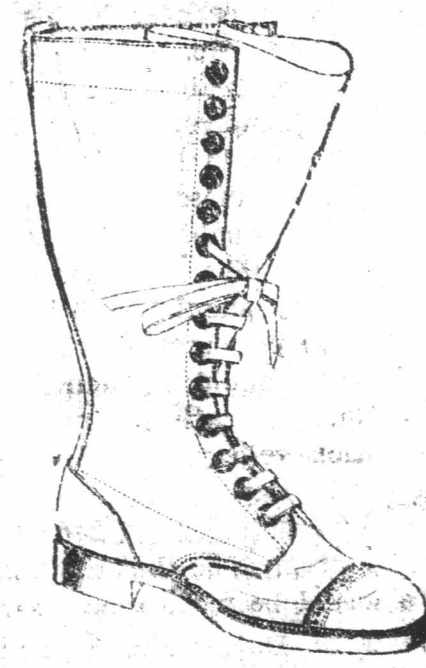
500 Dozen TOILET SOAP 1 dozen in a Box, 35c dozen.

500 Dozen BLACK PEPPER, at 10c lb.

150 Dozen ELECTRIC PASTE, the best Blacklead on the market, 48c dozen.

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Hand Made!



Our Hand-made Waterproof Boots, for Fall and Winter wear, are now ready. We are showing as usual, good honest footwear. Mail orders receive prompt attention. All orders filled same days as received.

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- All Hand Pegged and Hand-Sewn \$1.50 extra.

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