

## Slaughter Sale Furs! Furs!

Our cheap sale still continues and for the balance of the year all goods will be sold at **HALF PRICE.**

Fur Ties and Collars from 50c. up  
Men's Fur Collars \$2.00 each, worth \$6

Men's Dog Coats \$10.00 each

Sale Room Open Daily, from 2 to 6 o'clock p.m.

**ROYAL FUR Co. Ltd.**  
JOB'S COVE.

## The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross.

**F. ROBERTS, Proprietor,**

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

## Just in Time

A New Shipment of

## "CONGRESS" PLAYING CARDS

Newest Designs

50c. pk.

**MARTIN HARDWARE CO.**

Next Door West.

## Begin The New Year Well

By purchasing your Dry Goods at our Store. We have given satisfaction, during the year that is past, and hope to do so in larger measure if possible in 1915.

Our Mail Order system has proved a great help to our outport friends, by enabling them to buy their goods at the right price, and with least trouble to themselves. All orders receive prompt attention.

**ROBERT TEMPLETON.**

333 Water Street.

## USEFULNESS OF DREADNOUGHT NOT DEPARTED

Improved Types of Submarines Have Limited Their Sphere of Action, But Big Battleships Can be Specially Constructed to Defy this Menace

London, Jan. 2.—The Morning Post's naval correspondent says: "It is useless to pretend that the loss is a small matter, although it is true that there are other ships which are more valuable and it is also true that such incidental losses do not affect the main issue of the campaign, but each of the successive disasters brings more nearly home the question of a future design and use of the capital ship."

### Not Fulfilled.

"There are people who maintain that the battleship will be driven from the sea and superseded by the submarine. The same prophecy was made when the torpedo-carrying swift vessel was invented. It was said that the torpedo boat would supersede the battleship, but nothing of the sort occurred. The torpedo boat was superseded by the destroyer, which in turn was expected to supersede the battleship."

"That forecast was so far justified that it became unsafe to keep battleships at night within reach of destroyers, but in these cases no war had occurred in which the theories could be brought to the only conclusive test."

### At Great Hazard.

"The experiences of the war have proved that battleships can only navigate mine-strewn and submarine-haunted waters at great hazard. The first definite expression of professional naval opinion on the subject to be published is the view of the General Board of the U. S. navy."

"The General Board have three months' experience of the present war to guide them, and their view is that 'the command of the sea can only be gained and held by vessels that can take and keep the sea in all weathers and overcome the strongest enemy vessels that may be brought against them. The backbone of any navy that can command the sea consists of the strongest sea-going and sea-keeping ships of its day, or of its battleships.'"

### Still Building Battleships.

"It might be urged that if battleships cannot keep the sea in waters where there are submarines, they cease to fall under that definition. But what is of more importance is that the United States intends to continue to build battleships. In what their design is to consist is not, of course, stated. It may be that the general board have in view a battleship which can resist the mine and torpedo, not in itself an impracticable achievement."

Having outlined the United States' new naval programme, the Morning Post's correspondent remarks: "The deficiency in light cruisers is at once obvious."

S.S. Beothic arrived at Sydney, Saturday night.

## MEN WHO KNOW

Prefer our service of **Cleaning, Pressing and Repairing.** Bear us in mind for a trial.

**C. M. HALL,**  
Genuine Tailor and Renovator.  
243 THEATRE HILL

## P. J. Shea.

I respectfully ask the Members of the F. P. U. to purchase their Christmas and New Year stocks

—AT—

**P. J. Shea's**  
314 Water Street,  
St. John's.

## U.S. TO BUY INTERNED SHIPPING

Congress Debates a Measure Providing for Government Financing of This Measure

Washington, Jan. 4.—Government purchase of ships, as proposed in the administration bill to create a shipping board, finance a \$10,000,000 shipping corporation, and expend a sum not to exceed \$30,000,000 for the purchase of or chartering of ocean carriers, became to-day the foremost issue before congress.

By a vote of forty-six to twenty-nine the Senate made the ship purchase bill the unfinished business, to be supplanted only by appropriations bills. Charging that an effort was being made to rush the bill with undue haste, Republican senators, among them Senators Gallinger, Lodge and Root, served notice that the measure would be fought to the last ditch.

### No Relief.

Minority members of the Commerce Committee filed a report, written by Senator Burton and endorsed by Senators Nelson, Perkins, Smith of Michigan, and Oliver, asserting that the plan proposed would not relieve shipping conditions, because it would be impossible for the government to get ships enough to do any good. It pointed also to dangers of international complications arising, declaring, "that every craft set afloat by the government would add one more risk of our being drawn into the present war."

### Championed the Measure.

Senator Fletcher, who has charge of the bill and who recently conferred with President Wilson concerning it, urged the measure in a lengthy speech after Republican senators had issued a notice of opposition. He declared the war had produced a "ship famine" and that the interests of all people in the United States demanded that the government take immediate action to supply ships to carry American products demanded in the markets of Europe and South America. He instanced the fact that cotton sold at nineteen cents a pound in Germany, when it was bringing seven cents in the United States. Germany would consume 500,000,000 pounds of cotton, if she could get it, he said, and the South had fifteen times that amount to sell.

### Some Comparisons.

When the war began, Senator Fletcher declared, Britain had five thousand and Germany two thousand vessels in the overseas trade, while the United States had only six. He said that American merchants gave annually to shipowner \$300,000,000 in ocean freights. Charter rates here had increased in some cases four hundred per cent, since the war began he added, and ships under the American flag were not obtainable at any price.

The Emergency bill, opening American registry to foreign built craft, Senator Fletcher said, had not met the needs of American manufacturers.

"We must see to it," he said, "that a war between other countries shall never again cripple our industries for lack of ships."

### An Amendment.

An amendment to the bill submitted by Senator Stone, designed to prevent secret shipment of contraband to foreign ports, would authorize the President to designate, from time to time, ports where Customs collectors would be required to inspect all cargoes before loading. Heavy penalties would be imposed upon shippers and vessel masters for violations of the provision.

Discussion of the bill was deferred, to make way for the urgent deficiency appropriation bill.



### Our Brave Firemen

may save your life should flames envelop your home or place of business, but he cannot prevent some damage by either fire or water from injuring your property.

Why not take out a policy with one of the strong

### Insurance Companies

I represent, and be sure of prompt reimbursement in case fire destroys your possessions?

**PERCIE JOHNSON,**  
Insurance Agent.

## TRUTHFUL WILLIE

By O. S., in "Punch."

[Suggested by an American's interview with the Crown Prince and also by Wordsworth's "We are Seven."]

A simple earnest-minded youth, Who wore in both his eyes A calm placid lake of Truth— What should he follow of lies?

I met a gentle German Prince, His name was Truthful Will, An honest type—and, ever since, His candor haunts me still.

"About this War—come tell me, Sir, If you would be so kind, Just any notions which occur To your exalted mind."

"Frankly, I cannot bear," said he, "The very thought of strife; It seems so sad; it seems to me A wicked waste of life."

"Thank Father's God that I can say My constant aim was Peace; I simply lived to see the Day (Den Tag) when wars would cease."

"But, just as I was well in train To realize my dream, Came Britain, all for lust of gain, And spoilt my beautiful scheme."

"But tell me how the rumors ran; Be frank and tell the worst Touching myself; you speak to one With whom the Truth comes first."

"Prince," I replied, "the vulgar view Pictured you on your toes Eager for gore; they say that you Were ever bellicose."

"Twas you, the critics say, who led The loud War Party's cry For blood and iron." "Oh!" he said, "Oh, what a dreadful lie!"

"War Party? Well, I'm Father's pet, And, if such things had been, He must have let me know, and yet I can't think what you mean."

"But your Bernhardt," I replied, "He preached the Great War Game." "Bernhardt! who was he?" he cried: "I never heard his name!"

"Dear Father must be told of him; Father, who loathes all war, Is looking rather grey and grim, But that should make him roar!"

So, with a smile that knew no art, He left me well content Thus to have communed, heart to heart, With one so innocent.

And still I marvelled, having scanned Those eyes so full of Truth, "Oh, why do men misunderstand This bright and blameless youth?"

Mr. J. S. Munn had a cable Friday from Hon. E. R. Bowring that Sir William Bowring visited the Newfoundlanders at Fort George.

The Bowring family are taking a deep interest in the Newfoundland contingent and provided a special dinner for them on Christmas.

We also learn that Mr. and Mrs. W. Martin sent fifty Christmas puddings.

## THE BEST IS CHEAPER IN THE END

Order a Case To-day  
"EVERY DAY" BRAND  
EVAPORATED  
MILK.



**Job's Stores Limited.**

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ROBERT LEWIS General Manager.

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Sub-Agent for Carbonear-District.

## BAINE, JOHNSTON & CO.

Agents for Newfoundland.

## Stoves! Stoves!

Tinware! Tinware!

We have received a shipment of

## STOVES

"Star Stirling," "Improved Success,"  
"Improved Standard."

We also carry a large stock of

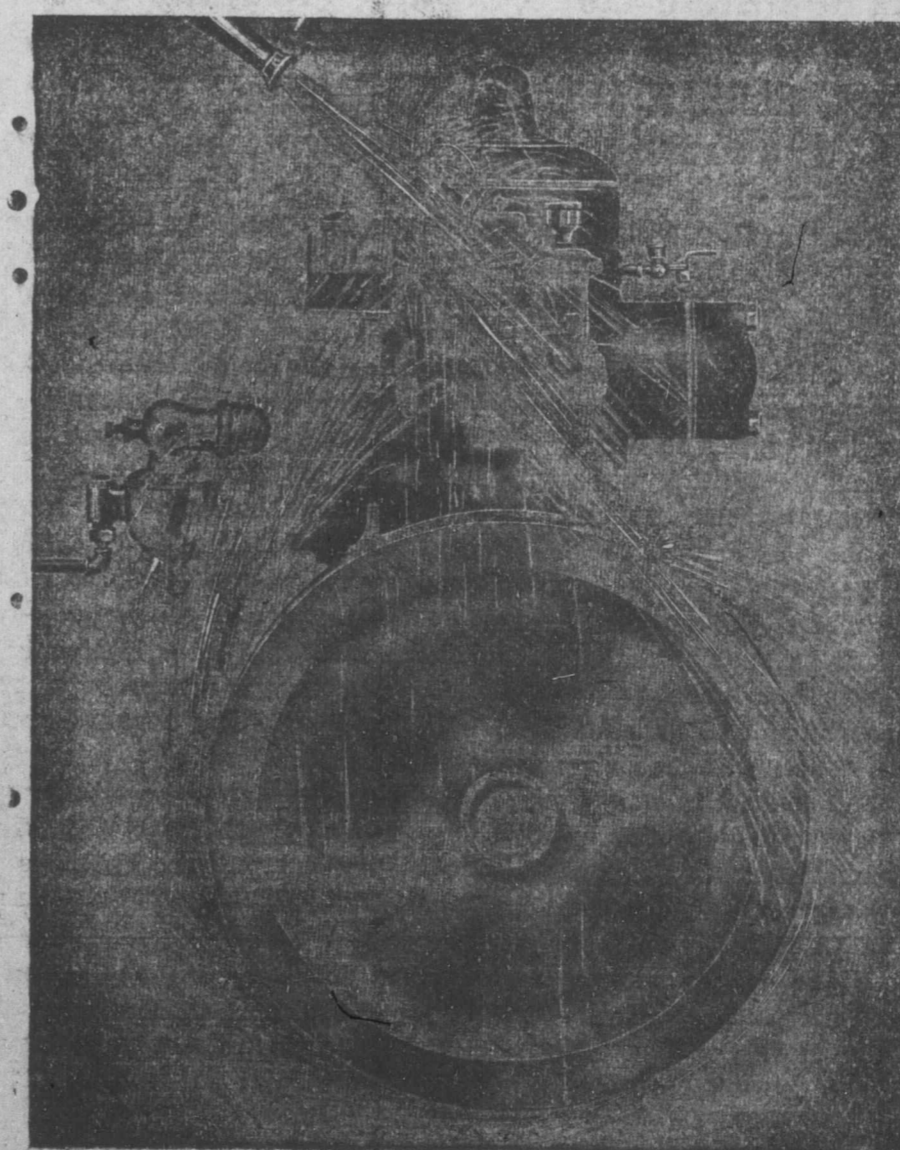
**Tin Kettles, Boats Kettles, Measures  
and Funnels.**

Local Councils and Union Stores requiring such goods should order at once.

**Fishermen's Union  
Trading Co., Limited.**

## SOME CHALLENGE!

TIME TRIED **CAILLE PERFECTION** STORM TESTED



Photograph of Actual Test.

The Trouble-Proof Engine.  
PERFECTION WATERPROOF  
IGNITION SYSTEM.

No Coils—No Batteries—No Timer

Only One Wire on the Whole System.

The only safe equipment for boats that must be used every day.

No danger of your engine stopping if caught in a storm.

### Advantages of Perfection Igniter.

No batteries, no coil to need adjusting, no complicated wiring, no variation in current, no adjustment, not affected by water, makes an easy starting engine. Runs in either direction. Spark does not depend on speed of engine. Simple and durable.

Test shown in photograph was made to prove that "Perfection" Igniter is absolutely waterproof. We challenge any engine manufacturer in the world to produce an engine with an ignition system that will stand a similar test. Every part of the ignition system was submerged in water and engine continued to run, showed the same power and speed as when running perfectly dry, proving beyond any doubt our claim AN ABSOLUTE WATERPROOF IGNITION SYSTEM.

**Caille Perfection Motor Company**  
World's Largest Builders of 2 Cycle Engines

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