



Vision Your Sons, Mothers of Canada!

Vision them at early morning when through the rising mists, there bursts a hurricane of fire---

See your valiant boys---calm, grim, cheerful, "stand-to-arms" until the Hun's "morning hate" dies away.

Picture them at breakfast, the meal that must bring them the bodily sustenance to carry them through the strain of another day.

Then think what might happen if, one morning, there was no breakfast---no food, and word went down the lines that Canada had failed them.

Vision all these things, and then---
O Women of Canada---Mothers of
---Answer this Call to Service.

Canada must send to Her Own, and to the Allies Fighting Forces, more wheat, more beef, more bacon, and more of such other foods as are non-perishable and easily exported.

Canada can do this without depriving her own population of a fair share of any of these foods if You Women will but help.

All we ask of you is, that instead of buying so much white flour (if you do your own baking) you vary your baking by using one-third oatmeal, corn, barley or rye flour. Or, if you buy your bread, that you order a certain proportion of brown bread each day.

Second, instead of using as much beef and bacon as formerly, you vary your family's diet, by substituting for beef and bacon such equally nutritious foods as fish, peas, lentils, potatoes, nuts, bananas, etc.

Third, and this is most important, ---positively prevent the waste of a single ounce of food in your household.

They Must Be Fed

Statistics show that, everyday, in Canada, sufficient food is thrown into garbage cans to feed the entire Canadian Overseas Army.

Travellers have often remarked that many a European family would live well upon the quantity and quality of food wasted in some Canadian homes.

Such waste is shameful at any time; but in these times it is criminal.

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

Sign The Food Service Pledge

Are You Patriotic?
Certainly you are.

Then remember that it is every Canadian's Duty to help now, and buy the only strictly Canadian-made Binder Twine, the FOUR MAPLE LEAF BRANDS. You are not only guaranteed first class quality and a right Price, but you give that much more employment to some Resident of Canada, and your money remains at Home. For Sale at GEORGE LAMBERT'S Produce store, where you can get the best grades of flour and feed, together with a good supply of his famous mixed Echo chop.

Cash paid for Butter and Eggs.

GEO. LAMBERT.

Mildmay

Ontario

**SELECT
JEWELLERY**

*Diamond Rings, Cut Glass
Necklaces, Silverware
Brooches, Watches
and Clocks*

Fancy China and Glassware

WE INVITE YOUR INSPECTION.

C. Wendt

Jeweler

If you do a man a favor and then refuse to do him another it will make him twice as angry as if you had refused him the first.

WINNER OR WASTER - Which are You?

On a recent occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the urgency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent. more good to the enemy than one dollar saved by ourselves.

The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow.

Save a dollar TO-DAY and do a hundred per cent. more for the Empire than your extravagant neighbor does for the enemy.

Interest to Depositors at 3 per cent.

Merchants Bank of Canada

MILDMAY BRANCH

H. R. LEWIS, MANAGER.

The newest type of Paige 7 h. p. Kerosene and gasoline engine is in stock. There is nothing like it on the market for the price--\$212. Let me demonstrate the perfect working of the Paige engine for you. John Ruhl, Moltke

Paige Gasoline Engines.

Farm for Sale.

150 acres, consisting of Lot 4 and east half of Lot 3, Con. 18, Howick. On premises are a first-class barn, concrete stables, strawshed, comfortable house, 30 acres of good bush, and the balance is good workable land. Two good wells and never failing spring creek. Reason for selling, shortage of help.
Geo. Johnston, R. R. 1, Clifford.

Farm For Sale.

125 acre farm consisting of Lot 80 and part Lot 29, Con. 10, Carrick. Good barn and stabling, and water convenient. Running spring near barn. Good house; 25 acres good bush and cedar swamp--balance in splendid cultivation. The farm is well fenced, and in prime shape. Will be sold on reasonable terms. Best reasons for selling. Con. Russman, Neustadt, Ont.

Dates of Fall Fairs, 1917.

Following are the dates of a number of Fall Fairs as given by the Agricultura Societies Branch of the Department of Agriculture.

Ayton.....	Sept. 18 and 19
Chesley.....	Sept. 18 and 19
Durham.....	Sept. 20 and 21
Gorrie.....	Oct. 6
Mildmay.....	Sept. 17 and 18
Paisley.....	Sept. 25 and 26
Pinkerton.....	Sept. 21
Port Elgin.....	Sept. 19 and 20
Ripley.....	Sept. 25 and 26
Tara.....	Oct. 2 and 3
Teeswater.....	Oct. 2 & 3
Hanover.....	Sept. 20 & 21
Holstein.....	Sept. 26
Lucknow.....	Sept. 27 & 28

TORONTO.

The Union Live Stock Yards were yesterday the scene of the greatest activity, as an almost record run of cattle at this season of the year, more than \$500 head in all, together with 1300 hogs, 400 calves and 5399 sheep and lambs.

In the face of the big receipts, the market, while breaking sharply on the inferior grades of cattle, may be said to have held fairly well on the whole.

There was a steady demand for good steers, with weight and quality, good butchers and breedy stockers and feeders. All other classes of cattle were slow of sale, canners breaking fully 60c per cwt., and all common cattle from 15c to 25c per cwt., and in some cases 40c per cwt. There was a big run of useful, rangy steers, an unusually large run of the latter, but there were a few loads of really extra good choice loads. A careful estimate of the cattle left over from the day's selling placed the number at fully 1500. In view of the big receipts and the fact that one of the big local packing houses bought very little on the local market yesterday, trading must be regarded as pretty satisfactory.

The demand for stockers and feeders was not quite so animated as last week, and prices shaded off during the day.

Milkers and Springers.
There was a fair run of milkers and springers, many of them of special merit and as the prices from \$90 to \$150, the top of the day, will indicate, there is no particular decline in the good milkers and springers.

Sheep, Lambs and Calves.
The run of sheep and lambs was especially heavy, more than 6000 head in all. Lambs suffered a sharp decline of from 50c to 75c per cwt., while calves were weak and sheep steady at last week's quotations.

Hogs
The run of hogs was 1252 all told, and while the contracted animals sold at \$18 fed and watered packers are quoting \$17.50 for the balance of the week.