

NO TIME FOR COWARDICE

It has been a keen disappointment to the people of Canada to witness the panic-stricken attitude of some of the men at the head of the financial, commercial and industrial institutions of Canada during the past two or three weeks. These men, in the positions they hold, in many cases because of special powers and concessions received from parliament, have the commercial life of Canada largely in their own hands. It is to be hoped that their loss of courage is only temporary, because this is not a time for hysteria. It is those, into whose hands has been given a great responsibility, who are now undergoing a severe test, and it is their duty to act like men and not hunt for cover at the first sound of alarm. Canada has been experiencing a financial stringency for the past year, and hard times would have continued probably thru the coming winter even without war. The war situation has, however, accentuated the difficulty to a very great degree, but there is no reason whatever for a paralysis of our trade. When our bankers, who have our national finances entirely in their hands, shut down on money they are taking the surest means of creating a panic. When our large industrial establishments close their doors and throw their employees out of work they are adding to the national problem enormously. On account of the war 32,000 men have already been drawn out of employment to go to the front. This drain upon the ranks of our workers in every walk of life will provide positions for a large number of those who have been out of work for some time, and our industrial establishments should make every effort to continue operations. The eight million people in Canada must still be fed and clothed and protected from the cold, and tho their demands will be curtailed somewhat they must all be provided for, and this will make work for those industries

which are a necessary part of our national fabric. In addition to this there is still the foreign trade, which furnishes an opportunity for Canadian manufacturers to supply the demands of those countries who have previously been supplied by the factories of those nations now engaged in war, and whose industries are now largely closed down. Our soldiers will do their share on the field of battle. Our business and financial men have an equally important duty to Canada to perform. Our soldiers have never yet shown the white feather, even tho they know that a great many of their number must go down to death. Our business men, whose only risk is a portion of their wealth, in the hour of the nation's need should show some of the courage that animates our citizen soldiers.

C.M.A. URGES PATRIOTISM

The Executive Committee of the Canadian Manufacturers' Association has recently sent out a war time circular to the members of the association. We are pleased to find ourselves in hearty accord with two of the most important points in the circular, which read as follows:

"For the time being you are in possession of supplies which sooner or later the people of Canada, your partners in the struggle, will want. Regard yourselves not so much the possessor as the custodian of the supplies. No one will ask of you that you release them at a loss, but all will expect of you that you refrain from converting a national misfortune into an opportunity for private gain."

"On the principle that half a loaf is better than none try as far as possible to keep all your staff working part time rather than a partial staff working full time. Next remember that business which, under normal conditions you would forego, because it promised either no profit at all or an insufficient profit, is business which under existing conditions you should accept because of the wages it will enable you to pay to those who might otherwise go hungry."

If every member of the Canadian Manu-

facturers' Association will follow the advice thus given by their Executive Committee, they will be doing real patriotic service to their fellow countrymen. This is a time which tests the patriotism of all Canadians.

The fact that there is war in Europe should not lessen the activities of the farmers' organizations, locally or provincially. The war, indeed, emphasizes many of the evils against which the organized farmers are fighting, and a united, intelligent organization of democratic farmers will assist in solving the economic problems of the day.

Uncivilized Russia has prohibited the sale of liquor to her people during the war. In Canada, however, the barroom still invites our men to waste their money, brutalize their instincts and neglect their families. What is the measure of civilization?

While our soldiers are going to the front in defence of our country, let us not forget there is a vast opportunity left to those at home to demonstrate their patriotism by aiding those who are out of employment and in need.

It should be remembered that the farmer has no part in causing the high prices of wheat. He is the one manufacturer who puts his product upon the market and takes what the world has to offer.

Already the effect of the war is being felt even on the most remote farms in Canada. Great nations cannot war upon each other any more and confine the effects within their own borders.

After the war the great powers will probably be in the mood to meet at The Hague and agree to a general reduction of armaments.



THE SAME OLD GAME

Note.—Tho this year's melon is small, it is very juicy.