

Ten Dollars

In Whose Pocket ?

Every time you
Spend, buy at the
RIGHT Store---
Invest in a Perma-
nent Value

You ship a car of grain and pay somebody ten dollars or more commission for service in the handling of it for you. The return **you get** for this ten dollars should get the same careful thought you give to the point "What return do I get?" with every other ten dollars you spend.

Anywhere you can get service of some kind and as far as you are concerned this is the end of what your ten dollars brings you. Through your farmers' company you can get service of the best kind and---**something more. It is in this something more that you get the extra value that counts.**

The extra value you have already got is:

- 1 Conditions of marketing your grain **today** compared to seven years ago.
- 2 A co-operative business that has reduced the price you need to pay for flour, coal, apples, off to a good start.
- 3 Over \$300,000 returned to farmers in dividends.

The commission you have paid the farmers' company in the past has worked **for** you **after** you received returns on your grain.

The extra value you can get in the future depends on whose pocket you pay commission into. It is just what **you** like to make it---no more, no less.

The Grain Growers' Grain Co. Ltd.

Winnipeg

Fort William

Vancouver

Calgary