

A-DESIRABLE BREAKFAST DISH WHEN SERVED WITH TOASTAND COFFEE ALSO UNEXCELLED FOR MAKING PIES AND CAKES

Upton Advertising Helps You to Sell More Marmalade

It will pay you to co-operate with the advertising of Upton's Marmalades and Jams. Upton advertisements in newspapers and magazines are read by families in your own neighborhood.

A display of Upton's Marmalades and Jams will help you take advantage of the advertising—help you sell more marmalade—more jam. Tell your customers about Upton's. You will be sure of repeat orders—Upton Quality ensures satisfaction.

Be prepared for the demand—keep 1 generous supply on hand.

The T. Upton Company, Limited

Selling Agents:

S. H. Moore & Company Toronto, Ont. Gaetz & Company Halifax, N. S. Rose & Laflamme, Ltd. Montreal, Oue.

Schofield & Beer St. John, N. B. Scott Bathgate Co., Ltd. Winnipeg, Man. P. H. Cowan & Co. St. Johns, Nfld.

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