



## THE GREATEST CATALOGUE

IN THE HISTORY OF THE STORE

NOW ON THE PRESS

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Send Your Name and Address Now and be Sure You Get on Our Lists.

WE have devoted more care, more art and more money to the preparation of our Fall Catalogue for 1906 than ever before. It will be a beauty. Two hundred clearly but closely printed pages of modern merchandise, illustrated profusely and exactly, priced with the moderate Simpson prices which have won Mail Order Customers for the store from every post-office in Canada.

**SEND FOR IT. IT IS FREE FOR THE ASKING.**

By it you may take advantage of Toronto fashions, Toronto prices, Toronto variety of choice. You may sit down in your own home and shop in Toronto by letter with as much surety and positively more convenience than if you came in person to the store.

Every family in the West should have Simpson's Catalogue. It's the greatest hand-book of current retail values a Canadian household can possess.

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Address "F. A. Department."

**THE ROBERT SIMPSON COMPANY, Limited,**  
Toronto, Ontario.

## Of Interest to Mail Order Customers

**We Prepay Freight or Express Charges on all Orders of \$25.00**

or over to your nearest railway station in **ONTARIO, QUEBEC, and the MARITIME PROVINCES**, except on some especially heavy goods, such as Furniture, Heavy Hardware, Crockery, Groceries, Baby Carriages, Wall Paper, Pictures, and Sewing Machines; and on orders received for the same amount from **MANITOBA, ALBERTA, SASKATCHEWAN, BRITISH COLUMBIA, the NORTH-WEST and YUKON TERRITORIES** we prepay freight or express as far as **WINNIPEG**, except on goods as above stated. Where freight or Express rates are the same to points outside of Winnipeg as to Winnipeg, such charges will be fully prepaid. We reserve the right to ship by cheapest way.

THE  
ROBERT

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COMPANY,  
LIMITED

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