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CANADA AND THE WAR

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THE VOICES OF MERCY

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*An Appeal for the Canadian Red Cross*

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BROADCAST BY

RIGHT HON. W. L. MACKENZIE KING, M.P.  
*Prime Minister of Canada*

Sunday, September 29, 1940

*Ladies and Gentlemen:*

To-night the Canadian Red Cross Society is appealing for five million dollars to help Canadian and British men, women and children in the hours of their greatest need. Assisting the Society in its appeal, Canadian and British artists, whose names are among the greatest in the entertainment world, are making a free-will offering of their exceptional gifts. Their voices will be heard in song, in mirth and in drama. You will also hear, in the concert to which you will be privileged to listen, the voices of the five little girls whose lives, from the day of their birth, have been a centre of interest to millions of kind-hearted people, and a special care of the State.

*The Nation's Thanks to Contributing Artists*

The world famous men and women who are bringing for your inspiration and enjoyment, the gifts with which they have been blessed, are placing their special talents on the altar of our common humanity with the spontaneous generosity which is typical of the great profession to which they belong. To them, I offer, in the name of the people of Canada, a nation's thanks. To our little friends at Callander, and to Dr. Dafoe, I also send the grateful good wishes of us all.

As we listen in the quiet of this Sunday hour to the voices of the great actors, famous musicians, and happy children who sing, or speak, or play for us, I should like you to think especially of the