



The Selling Value of a House

Mr. Builder, this talk is for you. You are building for investment. The profit you make on your investment depends on the ease with which your house sells, or if rented, the rent it brings and the number of years it will be in condition to command that rental.

You have, no doubt, noticed that the first question a prospective buyer or tenant asks about a house is, "How is it heated?"

Now, if you can answer that your house is heated by a hot water system you have a great argument in its favor. You give it the highest commendation when you say it is heated by the

Daisy^{Hot Water} Boiler & King Radiators

We want you to make a careful, critical examination of the Daisy Hot Water Boiler. We want you to go into every detail of its construction and get full information about its exclusive features and the tests it has stood.

We want you to do this for your own ultimate good—so that when you invest in a heating system you will not buy in the dark.

We know, that, when you have the facts before you, you will realize why seventy per cent. of the boilers in use in Canada, to-day, for hot water heating systems, are Daisy Boilers.

Daisy Hot Water Boilers are made in the largest and most modernly equipped plant in the country. The very highest grade of materials and expert workmanship are employed.

But the strongest feature of the Daisy Boiler is its design. It is so constructed that it makes use of all the heat generated in the fire cham-

ber—none of the heat is wasted up the chimney or radiated into the cellar. It is under perfect control, so that every part of the house is evenly warmed and held at any desired temperature. It gives plenty of heat for the coldest days in winter, and comfortable warmth without overheating during the chilly nights of early summer.

We are ready to give you every opportunity to thoroughly investigate the merits of the Daisy Hot Water Boiler. It will pay you who are building to sell or rent, as well as those who are building a house to live in, to take advantage of this opportunity—pay you in the life of the system, its efficiency and economy.

King Radiators are designed to give a perfectly free circulation to the water from the boiler and offer the largest radiating surface.

King Radiators are cast from a special selection of iron that insures

perfectly smooth castings and will stand our extremely high pressure test.

Though no radiator in operation is subjected to a higher pressure than ten pounds, we test each separate section and each assembled King Radiator to a pressure of one hundred pounds. The slightest imperfection or sign of weakness sends the radiator to the scrap heap. This test is most rigidly adhered to.

The design of the King Radiator is compact and neat in appearance, lending itself readily to any scheme of decoration.

The highest standard of efficiency in house or store heating is found in the combination of Daisy Hot Water Boilers and King Radiators.

Write for our Booklet "Comfortable Homes." It tells a story of interest to anyone with a house or building to heat. We'll gladly send the Booklet free.

The King Radiator Company, Limited
TORONTO, CANADA

Head Office :
St. Helen's Ave.

Salesrooms :
21-27 Lombard St.