

Electric Service

Means comfort, convenience, economy and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of house-keeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The
Toronto
Electric
Light
Company,
Limited

"At Your Service"

12 Adelaide St. E.

Telephone Adel. 404

Are We Downhearted?—NO!



THE desolation and hardships of war, and the worst of winter weather, cannot damp the spirits of our Canadians when the Christmas boxes arrive from "home". As you plan the parcel for HIM who is dear to you, don't forget how keenly Gillette shaving equipment is appreciated in active service. If he already has a

Gillette Safety Razor


send him a generous supply of Gillette Blades, for probably he is sharing the razor with his pals who are not so fortunate.

Those who haven't been through trench life can scarcely realize how good it feels to the boys to have a Gillette shave—smooth and easy—clean and comfortable. That's the kind of shave they can get with a Gillette, under conditions where any other razor would be helpless.

Whatever else you put in his Christmas box, be sure there's a Gillette Safety Razor or a supply of Blades. Your Hardware Dealer, Druggist or Jeweler will be glad to show you an assortment—"Bulldogs" and Standard Sets at \$5.00—Pocket Editions at \$5.00 and \$6.00—Combination Sets at \$6.50 up.

Gillette Safety Razor Co. of Canada, Limited
Office and Factory—THE GILLETTE BLDG., MONTREAL. 216

AT THE CAMP



Master-Mason is the favorite tobacco not only on account of its great smoking qualities and fragrance, but owing to its being convenient, handy, easy to carry, easy to cut, and always in prime condition for smoking. All sportsmen are smokers and the most critical among them smoke Master-Mason.

Try it yourself and you will find it
Equal by test to the very best,
Much better than all the rest.

Say MASTER-MASON to your dealer—he knows.
PRICE: 15 CTS. THE ROCK CITY TOBACCO CO., LIMITED

SMOKE Master Mason
"IT'S GOOD TOBACCO"

OUR ADVERTISING POLICY

We will not, knowingly or intentionally, insert advertisements from other than perfectly reliable firms or business men. If subscribers find any of them to be otherwise, we will esteem it a favour if they will so advise us, giving full particulars.

Advertising Manager, Canadian Courier