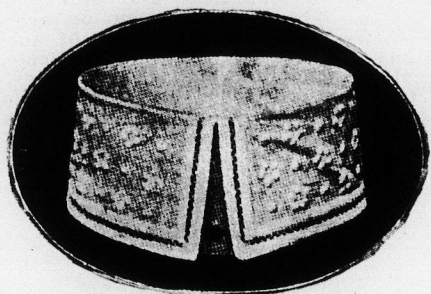


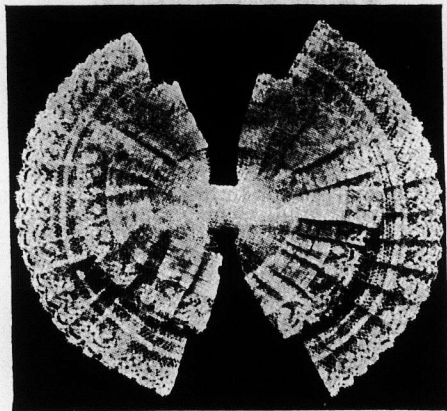
I hope the girls will like the collar and tie illustrated this month. These turnover collars and smart bows are becoming to any girl, except the one with the very short



The latest in embroidered turnovers.

neck. For her there is the turnover that lies flat to shoulder and the narrow Tourist frilling.

For spring there will be worn a great many blouses of silk to match the suits and these will have stock collars made on them. A tiny tourist frill and a string of turquoise beads will give the smart natty finish that is so desirable in spring costumes. If the girl of the house has had her ears pierced in childhood she will wear round flat turquoise ear-rings, always provided that shade of blue is becoming. For the pronounced brunettes there are amber beads and ear-rings. This is such a universal fad just now that I doubt it lasting even into the summer, but it is



Latest caper in cravats.

a pretty fad and any girl with a string of pretty beads may as well take advantage of it.

For the more dressy occasions the lace and net bows are large and fluffy. The "Merry Widow" bow which is the latest is so large as to reach past the shoulders on each side, but I trust no Canadian girl will have the bad taste to wear anything so outre. For the woman or girl who is stout and does not want to wear anything with lines running across, there is the graceful lace jabot, and nothing gives a daintier air to a plain gown than a prettily made and neatly arranged jabot of fine lace or net.

Before leaving the subject of hats and neckwear I would

just like to remind my readers of some advice which I gave them last spring as to sending photos to Miss Fuller, Portage Avenue, Winnipeg, when they want an extra dainty hat made for special occasions. I know some of you profited by that advice last season. A custom milliner who can be guaranteed to make no two hats alike is a treasure not to be lightly esteemed. Miss Fuller has the real artist instinct and it is a pleasure to her to see that the hats made under her direction are suited to the face, the dress and general circumstances of the wearer.

Linen Gowns. going to be much in evidence this

season and there are the loveliest shades of blue, green champagne, pink and cream, shown, as well as the always useful and reliable white. This linen is fine and flexible, with a good body and though I have not experimented personally those who have tell me that with any kind of ordinary care it will laundry indefinitely without fading. Just a word of caution about laundrying colored goods. There is so much hard water in the Canadian West and it's as hard as the famous

wheat. This seems to have tempted soap makers to put strong things in their soap to overcome this hardness and very often a really good laundry soap is too strong for delicately colored fabrics. Old-fashioned castile (white) that you buy at the drug store in big bars and be sure that you get the shell brand. It is absolutely safe for the most delicate fabric. A bar that will cost from 30 to 40 cents according to how far west you buy it, will if cut up in suitable pieces and well dried, last a whole summer season to wash the fancy muslins and other delicate colored fabrics, and then you will run no risks. Goods of this character should always be washed in soft water, if at all possible.

To return to the linen gowns, the popular styles for these dresses is the Peter Pan effects, though many of them will be made very dressy and decorated with a profusion of lace. This plain linen gown, well laundered will always look stylish, it is easy to iron and always looks new when washed. I would advise leaving the elaborated gowns to those who are near steam laundries.

With the white linen gowns they can always be made to look more dressy when required by wearing a fancy lawn and lace blouse with your linen skirt. In passing let me remark that I am glad to note that when blouses are made of dainty sheer India lawns and such light fabrics girls are tucking them by hand. This is a time when the old-fashioned girl, who learned to sew, is strictly in the lead and can give the machine artist the merry smile as she goes by. No machine that was ever built can give the same dainty look to tucks in sheer goods as can the girl with the dainty touch and quick needle and it is such nice work when going out for the afternoon. Of course I know the busy housewives over the west have little time for delicate hand-sewing, but the ability to do it is an artistic pleasure to the born needle woman and it is a splendid training for the wee girls to be taught to sew and then they have that most artistic accomplishment ready to hand when they need it.



Fetching things to wear

FETCHING WAYS TO WEAR THEM.

by Belle Armstrong Whitney FASHION EXPERT

(CABLE FROM PARIS.)

PARIS—At the most elegant social function of the week in Paris every woman present wore some type of princess gown!

The latest model is *Fourreau* (sheath) shaped but it is draped slightly from the bust line to the hips.

The only possible petticoat with these dresses is of clinging silk jersey to the knees.

Bronze is the new color for evening gowns. In tulle forming a polonaise drapery over pale rose liberty satin it is charming.

The handsomest ball gown from Paquin's, which I hear was designed by Madame herself, is of white tulle over white satin; the tulle is lavishly embroidered by hand with silver. The style is closely modelled after those worn at the court of Napoleon First some of which are preserved in the Louvre.

With all full-dress evening gowns slippers are usually worn to match. But contrasting *souliers* are coming in. Gold colored slippers with silken hose to match are worn by some very fashionable women. They are pretty on small shapely feet. With them a ribbon of gold gauze is threaded in and out of the coiffure, and a knot of the same sometimes appears on the corsage.

I am just back from Monte Carlo, the fashion nucleus just now of all Europe and a good deal of America. The loveliest high necked dinner gown that I saw had an outer robe of pale green silk liberty satin, as soft as crepe, draped in a low cut bodice and long overskirt upon a simulated underrobe of white tulle and lace.

The smartest afternoon frock was of a new shade of rose marquisette, with a guimpe and hand-long undersleeves of tulle finely tucked with just a thread of lace at the top of the stock and where the sleeves ended.

The shoes worn with the dinner gown had black patent gypsy pumps, and white calf quarters fastened with three straps. (Slater Shoe for Women, No. 286.) The hat was a big

cavalier shape, faced with black velvet and wreathed in curling white ostrich.

The rose gown on a debutante of eighteen was worn with high button boots, in tan or ze kid, and her gloves and sunshade were of exactly the same shade of tan. The hat was of fancy tan straw, laden with rose leaves haws. (Slater Shoes for Women, No. 2150 model will give you the boots exact even to their brass buttons.)

Next week I'll tell you a lot more.

BELLE ARMSTRONG WHITNEY.

P.S.—I am seeing all the advance best styles for Spring and Summer as fast as they appear. I am going to write you a long account of them, which the makers of The Slater Shoes for Women will publish in a delightfully pretty illustrated booklet in a few days. The edition will be limited. If you want a copy ask your dealer who sells Slater Shoes for Women to take your name and address, and send it to the manufacturers in Montreal. Isn't this an advertisement? Yes, it is, of the Slater Shoes for Women. The makers of these shoes are spending thousands of dollars to give you these fashion despatches, and later on the Style Booklet for Spring and Summer. What I tell you about the Shoes will be absolutely reliable, just as what I tell you about other fashions is.

The Slater Shoe Co. of Montreal has the good fortune to announce that it has succeeded in contracting with Mrs. Belle Armstrong Whitney, one of the foremost fashion experts in the world, to write a series of fashion despatches similar to this, the first of the series. These cables will appear in this paper every month until further notice.

The Slater Shoe for Women referred to above can be had in this city at H. W. Stark's, 468 Main St. Winnipeg, Man.

This is Our New and Liberal Guarantee.



Any goods that are bought from us and that are unsatisfactory for any reason can be returned to us at our expense, and we will exchange them for other goods or the cash, just as desired.

We do this because of the unbounded confidence we have in our goods and because we would far rather have our customers return unsatisfactory goods to us than keep them and be dissatisfied.

See what this means. It means that in the matter of exchanging goods you are in exactly the same position as the resident of Winnipeg, as you would be if you were dealing with the local stores.

We believe that our success and growth depends upon satisfied customers, depends on winning and holding the confidence of the public, and feeling this way we are prepared at all times to do anything within reason to please and satisfy.

In view of this liberal guarantee you should have no hesitation in ordering anything you require from us, for if on receiving it you are not perfectly satisfied, you can return it to us, and you are nothing out of pocket.

Our 1908 Spring and Summer Catalogue tells all about this guarantee. If you have not yet received a copy of it let us know, and we will send you one by return mail.

We also issue a special Grocery Catalogue every two months, and it is valuable as a price dictionary. It describes the groceries we sell and quotes our prices, and judging by the enormous quantities of groceries we sell by mail, the prices must be about right. We want our customers to judge our values for themselves, and in doing so remember that our groceries are always of a superior quality, and are always fresh. We shall be pleased to send a copy of the catalogue to any one who writes for it.

Talking about values. Eaton values are illustrated in no line of merchandise more strikingly than in men's clothing. Most of the clothing we sell is made in our own workrooms from goods bought direct from the manufacturers.

In this way we eliminate all middlemen's profits, and sell our clothing at the cost of manufacture with our one small profit added.

Take our Eatonia serge suit for instance. We have no hesitation in saying that this suit represents the best value obtainable in America in men's clothing. The serge we use in it is made specially for us by a leading British manufacturer, made from pure Botany yarn and colored with fast dyes. The quality of the wool and the excellence of the dye insure great wear and good appearance to the last.

In all the years we have been selling the Eatonia serge suit we have not had a single complaint about it. We do not know of a single case where this suit has not given perfect satisfaction.

We know that the workmanship in this suit is of superior quality and that the fit is perfect.

The Coat is in the latest three-button single or double-breasted style, has fine square shoulders, long dressy lapels and snugly fitting collar, is finished with two buttons at the wrist, and has high class linings and trimmings throughout.

The Vest is single breasted, without collar, and closes with five or six buttons.

The Trousers are moderate width and cut in the latest style: they hang nicely and are very comfortable.

13H1—Eatonia serge suit, in blue or black, single or double breasted. \$12.50

In ordering state whether you want single or double breasted style, black or blue, and be sure to give size of chest and waist, length from crotch to heel, height and weight.

Don't buy your Binder Twine until you have had our prices. We are not yet in a position to announce them, but we are in a position to say that we can sell good quality of twine as last season or better for very much less money. Write to us at once, and at the earliest possible date we shall send you prices, samples and full particulars of shipping arrangements.

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