

Handsome Free Premiums

FOR WRAPPERS OR LABELS FROM

Golden West Soap
Trophy Baking Powder
Trophy Baking Soda
Trophy Flavoring Extracts
Trophy Jelly Powder

All these products are made right here in the West for Western people and by Western people; there are none better anywhere, which you can prove for yourself by testing them if you have not already done so.

Every line has a label or coupon which will be redeemed by us for any of our handsome premiums. By using all these lines you can soon save enough wrappers and labels to get our most handsome and valuable premiums. We show and describe a few of them here, but our catalogue shows the complete assortment and is free for the asking.

Insist on your dealer handling these goods and

BEGIN SAVING YOUR WRAPPERS TO-DAY

STANDARD SOAP CO. LIMITED, Calgary, Alta.

This Coupon is accepted by us as of equal value to Six wrappers when accompanied by other wrappers.



This attractive silver plate teaspoon free for both ends of a 2c carton of Golden West Soap or Golden West Washing Powder. Enclose 2c. stamp and address, Dept. H. M. **STANDARD SOAP CO., LIMITED, Calgary.**

Highest Grade Oxford Pattern Table Silverware

Heavily Silver Plated and Guaranteed by Wm. Rogers & Son



- No. 125**—Teaspoons. One half-dozen free for 125 wrappers or 25 wrappers and 60c. Single teaspoon free for 25 wrappers.
- No. 126**—Dessert Spoon or Fork. One half-dozen free for 200 wrappers or for 50 wrappers and \$1.00. Single Dessert Spoon or Fork free for 40 wrappers.
- No. 128**—Table Spoon or Fork. One half-dozen free for 250 wrappers or for 50 wrappers and \$1.15. Single Table Spoon or Fork free for 50 wrappers.
- No. 129**—Table Knives. One half-dozen free for 300 wrappers, or for 50 wrappers and \$1.50. Single Table Knives free for 60 wrappers. Add for delivery: Teaspoons, 2c. each; Dessert and Table Spoons, Knives or Forks, 3c. each.

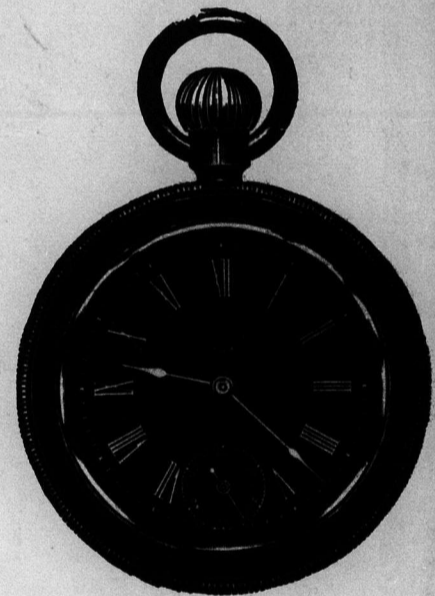
MODERN NOVELS

A large selection of popular works in handsome blue and white covers, well printed in large type on good paper, sewed in the back so each book will open flat.

Your choice of any of the following books free for 25 wrappers or 10 wrappers and 10 cents. Send three cents to cover postage. Give number as well as title when ordering.

Following are only a few of our books. Our catalogue gives the complete list and it's free. Write for it to-day.

Marie Corelli		Charles Garvice	
No.	Title	No.	Title
1068	Vendetta; or The Story of One Forgotten	2136	A Romance of Two Worlds
1131	Thelma	2138	The Song of Miriam
1229	My Wonderful Wife	1748	A Wasted Love
1363	Wormwood	1519	Leslie's Loyalty
2039	The Lured Baby	1838	Her Heart's Desire
2332	Ardath.	1351	A Coronet of Shame
H. Rider Haggard			
432	The Witch's Head		
753	King Solomon's Mines		
910	She		
911	Jess		
980	Allan Quatermain		
1110	Colonel Quaritch		
1120	Cleopatra		
1248	Allan's Wife		
1319	Eric Brighteyes		



No. 52—"Jerome", stem-wind and stem-set. **Gen's Nickel-plated Watch**, for 175 wrappers or for 25 wrappers and 80 cents. Postage 4c.

Value of Golden West Wrappers as applied to the different brands we Manufacture:

LAUNDRY SOAP AND SPECIALTIES

Golden West Laundry Soap	1 carton equal to 6 wrappers when exchanged for Premiums
Golden West Washing Powder	1 " " " " " " " " " " " "
Golden West Powdered Ammonia	1 " " " " " " " " " " " "
Golden West Lye	1 tin " " " " " " " " " " " "
Bristle Scouring Soap	1 cake " " " " " " " " " " " "

TOILET SOAPS

Heather Bouquet	each cake equal to 6 wrappers when exchanged for Premiums
Golden West Toilet	" " " " " " " " " " " "
Weir's Buttermilk	" " " " " " " " " " " "
No. 77 Baby's Bath	" " " " " " " " " " " "
"Herron's" Floating Castile	" " " " " " " " " " " "
No. 3725 Hard Water	" " " " " " " " " " " "
Golden West Glycerine and Pine Tar	" " " " " " " " " " " "
Weir's Pine Tar	" " " " " " " " " " " "
Uncle Tom's Tar	" " " " " " " " " " " "

BAKING POWDER, etc.

"Trophy" Baking Powder	each tin equal to 6 wrappers when exchanged for Premiums
"Trophy" Baking Soda, one 1lb. package	" " " " " " " " " " " "
"Trophy" Baking Soda, 1/2 lb.	" " " " " " " " " " " "
"Trophy" Jelly Powder, each package	" " " " " " " " " " " "
"Trophy" Flavoring Extract, 2-oz. bottle	" " " " " " " " " " " "
"Trophy" " " " " 4-oz.	" " " " " " " " " " " "
"Trophy" " " " " 8-oz.	" " " " " " " " " " " "
"Trophy" " " " " 16-oz.	" " " " " " " " " " " "

Our Big Catalogue of Premiums Mailed Free on Application.

Address— **STANDARD SOAP CO. Ltd., Calgary, Alta.**
 Premium Department H. M.

If for any reason you are dissatisfied with any of our lines RETURN the box and Contents to your Grocer who is hereby authorized to refund your money.