

Let Us Send You This Beautiful Picture Free



"PILOTING HER HOME"

"Piloting Her Home," shown in the small reproduction above, is one of the grandest pictures ever painted, and is possibly the masterpiece of the artist, William Holt Yates Titcombe.

The picture shows a family of Cornish Methodists praying and singing at the bedside of the aged mother who is about to pass to the greater glories beyond.

The expression of happiness on the old lady's face, and the devout attitude of the family faithfully reproduce a scene never to be forgotten.

Mr. Titcombe has won medals at the Paris Salon and the World's Fair at Chicago, and his favorite picture, "Piloting Her Home," was shown at the 1911 Canadian National Exhibition, where it was so greatly admired that it was purchased by the city of Toronto, and now adorns the walls of the Art Gallery in the City Hall.

The size of the picture is 10 by 14—it is reproduced by the multicolor process in full colors and is in many ways equal to the original.

It is worthy of a beautiful frame and a place in your best room. There are enough for all and a copy will be

SENT POSTPAID TO EVERY READER OF CANADIAN HOME JOURNAL

who is willing to spend a few minutes of their time in filling in answers to the questions asked in the coupon on this page.

The reason we desire this information is very simple. Our advertising department is frequently asked for information regarding the class of readers subscribing for the CANADIAN HOME JOURNAL.

It is with the desire to furnish this information that we ask for the co-operation of our readers to enable our giving more intelligent service to both our readers and advertisers.

Some of the questions may seem a little personal, but they are asked in good faith, and your replies will not be used in any way to embarrass you.

In these days of high cost of living the buying of supplies for the home is one of the most important things of life.

We devote our days to labor to enable our obtaining money to buy the necessities of life, and unless we buy intelligently we waste part of our labor.

The CANADIAN HOME JOURNAL is trying to help its readers to get the most and best for their money, and to that end we refuse the use of our advertising columns to those firms whose goods we feel will not give the utmost satisfaction to our readers.

Our readers are rapidly discovering that it pays them to read the advertising pages of the CANADIAN HOME JOURNAL, as it is of great assistance to them in making economic and satisfactory purchases.

This is Not a Contest—There Are No Chances to Take—Everyone Gets a Picture

There are no exceptions or rules to comply with. All you are asked to do to get a picture is to answer the questions as fairly as you can and send the coupon to the CANADIAN HOME JOURNAL.

Answers must be received by September 1st.

THE CANADIAN HOME JOURNAL
26-28 Adelaide Street West -- -- Toronto, Ont.

COUPON

Please answer all questions and mail to CANADIAN HOME JOURNAL, 26-28 Adelaide Street West, Toronto, Ont.

- 1.—How many persons read your copy of this magazine?
- 2.—Do the men of your home read this magazine?.....
- 3.—What becomes of your magazine?.....
- 4.—Do you read any other weekly or monthly publications, if so, which ones?.....
- 5.—What is the value of the property you occupy?
- 6.—Do you own or rent your home?.....
- 7.—How many rooms are in your home?.....
- 8.—Do you use steam, hot water, hot air, or stoves to heat your homes?.....
- 9.—How do you light your home?.....
- 10.—Do you cook with coal, gas, wood, or oil?.....
- 11.—What make of kitchen cabinet do you use?.....
- 12.—Have you free mail delivery?.....
- 13.—Do you use a vacuum cleaner?.....
- 14.—Do you raise chickens?.....
- 15.—What make of incubator have you?.....
- 16.—What brand of paints do you use?.....
- 17.—What brand of toilet and laundry soap do you use?.....
- 18.—What make of piano do you use?.....
- 19.—What make of organ do you use?.....
- 20.—What make of talking machine have you?.....
- 21.—What make of tooth powder or paste do you use?.....
- 22.—What make of dyes do you use?.....
- 23.—How many live in your home?.....
- 24.—Have you or will you soon have electric current in your home?.....
- 25.—What make of washing machine do you use?.....
- 26.—Do you buy advertised articles?.....
- 27.—If so, why?.....
- 28.—Do you buy flower or vegetable seeds?.....
- 29.—From whom do you buy?.....
- 30.—What make of corsets do you buy?.....
- 31.—Have you a rain coat?.....
- 32.—What make of shoes do you wear?.....
- 33.—What catsup do you use?.....
- 34.—What tea do you use?.....
- 35.—What baking powder do you use?.....
- 36.—What flour do you use?.....
- 37.—What breakfast food do you use?.....
- 38.—What make of silverware do you use?.....
- 39.—What make of automobile do you use?.....
- 40.—Do the advertised articles you buy give satisfaction?

Name.....

Post Office.....

County.....