

members of the Manitoba Legislature, the Lieutenant-Governor, the Canadian Premier, etc. It was printed on white paper, and exhibited both enterprise and taste.

The Dominion Type Foundry, of Montreal, has sold out to The Toronto Type Foundry Co., Limited, and the plant will be operated by the latter company in future. All orders for sorts for Dominion Type Foundry Co.'s type should be sent to The Toronto Type Foundry Co., Limited, 646 Craig street, Montreal.

In conformity with its excellent habit of making special issues reflect local events, The Brantford Expositor had a special, February 1, with half-tone photographs of the Brantford Board of Trade officers. Mr. Preston evidently believes that these special numbers pay, and they certainly enhance the value and standing of the paper in its readers' eyes.

That publisher John H. Thompson is a careful and competent printer is proved by the altogether pleasing appearance of his paper, The Thorold Post, which he has transformed into a small eight-page five-column issue, all home printed. The Post is now in every respect a model, both in typographical style and contents, showing that the publisher is an editor of discrimination as well. The pica gothic headings look well over the reading matter, and the make-up shows no flaw.

ORIGINALS FOR THE HALF-TONE PROCESS.

Mr. George H. Benedict gives in The Inland Printer some useful notes on the above subject. To obtain the best results, he says, photographs must be toned to a neutral tint, nicely mounted and furnished: sharp in detail and without solid colors or abrupt lights, and shades in the parts that are to be graded. A light background prevents the picture looking flat. The "Aristo" and "Brilliant" albumen are the best. Whatever is to be photographed should be as distinct as possible, and it must never be forgotten that, in the rephotographing through a screen, which is necessary in the process, some of the clearness of the original is lost. This loss is decreased when it is possible to reduce the original only a little, for in that case the lights and shadows of the picture are concentrated more than they were in the original, and the loss is not so apparent. Since the photographs furnished for half-tone illustrations vary from every kind of amateur and professional prints, obtained under every conceivable conditions, they very frequently require a considerable amount of retouching.

It is often the case that there is a need to strengthen the shadows or retouch the high lights. Common instances of this are where light draperies appear in costumes or backgrounds, in which case it is necessary to strengthen the outlines of shadows, so that there will be a distinction between the different parts of the picture in the reproduction. In retouching ordinary photographs, the prints can often be improved by strengthening the high lights in the eyes and other points of the features, and sometimes by drawing a distinct line between portions of the head or costume and the background. While these details may appear indistinctly in the photograph, they will be lacking in the reproduction. In other cases it may be desirable to remove certain portions of the original, or change the picture entirely: in the case of buildings to supply names or remove objectionable points. In a street view, blurs are caused by movement of the figures, or removed by painting in the details of the street or background.

WHAT A WAR DID FOR CIRCULATION.

The Saginaw (Mich.) Evening News adds testimony to that of other daily newspapers, to the effect that, so greatly has the newspaper-reading habit increased in connection with the stirring events of the past year, its circulation has been maintained to date almost on a par with the most exciting war times. The News prints a table comparing February circulation with the last three years. It started the month in 1895 with 6,835, and, thanks to the boom resulting from the Maine disaster, made an average of 7,283 for the month. This year February began with 8,000, and averaged 8,058: so The News management is naturally congratulating itself that it has held and even increased the average which in February, 1898, seemed abnormal. In England a war is also credited with increasing circulations. But in Canada it is doubtful if the increase is more than temporary.

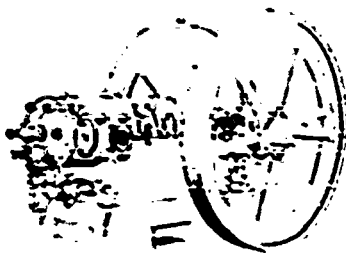
Mayo Whitney, proprietor of The Cumberland, B.C., News, has sold out to Miss Mary E. Bisset.

Charles Creighton, proprietor of The Leamington, Ont., Post, has sold out to Johnson & Wickwire.

A. G. Stewart, publisher of The Teeswater, Ont., News, has sold out to Alexander Butchard, who takes possession on April 1.

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