



**QUALITY
AND
EFFICIENCY**
ARE
MAIN ESSENTIALS IN A
PIANO
YOU GET THESE IN A

BELL PIANO

We take the time and pains to build them right.

There are many good features in the BELL, never found in other makes.

Information in our (free) catalogue No. 40. Send for it.

The **BELL PIANO & CO., LTD.**
GUELPH, ONTARIO.

CUNARD LINE

Canadian Service

IMMIGRATION DEPARTMENT
Special Interest to Farmers' Clubs

We secure "Help" for farmers from the country districts of the British Isles.

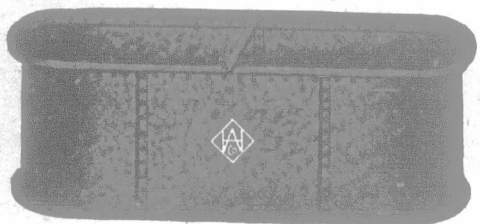
Requisitions must be filled up. Copies sent on application. Average time to get you "Help," about six weeks. No fee charged. Only regular fare on ocean and rail to pay.

You need not be without "Help" this summer or fall if you send requirements early.

Write for further particulars.

CUNARD STEAMSHIP CO., LIMITED
114 King Street West, Toronto

STEEL TANKS



All styles and sizes.
Ask for catalogue No. 24.

THE HELLER-ALLER COMPANY
Windsor, Ontario

The Excelsior Life



Insurance Co.
Incorporated 1889

Assets nearly
\$3,500,000.00

Excelsior's liberal up-to-date policy contracts. The best for protection, for investment or to provide a fund to liquidate mortgages, etc.

Absolute Security, Liberal Profits
Company being foremost in all desirable features. Desirable vacancies for agents to devote either entire or spare time to work. Apply to any branch office, or to:

HEAD OFFICE, TORONTO

When writing mention Advocate

FARM BOYS

What are Your Plans for the Future?

DO you intend to run your own farm; to use better methods than the average farmer; to raise better crops and better stock; to keep your farm in better condition; TO MAKE THE FARM PAY?

Unless you do, what satisfaction is there in farming? Now is the time to lay the foundation of your life's work; to learn something of soils, fertilizers, drainage, plant and animal diseases, insect pests; varieties of grains, roots and fruits; breeds and types of animals; marketing of farm produce; methods of cultivation; carpentry, blacksmithing, etc.

Get an insight into the innumerable problems that every farmer has to face and should know about.

HOW?

By taking a two-year course at the

ONTARIO AGRICULTURAL COLLEGE

GUELPH,

ONTARIO

This course is designed to meet the requirements of our country boys.

You can come to college for two years.

Because—

Ordinary Public School Education is sufficient for admission to the course.

The College year begins September 19th and ends April 15th, so that boys from the farm may return to their homes to assist in the Spring and Summer work. During this period many boys earn sufficient funds to defray College expenses for the following year.

Tuition fee for Ontario students is only \$20.00 per year, while board and room in residence is obtained at the rate of \$3.50 per week.

A portion of the cost during the first year is defrayed by work on the farm and the various departments of the College.

N.B.—If you wish to continue to the work of the Third and Fourth years for the degree of B.S.A., you are not required to have matriculation standing. Students are accepted for this course if their standing on Second Year examinations warrants it.

COLLEGE OPENS SEPTEMBER 19th, 1913.

For further particulars, write for regular course calendar.

G. C. CREELMAN, B.S.A., LL. D., President

DE LAVAL CREAM SEPARATORS

THE BEST SUMMER FARM INVESTMENT

When dairy production is largest waste is greatest and quality poorest without a separator.

De Laval Dairy Supply Co., Ltd.
Montreal Peterboro Winnipeg

Goes like sixty Has sixty speeds

This is the kind of an engine you need on the farm. Capable of doing any job anywhere and at the right speed.

GILSON "Good Life Sixty"
Complete power house on wheels. Carries its own line shaft, pulleys, belt tightener and pump jack. Delivers more service than any engine made. Gilson Engines range from 1 to 40 h. p.



Write for particulars.
Gilson Eng. Co., Ltd.
115 York St.
Guelph, Canada.

100% Service

Seed Time and Harvest

follow in exact rotation. If you plant your good seed early in life you will surely reap the rewards. Make an early start towards providing independence for your later years. Men rarely take too much Limited Payment Life or Endowment Assurance—it's usually the other way. Do not make the fatal mistake of putting it off too long—then it comes costly. We issue the class of Policy you require.

THE Federal Life Assurance COMPANY

Home Office - Hamilton, Ontario

Milk Wanted DURING EXHIBITION

If you can ship two cans or more of sweet milk per day (Sunday excepted) write us. We furnish cans. No shipping points outside of 80 miles considered.

City Dairy Co., Limited,
Toronto, Ontario.

SWEET MILK WANTED

Shippers required to send milk daily in eight gallon cans to Toronto. Good prices. Write for particulars to:

S. PRICE & SONS LTD.,
Toronto

YOUR SAVINGS

When amounting to \$100 or upwards will be received by this Company for investment. Interest at 4½% is paid half yearly. The safety of both principal and interest is absolutely guaranteed.

The Fidelity Trusts Co. of Ontario
Dominion Savings Building, London
T. H. Purdom, K. C., President. W. J. Harvey, Manager.