

FACTS ABOUT TEA SERIES—No. 7

The Advent of Tea to England

Tea was not used to any extent in England till about the middle of the seventeenth century, although knowledge of the wonderful qualities of the beverage had reached Europe as early as 1517. During the seventeenth century, all tea was imported from China and cost from \$25.00 to \$50.00 per pound. Not until 1836 did any tea reach England from India. In that year the first shipment was made from the now famous tea growing district of Assam. India today supplies fully half the world's tea requirements and provides some of the finest teas grown. The rich body of "SALADA" is due to the select India teas used in the blend.

"SALADA"

Headquarters in Halifax!

You get more pleasure & profit out of your visit if you stay at The Carleton. Restfully placed away from the noise of street cars, yet only 50 steps from the heart of the business district and in the centre of all points of interest and importance.

The most modern, the most fireproof hotel in the City. Ninety new and tastefully decorated rooms, with and without baths, singly and en suite.

Distinguished for its cuisine, for its well ordered service, for its friendly atmosphere. Write for reservations.

The Carleton Hotel
Headquarters in Halifax.

A contemporary asks if a music hall song was ever glorified more than when O. Henry, about to die, asked his nurse to set a candle beside him, and when asked why said: "I'm afraid to go home in the dark!"

But why link this up with the music hall song? Was not the feeling that moved O. Henry at that time as old as mankind, incalculably older than any song anybody may have written about it?

I BELIEVE

I believe in friendship, and I believe in trees, And I believe in hollyhocks aswaying in the breeze. And I believe in robins and roses white and red, And I believe in rippling brooks and rivers and blue skies overhead. And I believe in laughter, and I believe in love, and I believe in the daffodils believe in God above. I am no unbeliever. I know that men are true. I know there's joy in summertime, when the skies are blue, I know there is no earthly power can shape a budding rose, Or bring a daisy into bloom; with all that wisdom knows. It could not fashion, if it would, the humblest blade of grass, Or stretch a living carpet where the weary travellers pass. I believe in friendship, for I have found it good. And I believe in kindly words, for I have understood. My faith is founded on the years and all that I have seen. Something of God I've looked upon no matter where I've been. Within a swamp but yesterday a lily smiled at me. And only God could get it there to bloom for me to see. —Edgar A. Guest.

When in Need
If you need printing of any kind—let The Outlook print it for you and you will surely be satisfied. We endeavor to please every customer.

"My good sir," said the professor, "Don't you believe that criminology is a science?"
"I'm not sure," replied Father Brown, "do you believe that hagiology is a science?"
"What's that?" asked the speculator sharply.

"No, it's not the study of hags and has nothing to do with burning witches," said the priest smiling. "It's the study of holy things of saints and so on. You see the Dark Ages tried to make science about good people. But our humane enlightened age is only interested in a science about bad ones. Yet I think our general experience is that every conceivable sort of man has been a saint. And I suspect you will find that every conceivable sort of man has been a murderer." —G. H. Chesterton in "The Man with Two Beards," Harper's for April.

LET THE OUTLOOK PRINT YOUR SHIPPING TAGS

A plan for drawing trade to a town that has been successfully worked at several points might be adopted to advantage in this town. The plan is as follows: An agreement was reached between all the merchants whereby they offered special sales on certain days, each merchant selecting some special line of goods upon which he made a lower price than usual. Thus one store would sell gloves at a special price, while another would offer bargains in dress goods. One hardware merchant would reduce on the price of skates. Every line of business was represented and care was taken that no conflicts occurred. Prices were then offered to the farmer bringing in the best load of produce or the handsomest baby, and the bargain day was extensively advertised in the surrounding country, the names of the merchants and their special sales being in all cases stated. The farmers responded in a most gratifying manner and the merchants were well pleased with the plan. The idea has already been carried out in several cities.

REWARD FOR REPUTATION

"Were you in the fight?" said an officer to an elderly negro on a steamship after taking a fort.
"Had a little taste of it, sah."
"Stood your ground, did you?"
"No, sah, I run."
"Run at the first fire, did you?"
"Yes, sah, would hab run sooner if I had known it was comin'."
"Why, that's not very creditable to your courage."
"That isn't my line, sah; cookin' is my profession!"
"Reputation is nothing to me by the side of life."
"Do you consider your life worth more than other people's?"
"It's worth more to me, sah."

Many a man suspects he can have just as much fun talking about owning an automobile as having one, and after buying he knows he has more.

One trouble with the so-called progressive movement is its failure to progress.

Avoid Imitations

Kraft-MacLaren Cheese Co. Ltd., Montreal. Send me free recipe book.

Name _____ Address _____

The Best Sink Value Ever Offered

Entirely new type of Sink at a remarkably low price. The base is rust-resisting Armonco Iron, coated with purest white enamel, same as refrigerators, electric ranges, etc. Sold complete with all fittings and instructions.

SMP Enameled Sinks
Price Complete \$12.00

SMP Enameled Drain Board—Price \$6.00

Wonderful value. White enamel Armonco Iron base. Very strong; handsome; handy. These are SMP Sinks and Drain Boards sold by all plumbers and hardware stores, or write direct to

THE SHEET METAL PRODUCTS CO. LTD.
MONTREAL TORONTO WINNIPEG SASKatoon EDMONTON VANCOUVER CALGARY

S. M. P. GOODS FOR SALE BY
W. C. FEINDEL
MIDDLETON, N. S.

THE TALLY

It isn't the job we intend to do or the labor we've just begun That puts us right on the ledger sheet It's the work we have really done.

Our credit is built upon things we do, Our debit on things we shirk. The man who takes the biggest plus, Is the man who completes his work.

Good intentions do not pay bills; It's easy enough to plan. To wish is the play of any office boy; To do is the job of a man.

Teamwork
Now this is the law of the Jungle—as old and as true as the sky. And the Wolf that shall keep it may prosper, but the wolf that shall break it must die.

As the reaper that girdles the tree trunk, the law runneth forward and back— For the strength of the Pack is the Wolf, and the strength of the Wolf is the Pack.

HAVE YOU TRIED AN AD. IN OUR CLASSIFIED COLUMNS. THE RESULT WILL SURPRISE YOU.

Advertising has been much in the limelight lately, but is it questionable if any of the speakers at the International Advertising Convention put the case for it more succinctly than Mark Twain did on one occasion.

When the great humorist was editor of a Missouri paper a reader wrote to him saying that he had found a spider in his copy of the current issue. Would the editor please say if this was a sign of good luck?

To this Mark Twain replied:— "Finding a spider in your paper was neither good or bad luck for you. The spider was merely looking over our paper to see which merchant is not advertising, so that he can go to that store, spin his web across the door, and lead a life of undisturbed peace ever afterward."

We wonder if a spider should look over this issue for the same purpose what he would find? Mr. Merchant, don't wait for the spider to advertise for you. Be one of the "hustlers" and "beat the spider at his own game."

IF WE PATRONIZE OUR HOME MERCHANTS WE KEEP THE MONEY IN OUR TOWN.

ICE TO ESKIMOS
"Is he a good salesman?"
"He sold framed copies of the Declaration of Independence in England!"

It is said that women are more forgiving than men, but men equalize things by being more forgetful.

DO WE NOT KNOW OURSELVES? As? So well that we can all determine to know somebody else instead.

Fact is there are so many other things these days infinitely more interesting than party politics.

Canada's new dollar bill looks fine, but it doesn't stretch a bit farther than the old one.

It's the fellow that can pay his debts but won't that is blocking the trains on the road to prosperity.

"Eczema on My Face Completely Relieved"

Miss Winifred Ernest, Box 46, Blockhouse, N. S., writes:

"Ever since I was a little child, I suffered with eczema on my face. At times my face was completely covered with large sores, and I tried nearly every kind of medicine that I heard of with no results. This lasted for over twenty years, until one day I asked the advice of my druggist, who bade me give Dr. Chase's Ointment a trial. After using the Ointment for a few days, the sores began to heal, and soon I was completely relieved of the disease."

Dr. Chase's Ointment
60 cts. a box, all dealers, or Edmanson, Bates & Co., Ltd., Toronto

MOUND BUILDERS

It seems that once a race there was in the long, long, long ago. Who dwelt around that part that's now called New Ontario? But who they were and what they did there's nobody seems to know. In fact, their ways and means be hid in the long, long, long ago.

But there's one belief the savants hold. (For which they have excellent grounds). That some ancient race was most intent on digging and building mounds.

Now I lately read or heard it said, In one of those mounds some grain had been discovered, which seems to me

To make it extremely plain That this worthy gem of the long ago, (One might say "antiquity") Was employing a prehistoric mode of building an elevator.

Milk should be kept in a shallow basin rather than in a narrow jug. It will remain sweet far longer.

To soften old paint or varnish and make its removal easy use two parts of spirits of ammonia to one of turpentine.

Across Canada

The Good Roads Department of Manitoba expects to complete the Trans-Canada Highway through that province by October the first. This will complete the road from Brandon west to the Saskatchewan boundary.

The city of Halifax, N.B., is planning to re-establish its Provincial Exhibition this coming fall according to Mayor Murphy. The fair has only been held once or twice since the war prior to which it was an annual event.

The Canadian Trade Commissioner at Liverpool, England, is taking steps to interest Canadian business men in the export of crushed oyster shells to Great Britain. The United States exports 20,000 tons of crushed shells annually to the British Isles.

The official opening of Crystal Garden, Victoria's latest and finest Amusement Park will take place on June 26th. Celebrations, including a ball, processions, and sports, will mark the occasion and are scheduled to continue until July 1st.

Navigation on the Great Lakes and the St. Lawrence is now open and has provided employment for hundreds of men from Montreal, Toronto and other cities who have been idle during the winter. Shipping circles are optimistic concerning the season just commenced.

It is announced that the Banff, Alberta, Pow-Wow and Indians Day celebration which takes place annually, will be held this year, July 23 and 24 in the Yoho Valley. On these days the Stony tribe of Indians in full regalia, hold their Pow-Wow and compete in contests of every kind.

There are approximately 2,200,000 persons attending school in this country. Of this number, 1,600 are at institutions for the blind and mute; 81,000 at vocational schools or classes; 14,000 at Indian schools and the remainder attend colleges, universities, subsidized and private schools and institutions for training teachers.

With a view to arranging a new trade and transportation agreement between Canada and the British West Indies a conference is to be held at Ottawa in June which will be attended by representatives of the Governments of Canada, Bermuda, Leeward and Windward Islands, Barbadoes, Trinidad, British Guiana, Jamaica and British Honduras.

The gold mines of northern Ontario are said to have yielded a higher income during the first quarter of 1923 than in any similar period in their history. Estimates place the income of mining companies in the Porcupine district at nearly six million dollars and in the Kirkland District at one and a quarter millions.

Get a Bright start on May 24th

2 in 1
Shoe Polish
Will let you put your best foot forward

SAUN PRETENSE

Speak thou the truth, let others fence And trim the words for pay In pleasant sunshine of pretence Let others bask their day.

Be true to every inmost thought; And as thy thought, thy speech; What thou hast not by secret bought Presume thou not to teach. —Alford.

MURINE NIGHT & MORNING EYE KEEL

John Hartney, Canadian Pacific Railway engineer, who has recently completed his 42nd year in the company's service, was the guest of honor at a banquet given by the Brotherhood of Locomotive Engineers on St. George's Day at Smith's Falls, Ont. Mr. Hartney, is President Beatty's special engineer and was presented with a gold cane.

In an effort to individualize the name of Saint John, N.B., the City Corporation, Board of Trade, and other organizations are in future to spell its name out in full. This port has grown rapidly in importance in recent years and in addition to being the winter headquarters of the fleet of the Canadian Pacific Railway, is also a port of call for numerous lines operating between Canada and Europe, as well as the centre of a large fishing industry.

KEATING'S KILLS

BUGS, FLEAS, MOTHS, BEETLES, PACKAGES KEPT CLEAN

Sprinkle in chicken houses and on chickens and fowls to KILL LICE

Here and There

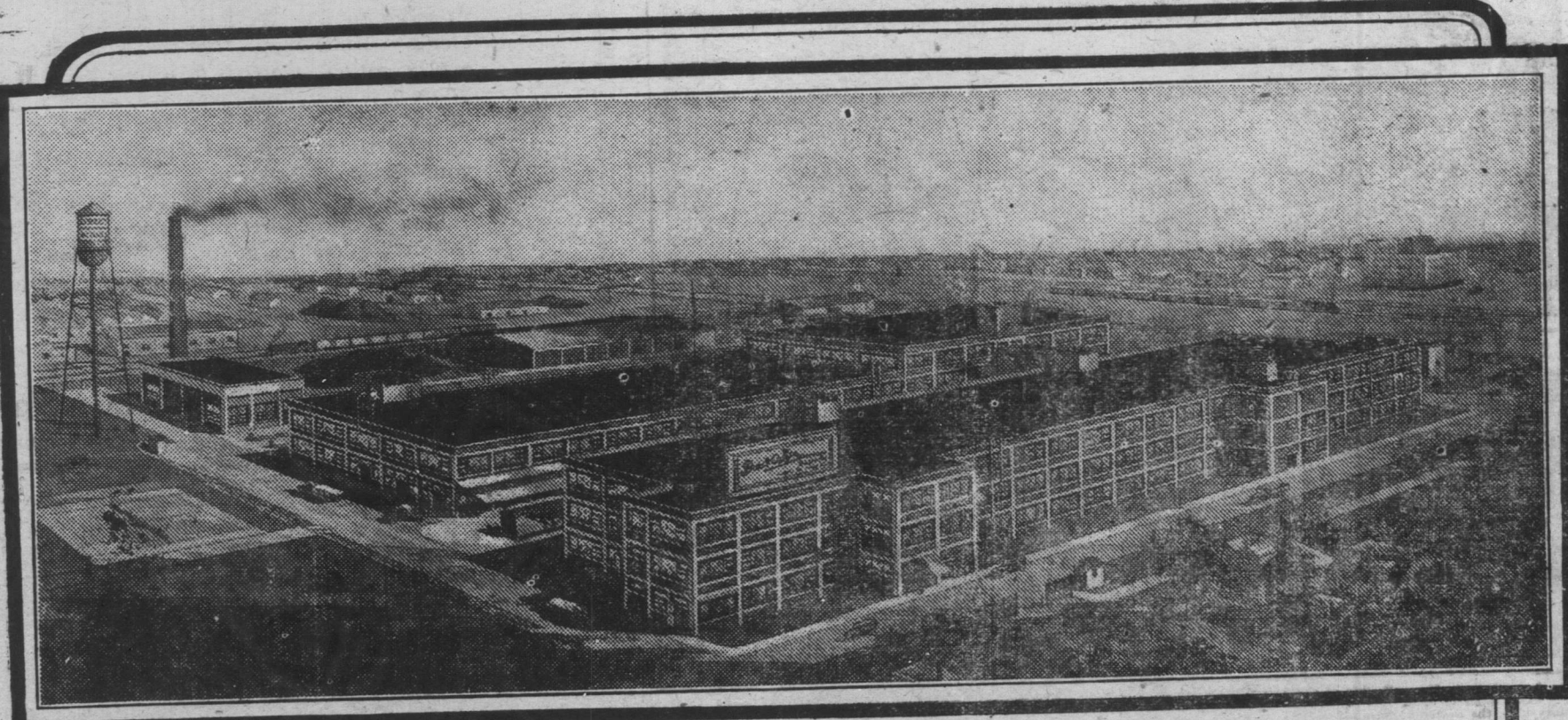
That Hollanders who have located in Alberta are making good and are satisfied is the statement of Baron W. Van Heeckeren, of Rotterdam, after a recent tour of investigation.

The forming of a mining bureau as a branch of its activities is announced by the Winnipeg Board of Trade. The bureau is to collect data on the mining situation in the province and will do everything possible to foster greater mineral production in Manitoba.

Tourist traffic in Canada this year is likely to constitute a new record, in the opinion of the Commissioner of Parks. No estimate has been compiled as yet but the figures for 1922, which were carefully estimated at \$124,000,000, indicate the value of this traffic to the Dominion.

HEMORRHOIDS

Do not suffer another day with itching, bleeding, or protruding Piles or Hemorrhoids. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60 cts. a box, all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free.



Now a bigger plant to build ~

Prest-O-Lite
Storage Battery
— right for every car

FEW owners of Prest-O-Lite Batteries have seen the great battery plant where Prest-O-Lites are built. They would, perhaps, be surprised to know that this plant, pictured above, is the largest battery plant, not only in Canada, but in the British Empire!

Prest-O-Lite Storage Batteries are one hundred per cent. built in Canada, from raw materials to finished product. Scores of Canadian industries and hundreds of Canadian workmen benefit when you buy a Prest-O-Lite.

For Better service and rock-bottom prices let us show you a Prest-O-Lite for your car.

Middleton Motors, Ltd.
PHONE 35-3 SCHOOL STREET. — MIDDLETON, N. S.