

TRANSCONTINENTAL

TO BE FINISHED
IN SPITE OF WAR

Vancouver, B. C., Aug. 26.—"Despite the chaotic conditions of the money markets, due to the war situation, we intend to finish up the Transcontinental line as quickly as possible," announced Sir Donald Mann, Canadian Northern vice-president, here today. Sir Donald has gone to Victoria to confer with Premier McBride. He says that the company has three thousand men employed in British Columbia, and will keep them at work until railwaying is finished. Grading, he believes, will be finished by the end of next month.

CORPS OF GUIDES.

Recruiting for the Corps of Guides Contingent for foreign service will be continued for a few days. Applications will be received at 73 Dock street from 9 a. m. to 5 p. m., or in other parts of the Maritime Provinces may be handed to any officer of the militia for transmission to undersigned.

C. J. MERRERAU,
Major Corp. of Guides.



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Are You Interested in Fox Investment?
It Is Worth While

The Cambridge & Prince Edward Island Silver Black Foxes Ltd.

gives you this opportunity to invest in a moderately Capitalized Company, with good Silver Black Stock, and where ranching expenses is at actual cost.

These are the three essentials:

No heavy drains on the gross earnings to cut down the amount available as dividend to the shareholders. Write for our prospectus, see the lines our Company is working on. You get the full benefit of Your Dollar's Earning Power. We think we have a good business proposition. If that is Your opinion, as well, we want your business. Silver Black Fox Investment is good investment. Write today for prospectus, illustrated Booklet and Fox Literature.

G. N. MATHEWS, Secretary-Treasurer
NEWSON BLOCK, CHARLOTTETOWN, P. E. I.

THE PEOPLE'S FOX AND FUR FARMS LTD.

OFFICE AND RANCH, AMHERST, N. S.
A. U. BRANDER, SECY-TREAS.

Capitalization \$90,000 9,000 Shares \$10.00

The object of The People's Silver Fox and Fur Farms Limited, is to bring together a combination of valuable fur bearers, confining ourselves principally to those that are natives of this country and gradually work into one of the largest fur farms in the Maritime Provinces.

Two pairs Silver Black Foxes.
Ten pairs Dark Silvers, seventy-five to ninety per cent. black.
Fifteen pairs ranch-raised Mink.
Five pairs Fisher. Five pairs Marten.
One hundred Black and Short-stripe Skunk.
Two hundred Black (or Wood) Muskrat.

DIRECTORS—Capt. Johnson Spicer, Parrsboro, N. S.; Daniel A. Morrison, Amherst, N. S.; Alfred U. Brander, Amherst, N. S.; Stanley Bird, West Leinster; George M. Mathews, O'Leary, P. E. I.

BANKERS—Royal Bank of Canada. Send for prospectus.
Office—19 Church street, Amherst, N. S.

Opportunity Knocks But Once

WE WISH TO SAY RIGHT HERE, that we are prepared to SELL YOU SHARES in a number of the best fox Companies doing business today.

Companies with GENUINELY GOOD STOCK and MODERATELY CAPITALIZED, our Illustrated Booklet. "The investors golden opportunity" gives you an idea of some such companies, WRITE FOR IT. FOX INVESTMENT IS WORTH WHILE, get informed today.

Continental Fox Exchange and Investment Co.
Newsom Block Charlottetown, P. E. I.

LOOKING FOR INVESTMENT?

There are no better opportunities in the Fox Ranching business than we are able to offer. Substantial security, with prospects of very satisfactory returns.

We recommend nothing but what we consider the best, and being largely interested in Fox Ranching know from experience every phase of the business.

In addition to Stocks we are in a position to quote on all grades of Dark Silver, Medium Silver, Light Silver or Cross Foxes—It is to your advantage before investing in fox stock or purchasing animals to wire or write

Home Industry Promotion Co.,
FOX EXCHANGE DEPT. Charlottetown, P. E. I.

FOXES FOXES FOXES

Just received by the Massachusetts Fox Exchange a large shipment of choice Silver Black and Cross Foxes from Saskatchewan and the Peace River Districts.

We offer for immediate delivery:

TEN PAIR SILVER BLACKS.
FORTY PAIR HIGHEST GRADE CROSSES

We will also supply options for later delivery to parties not wishing to take delivery of Foxes now.

FOX MEN GET BUSY

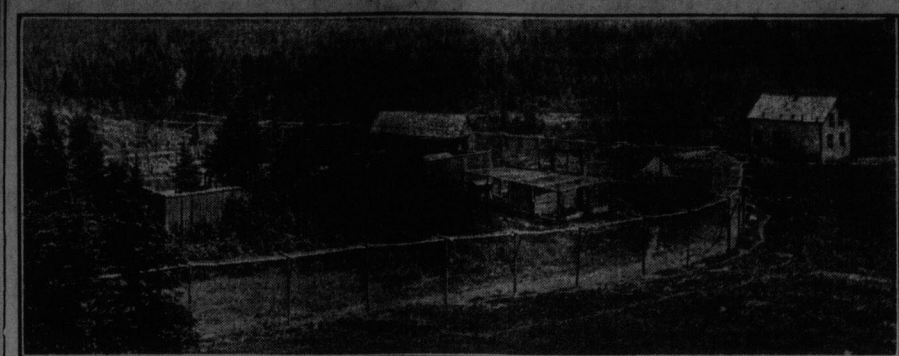
Now is the time to form your companies, and this is your opportunity to purchase first class stock.

These Foxes may be seen at the sales ranch of the Massachusetts Fox Exchange, on the Mount Edward Road, Charlottetown, P. E. I. Wire or write for full information.

Parties interested in purchasing Foxes should see what we have, and get our prices before purchasing elsewhere.

MASSACHUSETTS FOX EXCHANGE,
161 Queen Street, Charlottetown, P. E. I.

The Ranch of The O.K. Fox Co. Ltd.



A CORNER OF THE RANCH

The Standard these days is publishing the announcement of the O. K. Fox Co. Ltd. This company, which has quite recently been organized, owns three pairs of silver black pedigree P. E. I. foxes from ranches of Dalton, Oulton, McArthur, Champion and Tuplin, two pairs of crosses, one pair of blues, and one female blue, together with ten pairs of red foxes. The silver blacks being the best pedigree stock will produce very high quality fur. The ranch owned by this company is at Sturgeon Cove Black's Harbor. The nature of the land on which it is built is said by fox experts to be the best possible for the purpose. The ranch is located on seventy-five acres of wire enclosed land, dry and containing sufficient mineral matter for the production of strong healthy foxes. The ranch is under the supervision of a capable and experienced manager, Chas. A. Elliott and the animals in his care will have the best of attention.

The O. K. Fox Co., incorporated in New Brunswick, has an authorized capital of \$40,000.00, divided into 400 shares of \$100.00 each. The directors are Lewis Connors, president and secretary-treasurer; C. M. Wood, land, vice-president; and Chas. Elliott, ranch manager. Mr. Connors, who is the moving spirit in the fox industry in that part of New Brunswick has met with wonderful success. His associates have been engaged in this business between two and three years and have produced for themselves and their shareholders very gratifying dividends and with the experience they have gained through past ventures they should be in a position to handle this new company in the very best interests of those who may decide to participate.

HOW AUCTION SALE OF FURS IS CARRIED ON IN LONDON

No Pelts visible, but sale carried on from catalogue—No sensational bidding for any furs—Buyers from all parts of the world.

Leading from Cannon street, and close to Southwark Bridge, London, is a tiny street, College Hill by name, which is the centre of interest for the fur traders of the world. Here, in a small public auction room, men of all nationalities are meeting daily for a fortnight, buying up millions of skins, from that of the house cat—ranging in price from a few coppers to half a crown—to the \$1,000 skin of the silver fox, or the almost extinct sea-otter.

And yet there is not a skin to be seen! Visitors merely see a hundred or so men—Germans, French, Americans, Russians, with a sprinkling of the Asiatic races—all more or less prosperous looking, seated at tiers of desks like schoolboys, each with a catalogue of the sale before him. There is no noise, no confusion, just the quiet announcements of the auctioneer, who calls out the various items for sale.

Business is brisk, for the buyers know to a few shillings what the skins are worth to them. Consequently there is no sensational bidding, and the hammer quickly falls as lot after lot is disposed of.

It is only by following the catalogue that one can gain any idea of the amazing business which is being carried on in that little auction room at College Hill. Among the lots are such items as 208 grizzly bears, 141 black bears, eight brown bears, 16 Polar or white bears, 1,100 leopards, 70 tigers, 2,500 foxes, 400,000 weasels, 5,000 monkeys, 5,600 Russian sables, 600

silver foxes, 8,592 kangaroos, 18,000 wild cats, close upon 40,000 house cats (where they come from is a mystery), and 181,948 wallaby; not to mention 110 sea-otter skins, which are worth anything up to \$1,000 each.

Some idea of the enormous business done in this auction room may be gathered from the fact that on the morning the writer was present nearly 300,000 skunk skins were sold while in the afternoon 230,000 racoon and civet cat skins were disposed of. The following day another half-million skunks were sold and later 250,000 musquash of various classes. Altogether, probably ten or twelve million skins, including almost every variety, would be disposed of during the fortnight's sales.

Although, however, there is no sign of furs in the auction room, it must not be thought that the purchasers are buying "a pig in a poke," or trusting solely to the catalogue description. They have already inspected samples of the millions of furs, which are housed in the warehouses in the immediate neighborhood.

While London is regarded as the chief market of the world, the sales in the Metropolis being looked upon as most important, it is interesting to note that altogether there are three other great annual fur sales—one at Nijni-Novgorod in August, another at Leipzig soon after Easter, and another at Tshim, Siberia, in September which also attract traders and merchants from all parts of the world.

might say in neither case were the pelts to be compared with those I have seen on Prince Edward Island.

The superiority of farm pelts over those from the wild is due mainly to the extent of colour and brightness of sheen. This, of course, is the result of the selective breeding and the taking care of the pelts when the coat is at its best.

THE INDUSTRY

Silver black foxes of Prince Edward Island at present being bred and marketed purely for breeding purposes. Those interested in the fur industry and stock breeders generally have been quick to realize the great importance and immense possibilities of the new industry. Fox ranching

The reports from the London sales have shown a continually ascending scale of prices. Although some furs decrease in price there never has been a "slump" in the market quotation on silver fox.

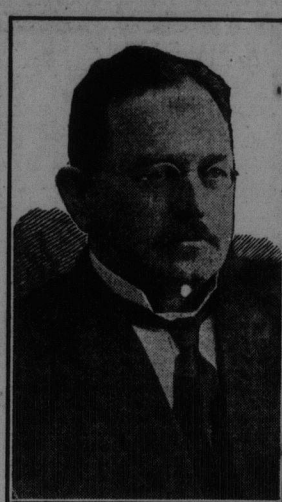
Reports published by C. M. Lamson & Co., London, England: June, 1913.—Fox, silver, advanced 25 per cent. The offering which was unusually good for the time of year, met with excellent competition and realized considerably higher prices.

January, 1914.—Fox, silver, advanced 50 per cent. Were in excellent request and sold rather higher than last sales, all kinds participating in the improved demand.

A London fur broker who visited Prince Edward Island in the autumn of 1913, and inspected the foxes in some ranches in the vicinity of Charlottetown gave it as his opinion that the pelts he saw were on an average worth \$1,500 each.

In this connection the following extract from a lecture delivered by Mr. J. B. Rombough, a well known American scientist before the members of the Academy of Science, Baltimore, Md., on April 20th, 1914, is significant:

"While I was in Europe last summer I visited the Zoological gardens in London, also those in Antwerp and Brussels and in Paris, France, and not one of these places had a specimen of a Silver Fox. They said when I enquired about them, 'they were too rare and expensive to be found in a zoo.' Seeing some fox skins in a large retail fur store on Rue De La Paix, Paris, I went in and priced them; they asked fifteen hundred francs, that is three and four thousand dollars respectively. Upon my return to New York I saw in 'Revillon Freres' window, on 4th street, some skins, I went in and they showed them to me and asked \$500 for the lighter color skins and \$2,000 for the real dark ones, but they were no such skins as I priced in Paris, and I

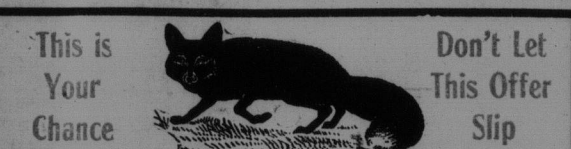


DR. ROSS,
Another Citizen of Charlottetown, Who is Interested in Several Fox Companies.

NEW FOX COMPANIES.

At the last meeting of the Executive Council of P. E. I. supplementary letters patent were granted for the increase of the capital stock of the "Royal Black Silver Fox Co., Ltd." from \$240,000 to \$500,000, and of "The Royal Silver Black Fox Co., Ltd." from \$25,000 to \$195,000. Letters were granted at the same meeting for the incorporation of the "Kinsmore Silver Black and Patch Fox Co., Ltd." with its head office at Charlottetown and a capital stock of \$50,000, and the "Strathcona-Donnaught Black Fox Co., Ltd." with a capital stock of \$75,000, and its head office in Summerside. Another new fox company is in process of formation in Summerside. It is to be called the "Interprovincial Silver Black Fox Co., Ltd." is to have a capital stock of \$125,000, divided into 45,000 shares of the value of \$25 each. The head office of the company will be located in Summerside.

as an industry has spread over eastern Canada and the north-eastern states America, and the demand for pedigree Prince Edward Island foxes has been greater than the supply. This led to the introduction of Newfoundland and western foxes as breeders, but the progeny of these do not bear the peculiar characteristics which have attracted the attention of and commanded the high price from London buyers.



Don't Let This Offer Slip

THE FOLLOWING FACTS WILL CONVINCE YOU

Are the Foxes for the North. Milton Co. from the highest grade stock in the Province, yes this is a settled fact. Are they from a strain of very heavy breeders, yes they are—did the parents of this stock last year for \$30,000 per pair, yes they did;—Are the young Foxes for this Co. capitalized at \$15,700 per pair, yes they are. It is also a fact that the 5 old females of this stock reared 22 pups last year and 21 pups this year or 43 pups in 2 seasons, one of the greatest records in the world.

Investor, this is the Co. for you, write the Secy. at once before the deal closes, for prospectus &c.

North Milton Pedigreed Black Foxes, Ltd.
36 Elm Tve.—Phone 274-L—Charlottetown, 3536-7-17Mimo.

First National Fox Exchange of P. E. I., Ltd.

SUMMERSIDE, P. E. I.

DR. A. W. LEARD, President.
HUBERT HOWARD, Vice President.
DR. J. A. McMURDO, Secy-Treas.
G. R. McQUARRIE, Manager.

This exchange buys and sells Foxes, Furs, Real Estate, Farm Lands, Fox Shares, Stocks, Bonds, etc.

Nothing but first class fox stock handled and none but thoroughly reliable company's represented.

Any one desiring to buy or sell foxes, fox stock, etc., Call, write or phone.

Bank of Nova Scotia.
Canadian Bank of Commerce Summerside, P. E. Island.
Royal Bank of Canada
R. G. Dun & Co., or Bradstreet's Agencies.

It Will Pay You To Investigate Fur Producers Limited

FUR PRODUCERS LIMITED is a promising, profitable proposition—it is built upon a sound business basis; the board of directors is made up of reliable men; the most successful fox raisers in Prince Edward Island are caring for the foxes; it has the lowest ranching arrangement of any company in existence, and the highest protective features have been adopted, which means good production and good production means good dividends.

Write the Fur Farmers' Bureau, Charlottetown, or either of the two exchanges named below for prospectus and full particulars.

Metropolitan Fox Exchange Canada Life Building, St. John, N. B.
Scottish-American Exchange Room 3, Walker Building, St. John, N. B.

The Consolidated Fur Farms Ltd.

offers to the investing public a great opportunity to invest in a company that is going to be a sure dividend payer.

THE CONSOLIDATED FUR FARMS LIMITED.
Authorized Capital \$150,000
Present Issue \$50,000
Shares \$50.00 each

payable fifteen per cent. with application, twenty-five per cent. on the 15th day of September, 1914, twenty-five per cent. on the 15th day of October, 1914, thirty-five per cent. on the 15th day of November, 1914.

The company guarantees a twenty-five per cent. cash dividend on money invested for the first year.

With the low capitalization of the thirty pair of foxes, the company are putting in, and the up to date ranching methods that the foxes will be ranching under, will be a great factor for the company to pay a larger dividend on the money invested than the twenty-five per cent. guaranteed.

Write for a prospectus to the offices of the Consolidated Fur Farms Limited, next to Brunswick Hotel, Moncton, N. B.

THE WORLD-WIDE FOX EXCHANGE

Offers for sale:
Options on Western Foxes (Island born).
Options on Class A Foxes.
Stock in Fox Companies that will pay a dividend this season.
Correspondence solicited.



The O. K. Fox Company

LIMITED
Authorized Capital, \$40,000

Divided into
400 Shares of \$100 each

DIRECTORS—LEWIS CONNORS, President and Secretary-Treasurer.
C. W. WOODLAND, CHARLES A. ELLIOTT, Ranch Manager.
Reference—Bank of Nova Scotia.

This Ranch is located at Sturgeon Cove, Black's Harbor, N. B., on seventy-five acres of wire-enclosed land, dry, and containing sufficient mineral matter so necessary in the production of strong, healthy foxes.

The O. K. Fox Co., Ltd., owns three pairs of silver black pedigree foxes from the ranches of Chas. Dalton, Oulton, McArthur, Champion and Tuplin; two pairs of crosses, 30 p. c. black silver; one pair blues and one female blue, and ten pairs reds. It will be seen that with the above stock the capitalization of the company is lower than any on the market today, and even on the pelt basis will be a large dividend earner.

Applications for stock should be made to THE O. K. FOX CO., LTD., Black's Harbor, N. B., or to W. J. CAMPBELL, 6 Ward St., St. John, N. B.

A Golden Opportunity

is offered to get into a LARGE PROSPEROUS GOING CONCERN.

The John R. Dinnis Pedigreed Foxes Ltd.

Solicits Capital for the further extension of a very successful Company.

The company owns at present Eleven Pairs of "proven Breeders" (two years old) worth at least 50 p. c. more than young pups, according to the experience of ranchmen.

THERE ARE NO PROMOTERS PROFITS IN THIS PROPOSITION.

The new issue is to be sold at actual cost price.

Prospective dividends for 1914, 65 p. c.

Write for free Booklet, Herd Book and Prospectus.

W. E. CAMERON, Secy-Treasurer,
Charlottetown, P. E. I.

Box 147.