The New Brunswick Farm

Every year Hundreds of Thousands of New Brunswick Dollars are invested in Western Canadian Lands and securities. Personal friends of yours have put money into such investments and have received remarkable returns.

This Company Desires, Through Fair, Frank and Square Dealing, to Act as Representatives of New Brunswick Capital Invested in the West

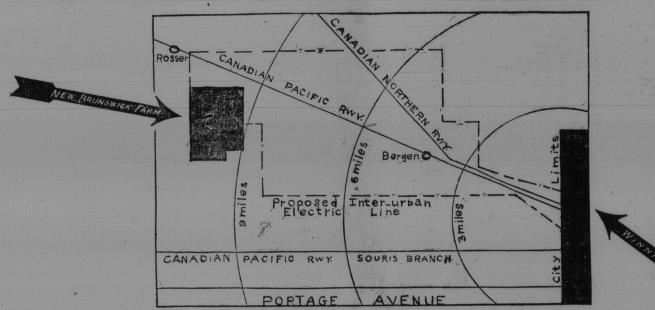
We handle no property of a speculative nature, and the approval of our valuators, who also act for one of the largest Canadian Trust Companies, is obtained on every investment proposition passing through this office, after the most rigid investigation.

In order to obtain a share of New Brunswick Patronage for our company, it has been decided to syndicate a piece of property which we are purchasing. To make this unusual profit sharing proposition as effective as possible, the syndicate shares are being issued in small amounts.

Anyone Who Can Save One Hundred Dollars (\$100.00) a Year, for Four Years, Can Become a Partner in the Syndicate on Exactly the Same Basis as the Largest Shareholder

The property is to be known as the

NEW BRUNSWICK FARM



It consists of eighteen hundred acres of the very richest and most productive soil in Manitoba, and is located NINE MILES WEST OF THE CITY OF WINNIPEG, right in the line of the city's growth. Every acre is cultivated and there are buildings on the farm valued at Twenty Thousand Dollars (\$20,000).

The proposed "Electric Inter-Urban Railway Line" will pass through the farm, and this line, when in operation, will have the effect of greatly enhancing the value of the land. Portage Avenue, the main artery of Winnipeg to the West, is being asphalted this year, for a distance of six miles from the city limits, in the direction of the farm. THE PROPERTY IS, THEREFORE, RIGHT IN THE LINE OF DEVELOPMENT.

In 1911, the income from the operation of this farm, without proper equipment, was Twenty Thousand Dollars (\$20,000).

The wholesale price at which we are purchasing it is One Hundred Dollars (\$100,00) per acre, and WE ARE TURNING THE PROPERTY INTO THIS SYNDICATE AT THAT PRICE WITHOUT ONE DOLLAR ADDED BY WAY OF COMMISSION.

Between the city limits and the "NEW BRUNSWICK FARM" there is no land obtainable under One Hundred and Twenty-five (\$125.00) per acre. An immediate profit of Twenty-five Dollars or Forty-five Thousand Dollars (\$45,000) in all, is shown if the syndicate decides to resell the land in quarter sections. We know the demand and values in this district, and we know, through the most rigid investigation, that this statement is correct.

Our Profit on this transaction comes when we have actually become known in New Brunswick as a company in whose judgment reliance can be placed and as a company which has made money for

The Total Price of the Property is One Hundred and Eighty Thousand Dollars (\$180,000), and the Syndicate is Made Up of Four Hundred and Fifty Shares of Four Hundred Dollars (\$400.00) Each, Payable as Follows:

ONE HUNDRED DOLLARS (\$100.00) WITH APPLICATION

ONE HUNDRED DOLLARS (\$100.00) ON THE FIRST DAY OF JUNE, 1913 ONE HUNDRED DOLLARS (\$100.00) ON THE FIRST DAY OF JUNE, 1914 ONE HUNDRED DOLLARS (\$100.00) ON THE FIRST DAY OF JUNE, 1915

With Interest on the Unpaid Balances at the Rate of Six Per cent. per Annum.

APPLICATIONS FOR SHARES accompanied by cheque or draft made payable to "H. F. Gordon & Company, Limited," WILL BE RECEIVED UP TO AND INCLUDING THE FIRST DAY OF JUNE NEXT after which date all unsubscribed shares will be taken over by this company as an investment.

TO AVOID DIFFICULTY ON ACCOUNT OF OVER-SUBSCRIPTIONS, ALL APPLICATIONS WILL BE ACCEPTED IN THE ORDER RECEIVED, and all over-subscribed amounts will be returned immediately after the syndicate books are closed up on June 1st.

In order to care for the syndicate's interests in proper legal manner, an application will be made to the Legislature of Manitoba for a Charter, incorporating the syndicate as a Joint Stock Company, with a capital of One Hundred and Eighty Thousand Dollars (\$180,000) divided into Four Hundred and Fifty shares of Four Hundred Dollars (\$400.00) each, each shareholder in the syndicate receiving one share of stock in the company for each syndicate share subscribed for by him.

A Committee chosen by the members of the syndicate will act as directors of the Company.

H. F. GORDON & COMPANY, LIMITED

McArthur Building, Winnipeg

We Refer You to R. G. Dun & Co., The Red River Loan & Land Co., The Bank of Toronto, Winnipeg.

JACK JOHNSON'



SULIEIY IFAGUE

